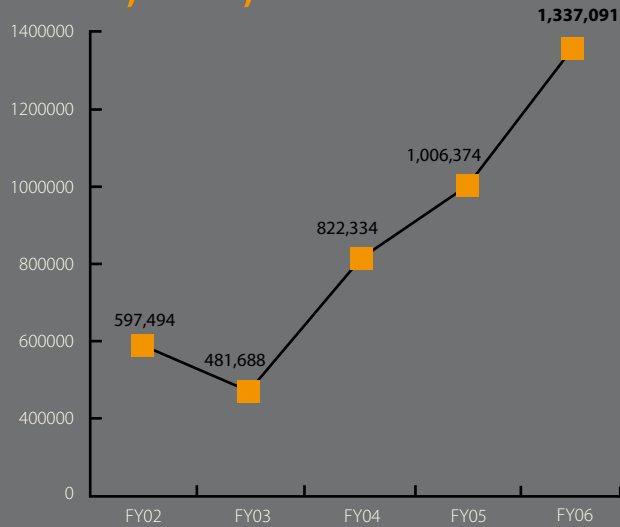


# achieving targets

## Visitors to NHB Museums

FY06:

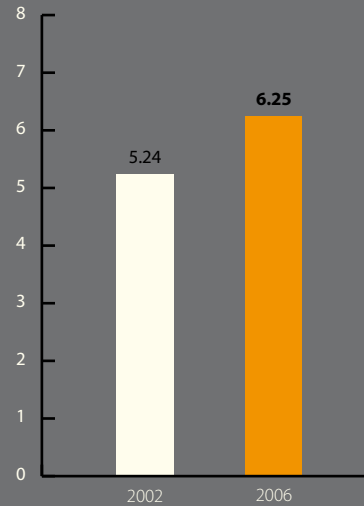
# 1,337,091



\* NHB Museums include Asian Civilisations Museum, Memories at Old Ford Factory, National Museum of Singapore, Reflections at Bukit Chandu, Singapore Art Museum and Singapore Philatelic Museum.

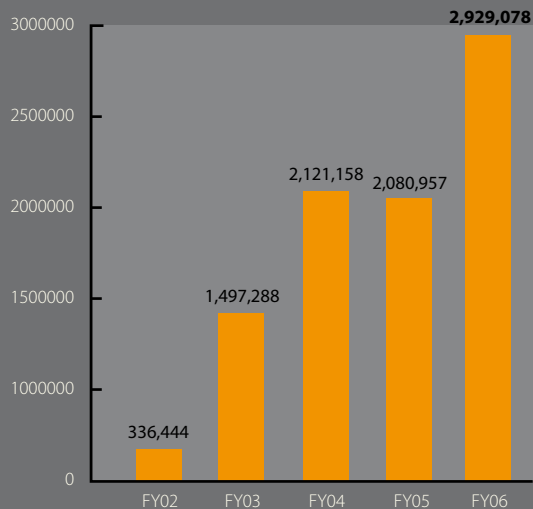
## Heritage Awareness Index (HAI)

# Up 20%

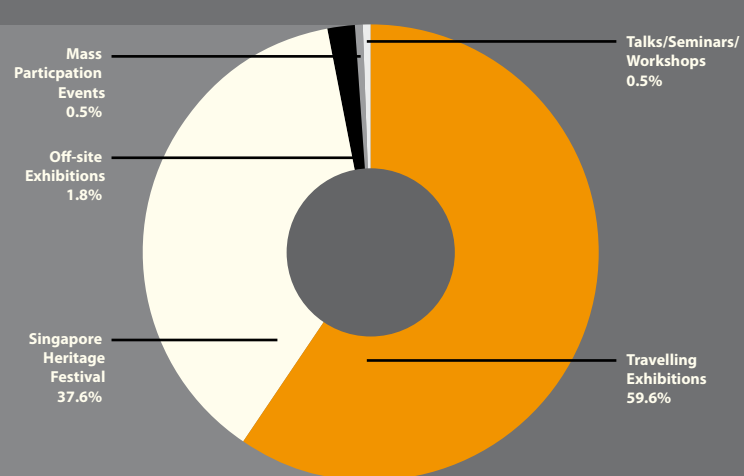


## Visitors to NHB Outreach Events, Fringe Activities and Programmes

# 2,929,078



## Breakdown of Outreach Visitors



# achieving targets

## Number of Archival Records accessed

Archival accessed:

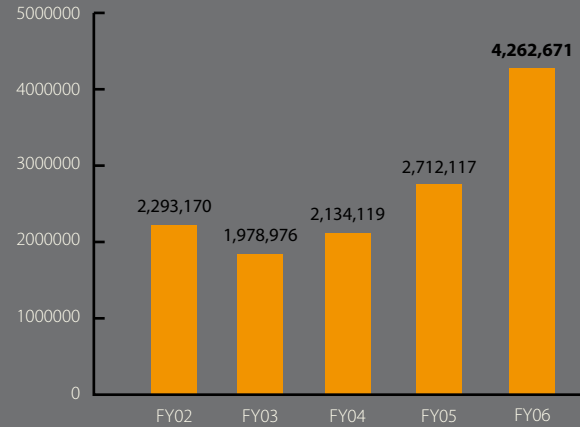
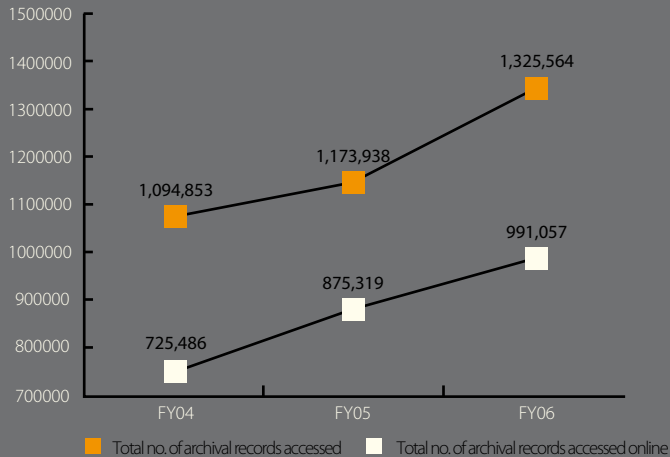
**1,325,564**

Archival accessed online:

**991,057**

## Visitors to MR Museums

**4,262,671**



## Visitors to NHB Websites

Page Views:

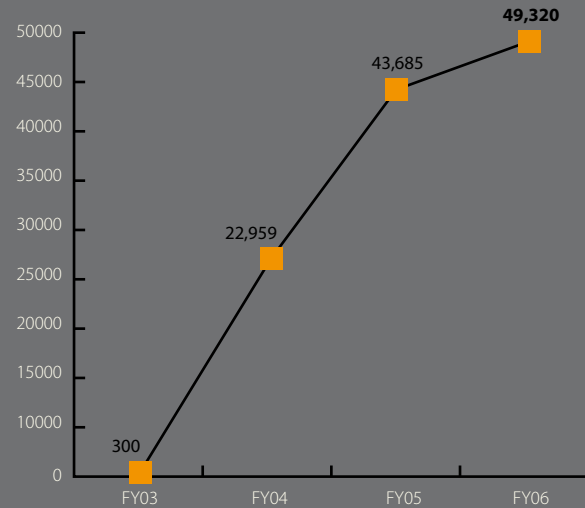
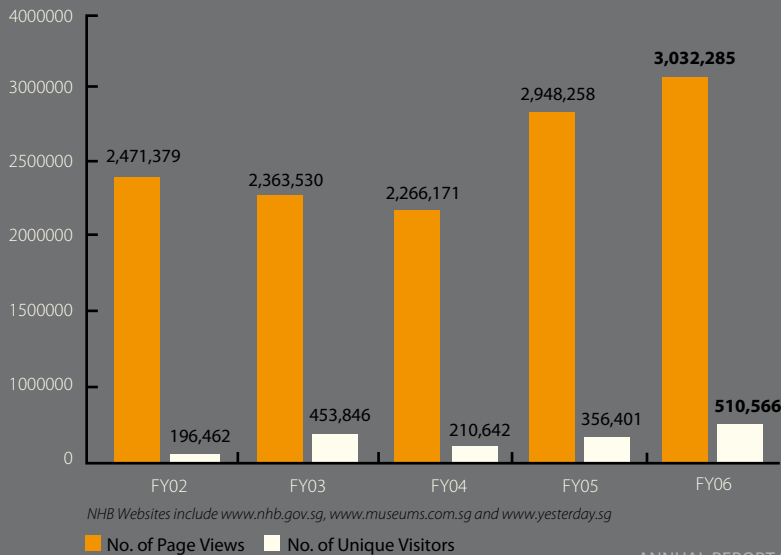
**3,032,285**

Unique Visitors

**510,566**

## Online Members

**49,320**



NHB Websites include [www.nhb.gov.sg](http://www.nhb.gov.sg), [www.museums.com.sg](http://www.museums.com.sg) and [www.yesterday.sg](http://www.yesterday.sg)

Note: e-Museum Card Membership was started in FY03.