

ANNUAL REPORT 2006/2007

MUSE IN VOGUE



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PEOPLE AT PLAY

Here. Now. Always.

What comes alive, delights. The National Heritage Board (NHB) brings you beyond merely looking at objects of art. Welcome to the realm of artistry, so captivating it seems surreal at times. See life in all its splendour and finesse in the museums. Excite your muse here, now, always.





Verve. Vigour. Vibrancy.

Who says museums are drab and dreary? The museum experience has transformed dramatically. Housed in refurbished spaces, our museums have been refashioned to suit a new generation of informed, savvy patrons. We thrive on change, constantly reworking our package of culture and heritage to engage, enrich and enthrall.

"The newly-refurbished National Museum is set to become a key heritage and cultural icon for locals and a must-go destination for tourists."

~ Weekend TODAY, 30 September - 1 October 2006



Informational text label for the painting.





Imaginative. Immersive. Immaculate.

See for yourself the finest collections, sourced globally and locally. A bold showcase of talent, an ode to our cultural legacy. Take delight in rare treasures from a kaleidoscope of cultures. Relish the gems showcasing unique aspects of Singapore's heritage and history.

"Visit the Asian Civilisations Museum, arguably the best museum in town, with an innovative presentation of Asian artifacts and customs."

~ Sonia Kolesnikov-Jessop, Newsweek, 19 February 2007





Sophisticated. Seductive. Spectacular.

See, feel and share. Our museums have touched hearts, won minds and ignited passions. We are emboldened to experiment and bring in new forms. We create opportunities for talents to showcase their works and voice their muse.

"Museums and galleries are becoming the venues of choice for corporate events and launches."

~ Parvathi Nayar, The Business Times, 29 September 2006