



PATRON OF HERITAGE AWARDS 2008

MEDIA RELEASE

PATRON OF HERITAGE AWARDS 2008 CELEBRATES RECORD PHILANTHROPIC DONATIONS WORTH S\$110 MILLION

17 April 2009 – The *Patron of Heritage Awards* celebrates a record year in heritage philanthropy. Now in its third year, the prestigious national accolade by the National Heritage Board (NHB) recognises S\$110 million of donations and loans contributed to heritage causes islandwide in 2008 – the highest sum received within a year. Coming from 66 selfless benefactors, this unprecedented contribution is a result of S\$10.2 million of cash sponsorships, in-kind donations amounting to S\$99.2 million, with the rest being the value of long-term loans. Rear Admiral (NS) Lui Tuck Yew, Acting Minister for Information, Communications and the Arts, will grace the awards ceremony as Guest of Honour on 17 April 2009 at the National Museum of Singapore.

Patron of Heritage Awards 2008 turns its spotlight on heartwarming gestures of heritage philanthropy. Renowned China artist Mr Wu Guanzhong initiated a first for Singapore's heritage scene with a S\$73.7 million donation consisting of 113 paintings to the Singapore Art Museum (SAM) in 2008. It is the largest donation ever made to a museum here. Mr Koh Seow Chuan donated more than 2,700 pieces of rare printed materials such as early legal documents, rare books and antique maps from his prized possession to the National Library Board and over 90,000 historic postcards and photographs to the Singapore Philatelic Museum (SPM), while a Singapore Peranakan family dedicated over 300 pieces of ornate Peranakan artefacts to the Peranakan Museum – the largest gift received by the Asian Civilisations Museum (ACM) which runs the Peranakan Museum.

Inspired by the generous nature of his late mother, photographer Mr Dominic Khoo put his photography expertise to a charitable cause raising funds for a few non-profit organisations, including the National Heritage Board. Puan Noor Aishah Bte Md Salim – wife of the first President of Singapore, Yusof bin Ishak – also shared photographs taken by the late

President with the nation. In addition, outstanding sportsman Dr Tan Eng Liang's in-kind contribution to the Singapore Sports Council came in the form of valuable sports-related artefacts collected over the course of his illustrious sporting career.

The generosity of the award winners has boosted Singapore's arts and heritage sector. Last year NHB's museums welcomed 2.5 million visitors, exceeding the previous year's record of 1.72 million visitors by 45%. We also reached out to 4.27 million participants – an encouraging increase from 2007's 4.02 million.

Mr Michael Koh, CEO of NHB said: "It is heartening to see our selfless benefactors continuing to support the arts and heritage cause. These generous acts of philanthropy mark our growth as a progressive society that treasures the preservation and continuation of our cultural legacy for future generations. Their gifts have enriched our museums and programmes, which were enjoyed by Singaporeans and visitors alike. They include the *Vietnam Festival*, *Xu Beihong in Nanyang*, *Night Festival* as well as our signature events such as the *Singapore HeritageFest* and *Explore Singapore!*"

This year, the awards go to 42 organisations and 24 individuals. The breakdown for the awards is as follows:

*Donations in cash, kind or material*¹:

- Distinguished Patron of Heritage (S\$2 million and above): Four winners
- Patron of Heritage (S\$1 million to S\$1,999,999): Three winners
- Partner of Heritage (S\$150,000 to S\$999,999): 23 winners
- Friend of Heritage (S\$50,000 to S\$149,999): 34 winners

Long-term loans (5 years or more) of materials (artefacts, artworks and others):

- Supporter of Heritage (value of items less than S\$1 million): Two winners

About one third of them are repeated award winners – a testimony to the devotion and firm support of heritage philanthropy in Singapore. For instance, *Distinguished Patron of Heritage* award winner Hong Leong Foundation reinforced its commitment to the preservation of heritage with a S\$5 million donation to ACM over three years. This, the largest cash

¹ In-kind contributions include advertising/media space, venue space, F&B and manpower services. Materials comprise museological materials such as artworks and artefacts as well as archival materials like photographs, video and audio recordings.

donation ever received by the NHB, will help in the expansion of the museum's China gallery and acquisition of artefacts for its collection.

In the *Partner of Heritage* tier, financial institution Credit Suisse continued to support SAM through its *Credit Suisse: Innovation in Art Series* programme. In the two years since the programme started, the museum has been able to stage exhibitions including *Post-Doi Moi: Vietnamese Art After 1990*, *Seeing. Feeling. Being: Alberto Giacometti* and *Accelerate: Chinese Contemporary Art*.

Another long-standing sponsor, Singapore Post Ltd helped fund the SPM with its annual cash donation. These include, in particular, education programmes and changing exhibitions such as *Journey through the Land of Lotus*, *A Rat's Tale* and *Comics and Superheroes*.

Other first time award winners like Daimler also joined the pool of existing supporters in contributing to Singapore's treasure trove of heritage. In flourishing the arts and cultural scene in Singapore, Daimler played a major and active role in realising the exhibition at SAM – *is it tomorrow yet? Highlights from the Daimler Art Collection (1926 – 2006)*. It also added an invaluable dimension in sparking interest for the arts among young audiences through an accompanying art education programme developed for schools.

The full list of award recipients is attached.

For more information, please contact:

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About Patron of Heritage Awards

Established in 2006, the *Patron of Heritage Awards* is an annual event that aims to boost heritage philanthropy in Singapore by honouring individuals and organisations who have made significant contributions towards enriching our national heritage.

About National Heritage Board

The National Heritage Board (NHB) champions the development and promotion of a vibrant cultural and heritage sector in Singapore. It makes heritage enriching, relevant and accessible to all through staging innovative programmes and forging partnerships. NHB leverages on technology and refreshing new approaches to make heritage more dynamic, alive and exciting. It also manages both national and public museums, the National Archives of Singapore, and the Heritage Conservation Centre. NHB was formed on 1 August 1993 as a statutory board under the Ministry of Information, Communications and the Arts (MICA).

Who Are Eligible For The Awards

To be eligible for the *Patron of Heritage Awards 2008*, organisations or individuals must have contributed towards either of the following during the qualifying period from 1 January 2008 to 31 December 2008:

- Contributed artefacts, artworks or archival materials to the collection of any museum or heritage institution in Singapore
- Contributed to the building and development of museums and heritage institutions in Singapore
- Played a pivotal role in creating memorable heritage events for the community at large
- Contributed to publications and scholarships related to heritage

Other than the above, NHB may also consider other contributions to heritage-related causes on a case-by-case basis.

Award Criteria

Awards will be given based on the following six categories:

Donations in cash, kind or material:

- Distinguished Patron of Heritage: S\$2 million and above
- Patron of Heritage: S\$1 million to S\$1,999,999
- Partner of Heritage: S\$150,000 to S\$999,999
- Friend of Heritage: S\$50,000 to S\$149,999

Long-term loans (5 years or more) of materials (artefacts, artworks and others) within the qualifying period:

- Distinguished Supporter of Heritage: Value of items worth S\$1 million or more
- Supporter of Heritage: Value of items less than S\$1 million

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PATRON OF HERITAGE AWARDS 2008 LIST OF AWARDEES

DISTINGUISHED PATRON OF HERITAGE

Nominees who have contributed S\$2 million and above worth of cash, in-kind or materials between 1 January 2008 and 31 December 2008.

The four Distinguished Patron of Heritage awardees are:

1) Hong Leong Foundation

Hong Leong Foundation is the charitable arm of home-grown conglomerate, Hong Leong Group. Established in 1980, the Foundation was set up to execute the corporation's philosophy of giving back to society through contributions to education, welfare and arts and culture – causes which the Group's founder, the late Mr Kwek Hong Png, felt were tenets of society.

In 2001, Hong Leong Foundation donated amongst others, S\$2.8 million towards the development of the Asian Civilisations Museum (ACM). In 2008, Hong Leong Foundation reinforced its commitment to the preservation of heritage and tradition with a further S\$5 million donation to ACM over three years. The funds will cover part of the cost of the expansion of the museum's China gallery and acquisition of artefacts for its collection.

2) Koh Seow Chuan (Mr & Mrs)

Mr Koh Seow Chuan is no stranger to the local heritage and cultural scene, having been a longstanding supporter and donor to both the National Heritage Board (NHB) and the National Library Board (NLB).

In 2008, Mr Koh Seow Chuan donated 2,712 items comprising early legal documents, rare and contemporary monographs, hand-carried letters and maps of Singapore, Southeast Asia and Asia to the NLB. These include letters and petitions, writs of summons and legal documents of prominent Arab traders and landowners in early Singapore, rare books on voyages to the East Indies, antique maps dating to 1521 and Singapore memorabilia comprising records, invoices, letters and identity documents of early settlers and citizens from the 1800s to 1950s. The donated items complement the existing collections of the National Library and provide researchers with a rich source of materials for research on the social history of Singapore.

In addition, he enhanced the existing postcard collection at the Singapore Philatelic Museum (SPM) with a donation of historic photographs and postcards. It comprised 32 original 19th century photographs of Singapore by GR Lambert, 674 Straits Settlements picture postcards from the late 19th to mid 20th century and 89,800

modern Singapore and Malaysia picture postcards. As a world-renowned philatelist, his ties with the SPM goes back a long way. He was one of the founding Directors of the SPM Board (1995-2001) and Chairman of SPM from 2001 to 2006, making him the longest serving director on the SPM Board.

3) Tan Eng Sian (Mr & Mrs)

This gift of over 300 pieces of silver and porcelain used by Peranakans – popularly known as nonyaware, was the largest single gift ever received by ACM. It was also the largest donation from a local supporter in the *Patron of Heritage Awards 2008*.

The Tans – who are descendents of Singapore Peranakan pioneer Tan Kim Seng – have been discerning collectors of their own heritage for many years. The donation of their extremely comprehensive collection of nonyaware has endowed the newly opened Peranakan Museum (TPM), operated by ACM, with one of the best collections of nonyaware in the world.

Highlights of the donation include three of the largest sized *kamcheng*, two pairs of large serving platters, and European-style coffee cups and saucers. The collection is also highly comprehensive, featuring almost all the major coloured grounds and forms in Nonyaware.

(Nonyaware, a famille rose Chinese porcelain made in Jingdezhen, China, according to the tastes of the Peranakan Chinese from Singapore, Malacca, Penang, and Indonesia, is known for its quality and rarity among Peranakan artefacts.)

4) Wu Guanzhong (Mr)

In 2008, Wu Guanzhong contacted the Singapore Art Museum (SAM), seeking to donate a collection of his works to an overseas institution. The Wu Guanzhong donation comprises 48 oil, 63 ink/ink and colour, and two calligraphy works – all selected by the artist himself with the aim of presenting to the museum a collection representative of his artistic oeuvre. The works range from the late 1950s (including the Cultural Revolution period) up till current times, and reflect the artist's expertise in both ink and oil mediums.

This donation is reputed to be the artist's largest gift to an institution, making SAM the public institution with the largest collection of Wu Guangzhong works in the world. In honour of the donation, the works are featured in a donation exhibition organised by SAM from 9 April to 16 August 2009, called *An Unbroken Line: The Wu Guanzhong Donation Collection*.

One of the most prominent contemporary painters of Chinese origin, Wu Guanzhong is the first living Chinese to have his works exhibited at the famed British Museum. Painting under the pen name *Tu*, Wu Guanzhong's paintings bear his distinctive style of Western abstract techniques with Chinese themes.

PATRON OF HERITAGE

Nominees who have contributed S\$1 million to S\$1,999,999 worth of cash, in-kind or materials between 1 January 2008 and 31 December 2008.

The three awardees for Patron of Heritage are:

1) Daniel Teo Tong How (Mr), Grace Soon nee Lim Siew Ha (Mrs) & Lim Bo Yam (Mrs)

The trio donated a portrait of Lim Loh by prominent artist Xu Beihong to the Singapore Art Museum. This portrait is one of the few surviving oil paintings that documents the critical period of Xu Beihong's artistic activity when he was living in Singapore in the 1920s.

In 1927, Xu Beihong was commissioned to paint the portrait of Lim Chee Gee (known to many as Towkay Lim Loh). The father of war hero Lim Bo Seng and a well known business figure involved in the brick and food production business in Singapore, Lim Chee Gee played an important role in Singapore's construction scene during the early 20th century. Specifically, he was involved in the building of many significant structures that helped shaped the early development of the central districts of Singapore, such as the Victoria Memorial Hall, the Parliament House, and Goodwood Park Hotel.

2) Feng Zhengjie (Mr)

Born in 1968 in Sichuan Province, China, Feng Zhengjie is recognised as one of China's top contemporary artists. Well-known for his massive canvases featuring women with vacant, diverging gazes, the works of Feng Zhengjie examine the issues of today's consumer society, and also engages in folk art, motifs, and popular culture.

A significant work, *My Parents* (2006), was painted by Feng Zhengjie in memory of his parents. A work which deals with the issues of life and mortality, this painting was presented to the Singapore Art Museum after the exhibition *Primary Colours: Feng Zhengjie* from 29 January to 20 April 2008.

3) Rosalind Shellim (Mrs) & Joseph Grimberg (Mr)

Awarded in 2006 as a Partner of Heritage, Mr Joseph Grimberg and his sister Mrs Rosalind Shellim have been long-time supporters to the Asian Civilisations Museum (ACM). Their cash donation in 2008 is the latest in a series of donations that has enabled ACM to build an excellent Vietnamese collection, through the acquisition of key artefacts such as the Lokeshvara figure.

The donors wanted to pay tribute to their late uncle, Aaron Brooke David, a successful Singaporean businessman and collector of Chinese jade and Vietnamese lacquer who lived and worked in Saigon from around 1919 to the late 1950s. Over the last four years, support by Mr Grimberg and Mrs Shellim helped the ACM build

an excellent collection that will encourage research and raise the international profile of the museum. The pieces have been exhibited in special exhibitions such as *Beauty in Asia* and *Viet Nam! From Myth to Modernity*. They will also be installed in the Southeast Asia permanent gallery this year.

PARTNER OF HERITAGE

Nominees who have contributed S\$150,000 to S\$999,999 worth of cash, in-kind or materials between 1 January 2008 and 31 December 2008.

The 23 Partner of Heritage awardees are:

1) Arts Central / okto, MediaCorp

Airtime sponsorship by Arts Central / okto, MediaCorp has enabled the Singapore Art Museum to reach out to a wider audience through the broadcast of television commercials and interstitials. They include selected exhibitions such as *Seeing. Feeling. Being: Alberto Giacometti* and *Japan Media Arts Festival in Singapore 2008*.

2) Asia Pacific Breweries Foundation

The Asia Pacific Breweries (APB) Foundation is nominated for the Awards, in recognition of the Foundation's ongoing commitment to the initiation and support of the APB Foundation Signature Art Prize series over 15 years.

A premier juried prize, the Signature Art Prize was inaugurated in 2008 in partnership with the Singapore Art Museum (SAM) and is awarded triennially to artists whose works represent a significant development in contemporary art. Artworks for the inaugural *2008 Signature Art Prize* featured finalist works from nine countries – Cambodia, China, India, Malaysia, Mongolia, Singapore, Sri Lanka, Thailand, and Vietnam.

A strong supporter of the arts and culture, the Foundation has, over the years, introduced programmes and initiatives to develop a fun and vibrant arts and culture scene in Singapore. The Foundation's commitment to the development of arts and culture in Singapore tends to be mid-to-long term. In addition to the Signature Art Prize, the APB Foundation also champions the Inspire Programme which is an arts adoption initiative designed to empower adopted arts groups and artists with the resources and capacity to raise the practice and appreciation of their respective art forms to higher levels via a three-year blue-print.

3) BNP Paribas

BNP Paribas' contributions enabled SAM to hold the *Alain Fleischer: Time Exposures* exhibition – a major event of the *Month of Photography Asia*. This exhibition featured over 90 photographs by one of France's leading contemporary photographer, filmmaker and writer. Spanning his artistic career from 1970s to the present, the exhibition provided insights into his stunning photographic works, treading between the realm of dreams and reality.

In addition, BNP Paribas' generosity helped the Peranakan Museum to restore one of its star artefacts – a Peranakan beadwork tablecloth, which was created using one million beads.

4) Citibank Singapore Ltd

As the main partner of the Peranakan Museum's (TPM) opening ceremony and festival, the contribution by Citibank Singapore Ltd enabled one of the latest museums to the NHB family to celebrate its opening with a colourful and memorable festival stretching over three weekends. During this period, more than 21,000 people visited TPM and engaged in a cultural and culinary feast for the senses.

Citibank Singapore Ltd also actively supports ACMFriends, a membership programme which engages those passionate about the Asian Civilisations Museum's (ACM) and TPM's activities.

5) Credit Suisse

Under the auspices of this global financial institution, the Singapore Art Museum (SAM) was able to develop exhibitions that cultivate an awareness and appreciation of art among the masses. As SAM's first long-term presenting sponsor, Credit Suisse's three-year partnership with the museum started in 2007 under the banner of *Credit Suisse: Innovation in Art Series*. In the two years of the programme series, SAM has held shows including the 2007 exhibitions *Affandi: A Painter of Genius* and *Art Around SAM*, as well as 2008 exhibitions *Post-Doi Moi: Vietnamese Art After 1990*, *Seeing. Feeling. Being: Alberto Giacometti* and *Accelerate: Chinese Contemporary Art*.

6) Daimler

Daimler played a major and active role in realising the exhibition – *is it tomorrow yet? Highlights from the Daimler Art Collection (1926 – 2006)*. The exhibition, which was featured at the Singapore Art Museum from 27 November 2008 – 1 March 2009, showcased more than 150 works from the Daimler Art Collection based in Stuttgart, Germany. Covering key modernist art movements in Europe up to contemporary art developments of today and featuring major as well as emerging artists, the show was part of a world tour, and the first stop in Southeast Asia.

Art education was also a special focus of the show, and a special exhibition workbook developed by the Daimler Art Department was distributed free to students and school groups. The art education programme added an invaluable dimension in stimulating interest for the arts among young audiences.

7) Gao Xingjian (Mr)

Nobel laureate and celebrated artist Gao Xingjian donated his monumental Chinese ink on paper painting, *Day and Night* (2007) to the Singapore Art Museum (SAM). It is not only his biggest but also his most important ink work to date.

Gao combines not only abstract and figurative imagery but also Eastern and Western aesthetics, employing the flatness of traditional Chinese ink drawing on paper and Western techniques of creating spatial illusion. Together, *Day and Night* presents a strong concept of duality forming a whole.

8) Jasdeep Sandhu (Mr)

Masriadi: Black is My Last Weapon held from 23 August – 9 November 2008 at 8Q sam presented and evoked a striking portrait of one of Southeast Asia's most popular contemporary artist, Indonesian I Nyoman Masriadi. Made possible through a donation by Mr Jasdeep Sandhu, each section in the exhibition provided a unique angle to understanding the different façades of Masriadi's personality, his commitment to painting, and the formal and thematic aspects in his works. In addition, Mr Jasdeep Sandhu also donated an acrylic on canvas painting by fellow Indonesian artist Yunizar to the NUS Museum.

9) JPMorgan Chase Foundation

J.P. Morgan has been a patron of the Asian Civilisations Museum (ACM) since 2002 and has been endowed with the status of Benefactor of the ACM since 2004.

The 2008 grant provided to the museum by the JPMorgan Chase Foundation helped support numerous programmes, including the educational interactive components in the Peranakan Museum for ACM's *Touch the World* programme for children with special needs. The grant also supported ACM's 2008 blockbuster exhibition *Viet Nam! From Myth to Modernity* and its related outreach programme, *Vietnam 24hours @ACM*, which provided the public with free access to the exhibition.

In addition, the grant helped bring to life the firm's commitment to community partnership by making possible the *ImaginAsia Family Day*. The event brought together J.P. Morgan employees and disadvantaged children from the Singapore Disability Sports Council and Beyond Social Services for a fun-filled day of Asian culture, drama, craft and food at the museum.

10) Kwan Im Thong Hood Cho Temple

Highly supportive of cultivating the appreciation and understanding of Buddhist thought and Chinese art and civilisation, Kwan Im Thong Hood Cho Temple's generous donations enabled the museum to bring two major Chinese exhibitions to Singapore – *Serenity in Stone: The Qingzhou Discovery* at the Peranakan Museum, and *The Kangxi Emperor: Treasures from the Forbidden City* at the Asian Civilisations Museum. Through the temple's support, the museum was able to gather a panel of eminent international scholars for a conference on the Kangxi emperor.

11) Lim & Tan Securities Pte Ltd

Lim & Tan Securities Pte Ltd's donation to the acquisition fund of the Peranakan Museum (TPM) is in memory of true-blue Peranakans, Johnny and Nancy Lim, founding partners of the company. The donation has allowed the museum to acquire Peranakan silver, jewellery, and porcelain, and will enable TPM to continue to add judiciously to its collection when the opportunity arises.

12) MediaCorp TV

Partial airtime sponsorship by MediaCorp TV allowed the Singapore Art Museum to reach out to a wider audience through the broadcast of television commercials on Channel U and Channel 5 for selected exhibitions. They include *Seeing. Feeling. Being: Alberto Giacometti, Xu Beihong in Nanyang* and *Primary Colours: Feng Zhengjie*.

13) MediaCorp TVMobile

MediaCorp TVMobile is the proud airtime sponsor of the National Heritage Board's (NHB) annual National Day video. The video is NHB's and Ministry of Information, Communications and the Arts' annual contribution towards our National Day celebrations. With MediaCorp TVMobile's generous airtime support, the video managed to reach out to an additional one million commuters daily for five weeks in 2008.

14) National Art Museum of China

From 30 August to 27 October 2008, the Singapore Art Museum and National Art Museum of China co-organised a showcase of more than 20 recent works by 15 contemporary Chinese artists in *Accelerate: Chinese Contemporary Art*. The exhibition featured works by prominent names such as Miao Xiao Chun, Xu Bing, Chen Ke, and Xu Zhongmin. These works presented a broad spectrum of contemporary art practices in China which explored and reflected upon the current climate of economic progress, social change, and optimism in the country's future.

15) Noor Aishah Bte Md Salim (Puan)

Puan Noor Aishah Bte Md Salim – wife of the first President of Singapore, Yusof bin Ishak – donated about 3,000 photograph slides and negatives taken by the late President in the 1950s and 1960s to the National Archives of Singapore (NAS). These include photographs of family and friends, places the late President visited, events of personal importance to him (e.g. the pilgrimage he took to Mecca), and sporting and official events.

The donation provides an invaluable insight into the personal life of Yusof bin Ishak. These not only complement NAS' existing collection of official photographs of Yusof

bin Ishak as President, but also provide additional documentation on Singapore and the life of its people in those days.

16) Overseas Union Enterprise Limited

Overseas Union Enterprise Limited donated two artworks to the Singapore Art Museum.

One of them was entitled *Memories of Kyoto* (2007), a Chinese ink and colour on paper work which is reflective of artist Wang Zijiang's highly evocative style when rendering landscapes.

The Overseas Union Enterprise Limited also donated an oil on canvas painting by acclaimed muralist and painter, Gerard D'Alton Henderson. Entitled *Pagan Procession*, this piece reflects the exoticism and colour from Rudyard Kipling's *Road to Mandalay* and Marco Polo's vivid descriptions of the city's splendour – a city where Buddhism is still a living force permeating all forms of human activity.

17) Pacific Art Fund

Pacific Art Fund's contribution made possible the exhibition *Primary Colours: Feng Zhengjie* that showcased 25 recent works by the prolific artist at the Singapore Art Museum from 29 January to 20 April 2008. A renowned artist in the contemporary Chinese art scene, Feng Zhengjie draws upon a spectrum of motifs from popular culture and folk art in his work, which examines consumer society in contemporary China. This exhibition featured a special focus on his well-known Chinese Portrait series, large-scale, sometimes unsettling portraits of women in striking acid colours.

18) Panasonic Systems Asia Pacific

Panasonic's global sponsorship programme supports events and activities that resonate with the company's philosophy of contributing to society through cutting edge technology. In Singapore, Panasonic Systems Asia Pacific partially sponsored one HD projector for the National Museum of Singapore's Gallery Theatre, and fully sponsored the loan of one HD Blu Ray Player. In addition, Panasonic's full sponsorship of four 103" Full HD Professional Plasma Displays for *Voom Portraits – Robert Wilson* greatly enhanced the exhibition experience at the National Museum.

19) Singapore Post Limited

As the principal corporate sponsor of the Singapore Philatelic Museum (SPM) since 1995, Singapore Post's annual cash donation helps to support SPM's mission of stimulating interest in philately and in so doing, promoting the appreciation of heritage. Their ongoing gifts are used to fund the operations of the museum, in particular its changing exhibitions and education programmes. These include

exhibitions such as *Journey through the Land of Lotus, Dragons, Treasures and Masterpieces*, *A Rat's Tale*, and *Comics and Superheroes*.

20) Singapore Press Holdings Limited

As the leading media company in Southeast Asia, Singapore Press Holdings (SPH) believes in the conservation of our nation's heritage. SPH supported the *Singapore HeritageFest 2008* and the *Heritage Gala 2008*, both organised by the National Heritage Board. SPH also supported the Singapore Art Museum in various exhibitions through the waiver of copyright and usage fees for photos and articles.

Publisher of 17 newspaper titles including The Straits Times and Lianhe Zaobao, as well as owner of a host of other media, SPH supported other heritage programmes through its extensive network of out-of-home media managed by SPH MediaBoxOffice.

21) SMRT Investments Pte Ltd

SMRT Investments has contributed to the cultural fabric of Singapore through sponsorship for a variety of National Heritage Board's campaigns. These include the partial sponsorship of the media cost for the *Explore Singapore! 2008* train and station posters and outdoor advertising in the form of bus wrap on SMRT buses for selected exhibitions at the Singapore Art Museum. It was also the *Singapore HeritageFest 2008's* Official Outdoor Media Partner, partially sponsoring the media cost of the festival's outdoor campaign on SMRT.

22) Suntec Singapore International Convention & Exhibition Centre

A world-class meeting, exhibition, conventions, and shopping hub, Suntec Singapore sponsored the broadcast of Singapore Art Museum's (SAM) television commercials on the Suntec E-board and LCD screen in the Suntec Convention Hall. These highly visible channels assisted SAM in reaching out to thousands of viewers every day.

23) Tye-Tan Sok Cheng (Mrs)

A Riau Peranakan by descent, Mrs Tye was delighted to learn of the Peranakan Museum (TPM) project when it was first announced. She came forward to support the building renovation with a significant donation towards the development of the museum. A gallery in TPM has been named in memory of Mrs Tye's husband.

FRIEND OF HERITAGE

Nominees who have contributed S\$50,000 to S\$149,999 worth of cash, in-kind or materials between 1 January 2008 and 31 December 2008.

The 34 Friend of Heritage awardees are:

1) Agility Fairs & Events Logistics Pte Ltd

Agility Fairs & Events Logistics Pte Ltd supported a series of Singapore Art Museum's exhibitions through sponsorship of art moving services. The exhibitions included *Xu Beihong in Nanyang*, *Post-Doi Moi: Vietnamese Art After 1990*, *Alain Fleischer: Time Exposures*, *Istana Art Event 2008*, *The Artist Village: 20 Years On* as well as *Masriadi: Black is My Last Weapon*.

2) CG-Arts Society

CG-Arts Society contributed cash in support of *Japan Media Arts Festival in Singapore 2008*. It was a showcase of award-winning new media art works, animation, manga and entertainment with a strong focus on Japanese culture at 8Q sam, the contemporary art wing of the Singapore Art Museum.

3) Chan Hong Cheong (Mr)

Mr Chan Hong Cheong has made many donations to the Asian Civilisations Museum. In 2008, he donated several Peranakan artefacts to the Peranakan Museum. They include a set of windows, an umbrella stand and a pair of candleholders.

4) Chartered Asset Management Pte Ltd

Chartered Asset Management Pte Ltd contributed cash in support of *Mozart: A Child Prodigy* exhibition and *Children's Season* at the National Museum of Singapore.

5) Cheng Yajie (Mr)

Mr Cheng Yajie donated three of his artworks – *Still Life* (1996), *Golden Pond* (2002) and *Balinese Maidens* (2003) – to the Singapore Art Museum.

6) Chopard (Asia) Pte Ltd

Chopard's financial support will go towards enabling the Asian Civilisations Museum to develop the museum's public programmes and/or exhibitions.

7) Chua Soo Bin (Mr)

Mr Chua Soo Bin contributed greatly towards the realisation of the exhibition *Mao Tongqiang: Tools* at 8Q sam. This includes various aspects of the exhibition, such as transportation, opening reception, production of publications, as well as public outreach opportunities with the artist.

Mao Tongqiang: Tools (held from 5 Sep to 27 Oct 2008) is a work that has stimulated the imagination of those who are familiar with China's modern history, *Tools* consists of over 30,000 pieces of used sickles, axes and hammers that the artist has collected across China over a span of two years. Even in contemporary times, these farming implements remain a powerful symbol of representation of both the livelihood and ideological stirrings of agricultural civilisations.

8) Dominic Khoo (Mr)

Inspired by the generous nature of his late mother, photographer Mr Dominic Khoo put his expertise to a charitable cause when revenue from the sale of his photography book *Pure* and tables at the *Pure* charity auction dinner went towards supporting six non-profit organisations, including the National Heritage Board.

9) Embassy of Switzerland

The Embassy of Switzerland provided in-kind support for flight, F&B catering, production of brochures and hospitality arrangements for the exhibition *Seeing. Feeling. Being: Alberto Giacometti* at the Singapore Art Museum (SAM). The Embassy also facilitated access to collectors of Giacometti's works and provided other invaluable networks for SAM.

10) Focus Media Singapore

Focus Media, the nation's largest digital Out-of-Home media company in terms of venues/locations, contributed its airtime to broadcast the annual National Day Video. The video is part of the National Heritage Board's and Ministry of Information, Communications and the Arts' contributions towards our National Day celebrations. With Focus Media's participation, the video was broadcasted across 400 venues at premium office buildings and shopping malls in the CBDs, and at all HDB shopping centres, PA's community centers/clubs and SingPost postal offices throughout the island. The month-long broadcast enabled the National Heritage Board to reach out to more than 60 million traffic of PMEBS and white collar workers across the country.

11) Frasers Centrepoint Malls

Frasers Centrepoint Malls was a major partner of the *Singapore HeritageFest 2008*. The venue sponsorship of two of their malls, Causeway Point and Compass Point, as two of the festival's three satellite hubs as well as their publicity and PR support

enabled the festival to penetrate the heartlands in a big way for the first time in the festival's history. Thanks to their support, heartlanders made up a significant portion of the festival's visitorship – over 40% – of 1.6 million in 2008.

12) French Embassy

The French Embassy provided in-kind sponsorship and support for the *Alain Fleischer: Time Exposures* exhibition, held at the Singapore Art Museum from 21 June – 3 August 2008. The exhibition was a major event of the *Month of Photography Asia*, which was organised by Phish Communications in association with the French Embassy. The exhibition featured 90 photographs by Alain Fleischer, one of France's leading contemporary photographer, filmmaker and writer. Spanning his artistic career from 1970s to the present, the exhibition provided insights into his stunning photographic works, treading between the realm of dreams and reality.

13) Hwang Soo Jin (Mr)

Mr Hwang Soo Jin donated to the Research and Publication Unit at the Asian Civilisations Museum, which will go towards the Unit's potential projects such as conferences, publications or research fellowships.

14) Indochine Pte Ltd

Indochine Pte Ltd sponsored food and beverages (F&B) for the Asian Civilisations Museum's opening of the *Vietnam Festival* and *Viet Mini Film Series*.

15) Jane Totten (Ms), Co-Trustee of the Ruth Bernhard Trust

Ms Jane Totten donated the photograph, *In the Box, Horizontal* (1962; printed in 1992), by established photographer Ruth Bernhard to the Singapore Art Museum. Ruth Bernhard's nude images of women have gained iconic status in the field of American photography, which distinguishes her work from others. The donated work, like many of the artist's creations, captures the female form in its sensuous treatment of light and shadow.

16) Jeremy Ramsey (Mr)

Mr Jeremy Ramsey donated his painting, *Mural For Singapore Art Fair* (2006), to the Singapore Art Museum.

17) Kosin Structure Pte Ltd

Kosin Structure Pte Ltd sponsored the tentage and marquee that was set up for the Peranakan Museum opening ceremony and the Peranakan Festival.

18) Lee Foundation

Lee Foundation contributed cash donations to the National Museum of Singapore in support of *October Forum – World War II and its Aftermath*.

19) Lee Swee Ann (Mr) & Lee Swee Siong (Mr)

The Lee siblings donated two pieces of artworks by Chua Mia Tee and Lee Manfong to the Singapore Art Museum, on behalf of their father. Their father Mr Lee Choi Seng developed an affinity to the arts since his school days.

The donated work painted by Lee Manfong – *Untitled (2 Goldfishes)* (1970s) – is typical of the artist's oeuvre, and shows his detailed attention to the realistic depiction of the goldfishes. During his time living in Singapore, Lee Manfong learnt both the Lingnan style of Chinese painting as well as Western oil painting. Lee worked in various media and was best known for using Chinese brush technique with oil paint. Lee was also known for his role as a palace painter for President Soekarno in Indonesia and curator to the presidential art collection.

The other donated work *Young Balinese Dancers* (1992) is a realist work by Chua Mia Tee, and is typical of his polished style found in his later works. The work captures the theme of Balinese dancers popularised by artists of the Nanyang School during the 1950s and 1960s. Chua paints with the notion that a piece of art must reflect real life; his scenes are therefore often on the life of the people and their daily activities.

20) Mes & JPD Housing Pte Ltd

Mes & JPD Housing Pte Ltd donated to the Asian Civilisations Museum's President's South Asia Acquisition Fund, which was launched by President S R Nathan at the Istana on 25 May 2007. This fund will enable the museum to acquire significant or important artefacts from countries in the South Asian region that have had historical links with Singapore, such as Pakistan, India, Bangladesh and Sri Lanka.

21) Motor Image Enterprises Pte Ltd

Motor Image Enterprises, the sole distributor of Subaru automobiles in Singapore, was the official car sponsor for *Explore Singapore! 2008*. A museum-going campaign championed by the National Heritage Board, *Explore Singapore!* is aimed at making heritage and museums accessible and enjoyable. The grand prize of a Subaru Forester for the campaign played a part in enticing members of the public to embark

on journeys to discover our rich heritage through fun lifestyle events when the campaign ran for its third time.

22) Original Media Private Limited

Original Media Private Limited sponsored large scale facade projections for the Singapore Art Museum, as part of the *Japan Media Arts Festival in Singapore 2008*. Images showcased at the exhibition were brought to life through live projections onto museum walls and added a visual feast to the show.

23) Philip Morris Singapore Pte Ltd

Philip Morris Singapore Pte Ltd is one of *Singapore HeritageFest's* inaugural sponsors. Their continued cash sponsorship since 2004 has enabled the National Heritage Board to programme more meaningful and engaging outreach events, which in turn, helped the festival to achieve its objectives of raising heritage awareness and appreciation amongst Singaporeans. Philip Morris also contributed cash in support of the *Voom Portraits – Robert Wilson* exhibition at the National Museum of Singapore.

24) Pontiac Land Pte Ltd

Pontiac Land Pte Ltd supported National Heritage Board's inaugural *Heritage Gala*, sponsored complimentary room nights for SAM's visiting guests and was one of the sponsors for the first four issues of *BeMUSE*.

25) Rendezvous Hotel Singapore

Rendezvous Hotel Singapore sponsored room stays in support of the National Museum of Singapore's various exhibitions and festivals. They include *Children's Season, Night Festival, Doubteness: Photography of Chang Chien-Chi* and *October Forum – World War II and its Aftermath*.

26) Singapore Airlines Cargo Ltd

Singapore Airlines Cargo Ltd partially sponsored cargo flights in support of the *Doubteness: Photography of Chang Chien-Chi* and *Voom Portraits – Robert Wilson* exhibitions at the National Museum of Singapore.

27) Singapore Airlines Ltd

Singapore Airlines Ltd assisted the National Museum of Singapore in full and partial sponsorship of flight tickets in support of the exhibitions, *Doubteness: Photography of Chang Chien-Chi* and *Voom Portraits – Robert Wilson*.

28) Singapore Buddhist Federation

Singapore Buddhist Federation donated towards the *On the Nalanda Trail: Buddhism in India, China and Southeast Asia* exhibition at the Asian Civilisations Museum.

29) Suntec Real Estate Investment Trust

Suntec Real Estate Investment Trust (REIT) has been a supporter of the *Singapore HeritageFest* since 2004. Their venue sponsorship has enabled the festival to secure a location for its official Festival Hub, with the festival's anchor exhibition and dedicated stage and children's programming, within their strategically located mall. Thanks to Suntec REIT's support, the festival managed to grow its appeal, with the festival achieving a visitorship of 1.6 million people in 2008.

30) Tan Eng Liang (Dr)

Outstanding sportsman Dr Tan Eng Liang, formerly a Chairman of the Singapore Sports Council for 17 years, contributed a large and valuable collection of sports stamps and covers as well as medals, trophies and other sports-related artefacts to the Singapore Sports Council.

31) Teo Soh Lung (Ms) & Teo Kheng Seng (Mr)

The Teo family, represented by Teo Soh Lung and Teo Kheng Seng, donated to the National Archives of Singapore (NAS) an extensive collection of 26,000 photo-negatives and 38 original photographs belonging to their late brother, the famous Singaporean portrait photographer PS Teo (Teo Poh Seng) who passed away in 2005.

These images taken between the 1950s and early 1990s document PS Teo's impressive career and represent the most comprehensive body of photographs taken by arguably the finest portrait photographer Singapore has produced. PS Teo was famous for his internationally acclaimed black/white portrait photos, which have been displayed in the galleries of the Royal Society of British Artists and at other prestigious international exhibitions. PS Teo won numerous awards for his work. In 1956, he was made an Associate of the Institute of British Photographers. In 1957, he became an Associate of the Royal Photographic Society of Great Britain, and in 1958, a Fellow of the Royal Society of Arts.

32) The Shaw Foundation Pte

The Shaw Foundation Pte made a cash donation to the Asian Civilisations Museum in 2008 towards the *Gala Tok Panjang 2009*.

33) Tommy Koh (Professor)

Professor Tommy Koh contributed three paintings by Lee Man Fong, Pan Shou and Hliang Bwa to Singapore Art Museum. An additional cash donation was also made to the Singapore Art Museum in support of the publication of the book *Women Artists in Singapore*.

34) ZoCard

ZoCard provided the Singapore Art Museum with partial sponsorship of free postcards publicising the museum's exhibitions such as *Seeing. Feeling. Being: Alberto Giacometti, Xu Beihong in Nanyang*, and *Japan Media Arts Festival in Singapore 2008*. Distributed in over 500 venues, they helped SAM generate greater publicity and awareness for its exhibitions.

SUPPORTER OF HERITAGE

Nominees who have loaned artefacts or artworks worth less than S\$1 million for at least five years or more between 1 January 2008 and 31 December 2008.

The two Supporter of Heritage awardees are:

1) Hwang Soo Jin (Mr)

Mr Hwang Soo Jin loaned his collection of Buddhist monk statues from Myanmar which was displayed in the Asian Civilisations Museums's blockbuster exhibition, *On the Nalanda Trail: Buddhism in India, China and Southeast Asia*.

2) Tan How Lian (Mr)

Mr Tan How Lian won the first-ever Olympic medal in 1960, Rome in the history of Singapore's sports and loaned the Olympic silver medal to the Singapore Sports Council since 1983.

Key Statistics for Patron of Heritage Awards 2008

(i) Value of Contributions for 2008

The value of contributions acknowledged by *Patron of Heritage Awards 2008* adds up to about **S\$110 million**. The breakdown of the value of contributions is as follows:

Contribution	Value
Cash donations	S\$10.2 million
Materials and in-kind donations	S\$99.2 million
Long-term loan of items	S\$0.5 million

(ii) Number and percentage of awardees who are corporations and individuals

	Organisations	Individuals
Number	42	24
Percentage	63.64%	36.36%

(iii) Number and percentage of awardees who are repeat awardees and new awardees

	Repeat Awardees	New Awardees
Number	25	41
Percentage	37.88%	62.12%

Chinese Translation of Related Terms

English	Chinese terms
Patron of Heritage Awards 2008	2008 年文化遗产赞助奖
Distinguished Patron of Heritage	文化遗产赞助人荣誉奖
Patron of Heritage	文化遗产赞助人奖
Partner of Heritage	文化遗产伙伴奖
Friend of Heritage	文化遗产之友奖
Supporter of Heritage	文化遗产支持者奖