



MEDIA RELEASE

For immediate release

LEARN, PLAY AND CREATE WITH CHILDREN'S MUSEUM SINGAPORE AND THE MUSEUM ROUNDTABLE!

For children, by children: Children had a hand in shaping the offerings for Children's Season 2024 and the new "Into the Hawkerverse" exhibition launching in conjunction with the festival.



Singapore, 24 May 2024 – Celebrate innovation and creativity this *Children's Season* with Children's Museum Singapore (CMSG) and the Museum Roundtable (MR)! Helmed by CMSG for the first time, this year's edition of the festival is anchored on the theme of "Innovation", inviting young ones to explore various inventions, and inspiring them to think creatively. From 25 May to 23 June 2024, families will be able to enjoy a slew of exciting programmes across 21 participating MR museums and galleries. In conjunction with *Children's Season*, CMSG will also be launching a new hawker-themed exhibition titled *Into the Hawkerverse*.

2 Mrs Wai Yin Pryke, Museum Director of CMSG, said: "Children have some of the most imaginative minds out there, and there's no better way to celebrate *Children's Season* than to encourage this creativity. This year, we are focusing on the theme of innovation to inspire children to think outside of the box and become pioneering changemakers. We have lined up exciting programmes for *Children's Season* together with the launch of our newest exhibition



Into the Hawkerverse, to engage children in joyful learning and instil in them a love for our museums from young.”

Launch of Children's Panel for *Children's Season*

3 In collaboration with The Artground, Singapore's first multi-disciplinary children's arts centre, CMSG has formed the inaugural Children's Panel for *Children's Season*. The panel consists of 15 children between the ages of eight and 12, and aims to provide a range of arts and cultural experiences in various venues. Through this, CMSG hopes to provide children with autonomy, while tapping on their creativity and insights to shape the offerings for *Children's Season*.

4 The Children's Panel was involved in curating the line-up of Signature Programmes for the festival, where they reviewed and selected four out of seven shortlisted works to be further developed as the Signature Programmes. The Children's Panel will also experience running the festival with a “takeover” of programme registration at select museums, making this *Children's Season* truly for children, by children.

Children's Season 2024 Signature Programmes and Partnership Programmes

5 The Signature Programmes for *Children's Season 2024* comprise a series of four interactive performances hosted across four participating MR museums and galleries, namely the Asian Civilisations Museum, CMSG, Former Ford Factory and Singapore Maritime Gallery. Each Signature Programme is site-specific to the presenting museum, making the content and experience unique to it.

6 For example, CMSG's focus is on food innovation, which relates to its new special exhibition *Into the Hawkerverse*. Complementary to this, the Signature Programme at CMSG is *Oodles of Noodles*, where families can join a roving performance along Armenian Street, and help the main character Izzy invent new recipe ideas through a food trail. Participants will also get to create their very own fusion laksa craft at the end of the trail through a craft session.

7 Over at the Singapore Maritime Gallery, which showcases Singapore's rich maritime heritage and industry, young explorers can embark on an adventure with a pirate crew while learning about Singapore's development as a maritime nation.

8 CMSG has also joined hands with numerous MR members to bring Partnership Programmes to *Children's Season 2024*. Partnership Programmes are free activities organised by participating MR members and hosted at CMSG, helping MR members tap on a new



audience of children and families while creating fun experiences for them to enjoy. These programmes either fall under the theme of innovation, or are in line with CMSG's *Into the Hawkerverse* exhibition.

9 For example, the Eurasian Heritage Gallery will be introducing a series of cooking workshops on Eurasian dishes for participants to get hands-on experience in cooking and trying dishes that they may not be familiar with. There will be three different workshops, where they will learn how to cook dishes from chef Mary Gomes, such as *Curry Debal* (also known as Curry Devil), *Pang Susie* (a savoury bun) and *Kueh Kochi* (a chewy kueh).

Into the Hawkerverse Exhibition



10 In conjunction with *Children's Season*, CMSG will also be launching an all-new exhibition titled *Into the Hawkerverse*. The exhibition aims to introduce Singapore's vibrant and indispensable hawker culture to children and deepen their understanding of hawker culture in a fun, immersive and interactive way.

11 Covering various aspects of hawker culture from street hawkers and hawker culture heroes to hawker dishes and hawker centre design, *Into the Hawkerverse* will feature hands-on activities, multisensory exploration, and object-based learning. Children will be engaged across three galleries and Play Pot, a dedicated playspace designed for children below four years old – featuring a *masak-masak* playspace with a *mee goreng* pool, and more.



Children's Season Stamp booklet activity

12 In addition, *Children's Season's* well-loved stamp booklet activity will make a return this year! Families can visit any of the 21 participating MR members to get a stamp booklet to collect unique museum stamp imprints upon completion of a simple activity. Stamp collectors also stand a chance to win *Children's Season 2024* exclusive prizes once they have completed any of the three-tiered milestones in their stamp booklet, based on the number of stamps collected.



13 Details on *Children's Season 2024* can be accessed at <https://www.nhb.gov.sg/childrensmuseum/whatson/childrens-season-2024>. Tickets can be purchased via <https://childrensseason.peatix.com/events>.



For more information, please refer to the following:

- [Annex A](#): List of participating museums for *Children's Season 2024* stamp booklet activity
- [Annex B](#): Details on Signature Programmes and Partnership Programmes
- [Annex C](#): Information on *Into the Hawkerverse*

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About Children's Museum Singapore

Children's Museum Singapore is the first museum in Singapore dedicated to children 12 years old and below. The museum believes in sparking wonder and the power of play in a safe environment. CMSG aspires to be a place of wonder and joyful learning for all children to engage with Singapore and the world.

Families with young children can look forward to interactive exhibits, anchored in rich storytelling, complemented by engaging programmes and initiatives. Children will have hands-on opportunities to learn about Singapore's heritage through play.

CMSG will organise educational programmes throughout the year to cater to children of different age groups and abilities. These programmes are created in collaboration with educators to ensure that they are developmentally appropriate for children.

CMSG is housed in a historical double-storey colonial building that was formerly part of Anglo-Chinese School in 1906. The building housed the Methodist Book Room in the 1970s and 1980s, before being converted to become the Singapore Philatelic Museum in 1995.

About the Museum Roundtable

The Museum Roundtable (MR) is a collective of museums established by the National Heritage Board (NHB) in 1996 to promote a museum-going culture amongst Singaporeans and to position museums as unique cultural destinations. The roundtable comprises more than 60 public and private museums and heritage galleries, spanning across diverse categories of focus



and interest: Art, Culture & Community, Defence, Healthcare, Lifestyles & Collectibles, National History and Science & Innovation.

As part of NHB's efforts to develop a vibrant and diverse museum and heritage landscape in Singapore, NHB works closely with MR members in various ways. These include signature outreach programmes, as well as capability development initiatives.

About Children's Season

Jointly presented by Children's Museum Singapore and the Museum Roundtable, Children's Season is an annual programme that brings cultural and educational experiences to spark wonder and curiosity in children and inspire them to learn about our collective heritage.

About the National Heritage Board

The National Heritage Board (NHB) was formed on 1 August 1993. As the custodian of Singapore's heritage, NHB is responsible for telling the Singapore story, sharing the Singaporean experience and imparting our Singapore spirit.

NHB's mission is to preserve and celebrate the shared heritage of our diverse communities, for the purpose of education, nation-building and cultural understanding. It manages the national museums and heritage institutions, safeguards and promotes intangible cultural heritage, and sets policies relating to heritage sites, monuments and the national collection. Through the national collection, NHB curates heritage programmes and presents exhibitions to connect the past, present and future generations of Singaporeans. NHB is a statutory board under the Ministry of Culture, Community and Youth. Please visit www.nhb.gov.sg for more information.



ANNEX A

List of participating MR museums for CS2024 Stamp Booklet activity

1. Asian Civilisations Museum*
2. ArtScience Museum
3. Children's Museum Singapore*
4. Eurasian Heritage Gallery#
5. Former Ford Factory*
6. Fort Siloso
7. Indian Heritage Centre
8. The Intan @ T-Play
9. KidsSTOP™, Science Centre Singapore
10. MOE Heritage Centre
11. National Gallery Singapore#
12. National Library Board
13. National Museum of Singapore
14. NEWater Visitor Centre
15. Peranakan Museum
16. Singapore Art Museum
17. Singapore Discovery Centre
18. Singapore Maritime Gallery*
19. Singapore Mobility Gallery#
20. Singapore Navy Museum
21. Sun Yat Sen Nanyang Memorial Hall

** Museums offering the Signature Programmes*

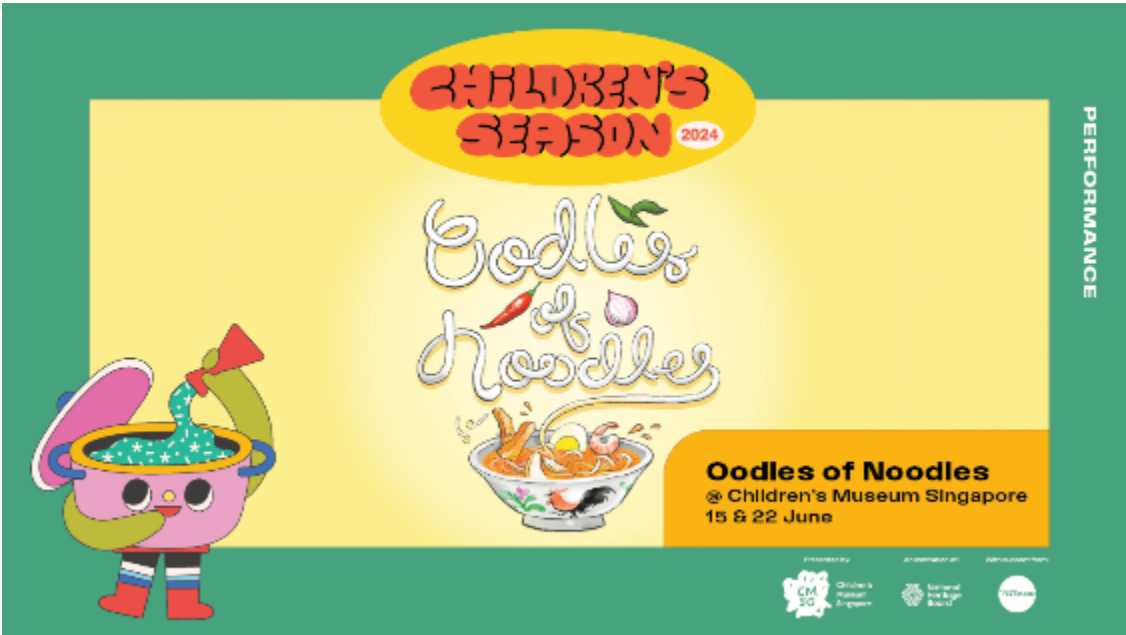
Museums offering the Partnership Programmes at Children's Museum Singapore



ANNEX B

List of Programmes for Children's Season 2024

Signature Programmes

A poster for the 'Oodles of Noodles' performance. It features a green background with a yellow central area. At the top, a red oval contains the text 'CHILDREN'S SEASON 2024'. Below this, the title 'Oodles of Noodles' is written in a playful, cursive font with a red chili pepper and a green leaf. To the left is a cartoon character of a pink pot with a face, arms, and legs, pouring green liquid from a red funnel. To the right is a bowl of noodles with various toppings. At the bottom right, an orange box contains the text 'Oodles of Noodles @ Children's Museum Singapore 15 & 22 June'. The word 'PERFORMANCE' is written vertically on the right side. Logos for Children's Museum Singapore, National Heritage Board, and Zip Zoom are at the bottom.

Programme title: Oodles of Noodles by Zip Zap Zoom Collective
Date(s): 15 & 22 June 2024
Time: 11am & 4pm
Duration: 1h 45 mins
Venue: Children's Museum Singapore
Ticketed at \$20 per parent-child pair.
Recommended for children 5 – 12 years old.

Izzy has been pondering all week with no new ideas for her fusion laksa dish. Suddenly, she remembered the tune and stories about Singapore's hawker culture that grandma used to share with her. Join Izzy on a sensorial journey through Armenian Street as she searches for innovative recipe ideas!



Come touch, smell and even listen to the sounds and stories of our unique food heritage. Together with Izzy, let's make our own *Oodles of Noodles* craft at the end of the food adventure.

This is a signature programme under Children's Season 2024.



Programme title: Wrap Me Tight by Vadai Pav Collective

Date(s): 31 May & 21 June 2024

Time: 11am & 2pm

Duration: 1h

Venue: Asian Civilisations Museum

Ticketed at \$20 per parent-child pair.

Recommended for children 5 – 12 years old.

There is a special bond between Meera and her grandmother. One that contain many secrets and time spent playing together. In memory of her grandmother, Meera would explore the chest of dupattas (kain selendang) that grandma had left for her and make a sanctuary of play to honour her grandmother.

Join Meera in this fun-filled creative play session, where participants will be led through an object improvisation game to think out of the box and transform the dupattas into



objects for her sanctuary. During the session, participants will also be invited to do printmaking.

This is a signature programme under Children's Season 2024 in collaboration between Children's Museum Singapore and Asian Civilisations Museum.



Programme title: My Friend, Mr. Pirate! by Freddo Children's Theatre

Date(s): 7 & 8 June 2024

Time: 11am & 2pm

Duration: 1h

Venue: Singapore Maritime Gallery

Ticketed at \$20 per parent-child pair.

Recommended for children 5 – 10 years old.

Singapore Maritime Gallery has been hijacked by Mr Pirate while he tries to find his treasure! Join us as pirate crew with your very own special pirate wristbands as you embark on this adventure to learn about Singapore's development into a proud maritime nation with Mr Pirate. Uncover clues hidden throughout the gallery to find the treasure and have a swashbuckling good time of song and dance!



This is a signature programme under Children's Season 2024 in collaboration between Children's Museum Singapore and Singapore Maritime Gallery.



Programme title: Food for Thought by Lynn Chia and Jit Dastidar

Date(s): 25 May & 1 June 2024

Time: 11am & 2pm

Duration: 1h

Venue: Former Ford Factory

Ticketed at \$20 per parent-child pair.

Recommended for children 8 – 12 years old.

How often do you think about food?

Are we being thoughtful?

Do we take food for granted?

Food for Thought is a poignant interactive theatrical experience set in post-war Singapore. Inspired by the ration cards used in 1946, join the Tan family and experience how they brave through hardships and strengthen their bond together as a family. During the programme, there will be role-playing opportunities through the game



'Heart of Gold', to engage children in exercising their options with creativity and morals as they make decisions on how to budget and allocate resources for themselves and their loved ones.

This is a signature programme under Children's Season 2024 in collaboration between Children's Museum Singapore and Former Ford Factory.

Partnership Programmes



Programme title: Let's Cook Up a Storm! by Eurasian Heritage Gallery

Date(s): 1, 8 & 15 June 2024

Time: 3pm

Duration: 1h 30 mins

Venue: Children's Museum Singapore

Free workshop, pre-registration required.

Recommended for children 8 – 12 years old.

A great way of discovering culture is through food! Join us in learning about the Eurasian heritage through food and taste your mouth-watering creation at the end of the workshop!



Participants will learn from chef Mary Gomes Eurasian dishes such as Curry Debal (also known as Curry Devil), Pang Susie (a savoury bun) and Kueh Kochi (a chewy kueh) on each of the respective dates.

This workshop is a partnership programme under Children's Season 2024 by Eurasian Heritage Gallery.



Programme title: Train Upcycling: Giving Old Trains New Life! by Singapore Mobility Gallery

Date(s): 30 May & 6 June 2024

Time: 3pm

Duration: 2h

Venue: Children's Museum Singapore

Free workshop, pre-registration required.

Recommended for children 9 – 12 years old.

Join us for a hands-on workshop where you will learn the art of train upcycling. In this workshop, our train engineers will share about how train parts from decommissioned trains are upcycled or repurposed for other used. You will also get to experiment with these train parts and brainstorm innovative ideas on how to transform them for other purposes!



This workshop is a partnership programme under Children's Season 2024, conducted by Singapore Mobility Gallery.



Programme title: Travelling Art Cart: Art Across Time by National Gallery Singapore

Date(s): 14 & 15 June 2024

Time: 9am – 5.45pm (Museum closed from 12.45pm – 2pm for cleaning)

Venue: Children's Museum Singapore

Free drop-in activity.

Recommended for children 6 – 11 years old.

Step back in time with the Travelling Art Cart and explore '*Here They Come!*' by Koeh Sia Yong from the National Collection. Transport to the vibrant streets of 1950s and 1960s Singapore, where unlicensed hawkers were commonplace. Join us and be engaged in self-guided interactive, family-friendly activities where children can roleplay as hawkers, imagining the bustling scenes depicted in the artwork.

This free self-guided drop-in activity is a partnership programme under Children's Season 2024 by National Gallery of Singapore.



Children's Season 2024 Stamp Booklet Activity



Programme title: Children's Season 2024 Stamp Booklet Activity

Date(s): 25 May – 23 June 2024

Time: Visit <https://gov.sg/museums> to find out each museum's admission details before you visit.

Venue: Various. 21 participating museums

Free drop-in activity.

Recommended for children 12 and below.

Hello little explorer! Are you ready to embark on a journey of discovery at the various museums in Singapore?

This June school holidays, join us for some museum hopping fun as a family! Pick up a copy of the Children's Season 2024 Stamp Booklet at any of the participating museums and collect uniquely stamp chop prints as you participate in a simple activity at each museum. Aim to collect as many stamps as possible to redeem exclusive Children's Season 2024 prizes!

Children's Museum Singapore Programmes as Part of Children's Season 2024



Programme title: Let's Go on a Food Trail at Armenian Street by Children's Museum Singapore and Super Tough Friends

Date(s): 25, 30, 31 May & 1, 6, 7, 8, 13, 14, 15, 20, 21, 22 June 2024

Time: 11am & 4pm

Duration: 45 min

Venue: Children's Museum Singapore

Ticketed at \$8 per parent-child pair.

Recommended for children 5 – 12 years old.

Join WonderBot and Noodsly in this self-guided trail as they embark on an exciting exploration along the Armenian Street and find out how spices are used in local dishes. Pop in to the businesses along the Armenian Street and discover about food, stories and cultures in these spaces!

Don't forget to redeem a token from our friendly staff at the Ticketing Counter upon completion.



Programme title: Let's Go on a Satay Adventure! by Children's Museum Singapore and Families for Life

Date(s): 25 May – 23 June 2024

Time: 9am – 5.45pm, museum closed from 12.45pm – 2pm for cleaning

Venue: Children's Museum Singapore

Free drop-in activity.

Recommended for children 5 – 12 years old.

Join WonderBot and his friend, Becky Bunny, on an adventure to learn about Siti's family satay business dating back to the 1960s. In this self-guided activity, create your unique satay dish while exploring street hawker history, discovering diverse local hawker dishes, and reflecting family values along the way!

Don't forget to redeem a token from our friendly staff at the Ticketing Counter upon completion. This free drop-in activity is a collaboration with Families for Life (FFL).



ANNEX C

About the *into the Hawkerverse* Exhibition

The new exhibition “Into the Hawkerverse” introduces Singapore’s vibrant and indispensable hawker culture to children in a fun, immersive and interactive way. The exhibition is developed with inputs from children and aims to deepen their understanding and appreciation of hawker culture through play, hands-on activities, multisensory exploration and object-based learning.

Children get to travel back in time to the exciting days of street hawkers, meet hawker culture heroes and listen to their stories, step into the big shoes of hawkers, discover the encyclopaedic array of hawker dishes and the careful considerations of hawker centre design, as well as glimpse into the future of hawker culture.

In the introductory gallery, visitors will be greeted by modern interpretations of street entertainment which existed alongside street hawkers. Here, they can explore a storyteller’s makeshift table, put up their own hawker-themed shadow puppet play, and guess the functions of different objects used by hawkers in the past.

Next, in the bygone world of street hawkers filled with sights and scents, visitors can imagine themselves as an unlicensed street hawker, don costumes and ‘escape’ from the *teh gu* (inspectors) while carrying their wares! Or they can explore various street stalls, and even try their hand at making the same sounds as the *tok tok mee* hawker. There is also an exploration area with tools of the hawker trade.

Visitors will leave the past and enter the present and future chapters of the hawker culture story. In the present section, they can try running hawker stalls and experience the challenges of fulfilling food orders. Or they can take part in the multimedia ‘hawker master challenge’ to pull *teh tarik*, play a hawker food charade, invent the next star hawker dish, discover the extent of food wastage in Singapore and explore an interactive library which features endangered and extinct hawker foods. There are also activity tables for visitors to design their own hawker centre using LEGO bricks, and a relaxing *dapao*-themed corner for children. Lastly, in the future section, visitors can learn about unique machines used by hawkers to help them increase productivity.

At the Play Pot, a dedicated playspace designed for children below 4 years old, children can play *masak-masak* at hawker stalls using local artisanal felt foods, learn about yummy and nutritious vegetables using ‘healthy-eating’ plates, ‘frolic’ in a mee goreng pool, practise returning and cleaning their crockery at the pretend-play washing shed, and more.



Artist's impression of Past (street hawkers) section



Artist's impression of Present and Future sections



Artist's impression of Play Pot

The exhibition is presented by Children's Museum Singapore, an institution of National Heritage Board and supported by MCCY. The exhibition sponsors are National Environment Agency, Health Promotion Board and The LEGO® Group.

Special thanks to Singapore Food Agency, Ashes Burnnit, Bhai Sarbat, CHIJ Our Lady of the Nativity, Gan Eng Seng Primary School, Givaudan Singapore, Haig Road Putu Piring Pte. Ltd, Kindle Garden Preschool, Khong Guan Biscuit Factory (S) Pte Ltd, PCF Sparkletots Preschool @ Kaki Bukit, Tai Sun (Lim Kee) Food Industries Pte Ltd, Tang Kay Kee Fish Head Bee Hoon and YHS (Singapore) Pte Ltd.