



Asian Design on the World Stage: Designing Legacies through Patronage

Your patronage has opened doorways into old and new worlds, allowing us to celebrate the brilliance of Asian design across time and space, delighting audiences with enthralling showcases.

With just stories and photographs as guides, young Chinese artisans at the French-Jesuit run Tushanwan Orphanage workshops in 19th century Shanghai, skillfully handcrafted and produced 84 intricate models of some of China's most iconic pagodas.

Among their creations — the Colour-glazed Pagoda of Bountiful Jewels in Beijing's Summer Palace — known for its luminous glazed tiles and fabled ability to shimmer and dance in the sunlight.

Reflecting China's diverse regional and historical styles, the model pagodas represented a landmark, novel attempt at creating an accessible record of Chinese religious archetypes.

As part of their mission to equip orphans with practical skills, the Jesuits, beginning in the 1840s, introduced vocational courses at their China-based orphanages. Their structured curriculum in modern artistic methods birthed a generation of Chinese artists and craftspeople, and played an important role in modernising arts and crafts in China.

In 1915, the orphans' 84 models made their debut at the Panama-Pacific International Exposition in San Francisco, offering some 18 million global visitors and delegates a rare, tantalising glimpse of China's rich architectural heritage. Thereafter, and for most of the 20th century, the models were largely kept in storage.

In 2024, it reclaimed its rightful spot on stage as the star of the Asian Civilisations

Museum's (ACM) new blockbuster exhibition, *Pagoda Odyssey 1915: From Shanghai to San Francisco*.

The special exhibition provides multiple entry points for discourse and dialogue on the reach of Asian art, architecture and design. It stands as a fascinating case study on the intersections of Eastern and Western techniques and approaches in these fields — a door philanthropy opened.

With your patronage, NHB and its institution, the ACM, are empowered to handpick the cream of Asian design — identifying jewels and gems in the necklace of human culture and history for wider appreciation. As part of its mandate, the ACM strives to illuminate pathways to human innovation, resilience and artistry, via engaging exhibitions and powerful storytelling.

To this end, the ACM is also hosting the homecoming leg of *Future Impact 2*, a showcase organised by the DesignSingapore Council for Milan Design Week 2024. Running from 26 September to 17 November, it spotlights the distinct, forward-thinking works of seven Singaporean designers. Members of the public can look forward to viewing

innovative creations such as carbon dioxide absorbent furniture and candy-coloured lamps made from a combination of 3D printing and traditional basket weaving techniques.

Your generosity allows our institutions and venues to function as meeting points for audiences to apprise themselves with the latest knowledge on human advancements, culture, history and heritage. Additionally, your support nurtures Asian artisans, preparing and propelling batches of frontier-pushing luminaries onto the world stage.

In this breath, we honour you — our patrons and philanthropists — whose contributions spanning the period January to December 2023, have been instrumental in driving our efforts to champion Asian design and cultural heritage. We stand shoulder to shoulder with you as we usher in new eras of creativity, stage exhilarating exhibitions, and preserve and spotlight cultural gems, bringing delight to audiences young and old.

CHAIRMAN'S MESSAGE





Ms Yeoh Chee Yan, Chairman, National Heritage Board

At the core of every thriving society is a foundation of heritage, built and buttressed by the unwavering support of its patrons. Recognising the importance of such support, the Patron of Heritage Awards was established in 2006 to shine a spotlight on the remarkable individuals and organisations that have significantly enriched the heritage landscape.

This year, I am privileged to extend my heartfelt gratitude to the patrons who, through their collective passion, have contributed \$11.67 million to heritage causes in 2023. The increase in the number of awardees to 89, from last year's 64 awardees, is a resounding testament to the strength of our heritage community.

Over the years, the generosity of heritage benefactors from all walks of life has empowered us to preserve and celebrate our shared heritage. With their support, we were able to enhance our museum offerings, expand the National Collection, elevate our capabilities, and extend our outreach efforts to champion the role of heritage and culture in our lives.

Nurturing a Sustainable Heritage Sector

The enduring support for the heritage sector is built over time through the dedication of long-term benefactors who share our vision. Many recognise the crucial role of our heritage and culture as a source of pride and inspiration and in connecting past, present and future generations of Singaporeans.

On this note, I am happy to share that in May 2023, the Asian Civilisations Museum (ACM) celebrated its 25th anniversary gala, which saw both longstanding and new donors coming together to support the museum's mission. The event not only introduced new supporters to ACM's work, but also laid the groundwork for continued investment in our cultural legacy. We are grateful to all who made the fundraising gala a success, which will go a long way towards strengthening the museum's content, research and programmes, as well as enhancing our engagement with audiences.

We continued to provide Singaporeans with diverse and dynamic offerings, thanks to the dedication of our patrons. Last year, we delved into our evolving identity through exhibitions that explored themes such as tourism, fashion, and nation-building. These exhibitions — namely the National Museum of Singapore's Now Boarding: Singapore Through Travel, 1800s — 2000s, ACM's Andrew Gn:



Fashioning Singapore and the World, and the Founders' Memorial's pilot exhibition
Semangat yang Baru: Forging A New
Singapore Spirit – added more dimensions and insights to our heritage.

Beyond the museums, support from diverse partners bolstered our outreach programmes and iconic festivals, including the Singapore HeritageFest and Singapore Night Festival; language campaigns - Speak Good English Movement, Speak Mandarin Campaign, Bulan Bahasa (Malay Language Month) and Tamil Language Festival; as well as the outreach initiatives of The Intan, a Peranakan private museum. These partners hailed from industries such as media, MICE, real estate and investment and transport. They brought with them their resources and vast networks, with some also co-creating the offerings with us. This amplified the impact of our initiatives, inviting more people to experience and engage with Singapore's heritage.

It Takes a Village

Preserving our heritage requires a collective effort, with the community playing a vital role in its development and engagement. Initiatives such as a mural in Kampong Gelam that paid tribute to the area's rich history commissioned by Mr Anil Chandru Thadani – a heritage business owner in the neighbourhood, and an immersive exhibition on the culture and history of kampongs developed for Singapore Night Festival 2023 by precinct stakeholder The Oval Partnership Consultants, highlighted the increasingly active role community stakeholders have played in taking ownership of the heritage they feel passionate about. Their contributions through expertise, talent and resources reflect the enduring 'kampong spirit' that lives on today.

In the same spirit of community giving, various partners have also helped us make significant strides in promoting inclusivity for all to enjoy our heritage and spaces. These included the National Museum's Reunion Social Space and Café designed by RSP Architects Planners & Engineers to support the well-being of seniors, Dalio Philanthropies' grant that went towards enhancing accessibility for children with special needs at the Children's Museum Singapore (CMSG), as well as Apollo Management Singapore Pte Ltd's support through both financial contributions and corporate volunteerism, which helped create meaningful experiences for children from Club Rainbow through CMSG's accessibility programme.

The community is at the heart of what we do at the National Heritage Board. Under Our SG Heritage Plan 2.0 that builds on the achievements of our first masterplan, we are committed to engaging more Singaporeans to be active participants in celebrating and contributing to our heritage. Through our outreach efforts, ranging from community galleries and Street Corner Heritage Galleries to the new Heritage Activation Node initiative, we partner and empower residents, community groups and heritage businesses to showcase the unique history and culture of various neighbourhoods, fostering deeper appreciation and pride in our heritage.

Charting Our Future Together

As we take our efforts further with Our SG Heritage Plan 2.0, the role of heritage champions like yourselves remains vital. I look forward to our continued partnerships in shaping and safeguarding the future of our heritage.

AWARD CATEGORIES



Distinguished Patron

Recognises contributions **\$2 million and above**



Partner

Recognises contributions between \$150,000 - \$999,999



Friend

Recognises contributions between \$50,000 - \$149,999



Supporter

Recognises contributions between \$10,000 - \$49,999

OUR DONORS

KWAN IM THONG HOOD CHO TEMPLE



The Kwan Im Thong Hood Cho Temple is an organisation of significant standing within the Singaporean Buddhist community. Built in 1884, it is one of the oldest Buddhist temples in Singapore and has been declared a Historic Site by the National Heritage Board in 2001.

The Temple plays an important role in Singapore's history, heritage, and society through the various services it provides to its devotees and the Temple's significant philanthropic work towards education, community and cultural causes. The Temple's charity and social work transcends all religions and cultures, and it is well-respected for steadfastly upholding the organisation's principles of compassion and understanding for culture, heritage, and interfaith harmony.

In 2023, the Temple's generous support is dedicated to the Asian Civilisations Museum Ancient Religions galleries that display historically important Buddhist artefacts.

The Ancient Religions galleries house significant historical artefacts ranging from sculptures to paintings and ritual objects that trace their origins back tens of centuries to some of the most prominent ancient religions such as Buddhism, Hinduism and Jainism. In addition to their origins, these artefacts also document the spread of these religions through important historical trade routes between India and China, followed by Southeast Asia.





Ancient Religions: The Kwan Im Thong Hood Cho Temple Gallery

DALIO PHILANTHROPIES



Founded in 2003, Dalio Philanthropies was started by the Dalio family to catalyse positive change around the world. Through strategic partnerships, it creates equal opportunities via access to quality education, healthcare, capital and technology.

Dalio Philanthropies provided a grant to the Children's Museum Singapore to enhance the accessibility of its programmes and exhibition design for children with special needs. The grant allowed the museum to invest in staff development in this area and pilot a programme for students with mild intellectual disability and mild autism with expert partners from Grace Orchard School, the AWWA Early

Intervention Centre, and KK Women's and Children's Hospital.

Dalio Philanthropies also donated generously to the Peranakan Museum in 2023. Its gift has supported the Peranakan Museum's programmes which spotlight the rich material and intangible culture of Peranakan communities in Singapore and the region.

Apart from its efforts in education, Dalio Philanthropies operates two other primary programmes: OceanX, its ocean exploration initiative; and Endless which unlocks human potential through technology.





The Children's Museum Singapore was provided a grant by Dalio Philanthropies to enhance the accessibility of its offerings.







JEWEL CHANGI AIRPORT



Jewel Changi Airport, in collaboration with The Intan, dedicated the month of August 2023 to showcasing Peranakan culture. Certain spaces within the airport were transformed to display the vibrant and enchanting aesthetics of Peranakan outfits, artefacts and wares. International guests and local visitors got to indulge and immerse themselves in Peranakan material and culinary culture through a variety of thematic and promotional experiences. Called Uniquely Peranakan! the campaign was rolled out to mark National Day and transcended the typical mall experience.





As part of the Uniquely Peranakan! initiative, display platforms and spaces in Changi Airport were activated to spotlight
Peranakan culture and life via content, objects and artefacts provided by The Intan.

MEDIACORP PTE LTD



The phasing out of pig farming, the big Singapore River clean-up, and the rollout of groundbreaking public housing schemes. These were some of the major decisions and endeavours undertaken by Singapore's founding leaders during the country's critical nation-building years.

These key moments were captured in the pilot exhibition Semangat yang Baru: Forging a New Singapore Spirit by the Founders' Memorial which ran from 21 April to 13 November 2023 at the National Museum of Singapore. The exhibition was supported by Mediacorp which activated its network of key opinion leaders and pushed out promotions in the form of digital

vignettes and radio advertisements. The media conglomerate is also supporting the Founders' Memorial by documenting its various engagements and major project milestones.

Mediacorp is Singapore's national media network and largest content creator. It engages over three million people in Singapore daily across four languages on its digital platforms, including mewatch, melisten and CNA.asia, as well as TV channels, radio stations and social media platforms. Beyond Singapore, Mediacorp also has a growing international audience through CNA and content distributed across markets.





Mediacorp's camera crew in action as they documented the Founders' Memorial pilot exhibition Semangat yang Baru:
Forging a New Singapore Spirit.

MINI ENVIRONMENT SERVICE PTE LTD



Mini Environment Service (MES) is a diverse business group providing seamless integrated property and logistics solutions. Committed to the cause of Tamil language promotion in Singapore, MES has generously pledged its decade-long support to the Tamil Language Council and its programmes and initiatives, such as the Tamil Language Festival.

MES, as part of its steadfast dedication towards encriching Singapore's cultural and heritage scene, also contributed to the Indian Heritage Centre's programmes such as its special exhibition, Ente Veedu, My Home: Malayalees in Singapore. The showcase traced the community's roots, highlighted their contributions to the nation, and chronicled their evolving notions of home and identity.





Mini Environment Service supported the Tamil Language Festival 2023 as well as the Indian Heritage Centre's special exhibition Ente Veedu, My Home: Malayalees in Singapore. Pictured on the right — a shadow puppetry performance held during the exhibition launch.

RSP ARCHITECTS PLANNERS & ENGINEERS (PTE) LTD



Since April 2023, seniors have enjoyed lounging in music booths at the National Museum of Singapore. The booths are some of the exciting new features at Reunion Social Space and Café, the first bespoke sanctuary for seniors within a local museum.

Designed by RSP Architects Planners & Engineers, it was developed to support the health and well-being of seniors including those living with dementia and mild cognitive impairment. To achieve this, the team conducted extensive research, working closely with the museum to consult stakeholders at various stages of the project.

Warm and inviting, the initiative has received positive feedback from users and has significantly enhanced the museum's effort to become more inclusive and accessible to seniors.

Headquartered in Singapore, RSP is a global multidisciplinary architectural and engineering design powerhouse with 67 years of experience building alongside Singapore. Its design philosophy centres around engaging society and the environment. The project with the National Museum was undertaken as part of its corporate social responsibility programme.





Reunion Social Space and Café at the National Museum of Singapore.

SAMSUNG ELECTRONICS SINGAPORE PTE LTD



The Singapore Night Festival 2023, which was presented by Samsung, focused on the little red dot's evolution from a great port city to the dynamic modern metropolis it is today.

Organised by NHB, it ran from 18 to 26

August 2023 in the Bras Basah.Bugis precinct.

At the heart of the collaboration was a special light projection tracing 700 years of Singapore history. A feast for the eyes, the production by illustrator Muhammad Izdi, playwright Zizi Majid, and digital artist Jérémie Bellot of multimedia studio AV Extended, was cast on the facade of the National Museum of Singapore.

Samsung inspires the world and shapes the future with transformative ideas via its cutting-edge innovations, talents and technology. It provides a larger canvas for local artists and creators to express themselves, equipping them with digital-first tools via its Galaxy devices — such as its phones, tablets, and wearables — allowing them to unleash and showcase their creativity. In partnership with NHB, the global brand seeks to play a role in preserving and celebrating Singapore's culture.





Ronnie Ng, the head of mobile eXperience at Samsung Electronics Singapore, at the Singapore Night Festival 2023. The company, which presented the festival, also held its FlipSide pop-up (right) on its grounds.

SBS TRANSIT LTD



SBS Transit Ltd is a leading bus and rail operator in Singapore, carrying millions daily on its extensive network.

The public transport provider, a strong supporter of Singapore's language campaigns, generously contributed advertising space on its buses to the Speak Good English Movement, the Promote Mandarin Council for the Speak

Mandarin Campaign, and the Malay Language Council, Singapore for Bulan Bahasa (Malay Language Month).

This helped generate greater awareness of the various campaigns in tandem with the councils' goal of promoting effective language to support the preservation of our culture.





In 2023, SBS Transit supported the Speak Good English Movement, the Speak Mandarin Campaign, and Bulan Bahasa (Malay Language Month) by displaying advertisements on its public buses.

SINGAPORE EXPO (CONSTELLAR VENUES PTE LTD)



The Singapore EXPO supported The Intan's mission of celebrating Peranakan culture by spreading the word on its tours, private dining packages, and other offerings to an estimated 120,000 local and international visitors from 5 November 2023 to 3 January 2024.

The venue provided digital advertising spaces

on five screens at its Foyer 2 and Atriums 4 to 6. The Intan's advertisements had a playtime of six minutes per hour. The high footfall period — when the Singapore EXPO hosted the Singapore FinTech Festival, Space Fest @ EXPO, and Mummys Market Baby Fair — was specially selected to maximise the public's exposure to The Intan's publicity content.





The Singapore EXPO carried advertising messages for Peranakan home museum, The Intan, on its digital screens in its atrium (left) and foyer (right) areas.

SPH MEDIA LTD



SPH Media, a leading media group which publishes print and digital editions of newspapers, magazines and books, generously sponsored the use of archival materials such as images and articles from its extensive archive for the Founders' Memorial's pilot exhibition Semangat yang Baru: Forging a New Singapore Spirit, as well as its +65 annual journal, which examines Singapore's post-independence history and society.





Critical moments in history as captured by the nation's newspapers were generously provided by SPH Media for the Founders' Memorial's pilot exhibition Semangat yang Baru: Forging a New Singapore Spirit.

STELLAR ACE



Stellar Ace, Singapore's largest local out-of-home media company, is proud to provide continued in-kind support to the Singapore HeritageFest via the use of its island-wide media network.

2023's edition of the festival marked the 35th anniversary of the Mass Rapid Transport system, the 20th anniversary of the North East Line, and 50 years of SportSG. In collaboration with NHB, Stellar Ace transformed SMRT stations into exhibition spaces, inviting commuters to engage with and discover lesser-known facets of Singapore's history and heritage. Online, Stellar Ace shared the festival's interactive content through its award winning WINK+ app.

A subsidiary of SMRT Corporation Ltd, Stellar Ace uses an integrated and data-informed 360° solutioning approach. Harnessing online and offline platforms as part of its powerful omnichannel Home-Travel-Eat-Shop-Play ecosystem, Stellar Ace connects brands with consumers across different touchpoints for memorable engagements and emotional resonance.

Through the WINK+ app, tailored experiences, powered by consumer insights, bring delight to users and meaning to their commute. The app is part of Stellar Ace's continuous transformation efforts to innovate with technology and creativity.





Most connected media company in Singapore

Home - Travel - Eat - Shop - Play

Stellar Ace's unique Home-Travel-Eat-Shop-Play ecosystem delivers 53 million weekly impressions.

SUNTEC SINGAPORE INTERNATIONAL CONVENTION AND EXHIBITION CENTRE



In 2023, Suntec Singapore generously provided exhibition space and media support for The Intan to showcase its collection of Peranakan art, artefacts, and wares, exposing throngs of local and international visitors to the rich diversity of Singapore culture.

With nearly three decades of experience in the Meetings, Incentives, Conferences, and

Exhibitions industry, Suntec Singapore has acquired a strong reputation as Asia's preferred meeting venue and has been home to numerous landmark events since it opened in 1995. Its International Convention and Exhibition Centre also holds the prestigious title of world's leading high-tech meeting and convention centre.





For seven months, Suntec Singapore provided publicity support for The Intan's promotional campaigns on its Nicoll Corner Screen (left) and The Big Picture Screen. Additionally, it hosted a 329 sqm display (right) for a year at Suntec Singapore Level 3, Link 2.

PARTNER FRIEND

TARGET MEDIA CULCREATIVE



In 2023, Target Media Culcreative reaffirmed its commitment to The Intan, acknowledging the tireless efforts of its founder Alvin Yapp in promoting Peranakan culture and heritage. Target Media broadcasted The Intan's captivating visuals on 17,000 of its island-wide screens, a gesture that resonated deeply with audiences, drawing viewers of all ages into the vibrant world of Peranakan heritage.

Mr Yapp's passion aligns seamlessly with Target Media's commitment of injecting its lifestyle platforms with vibrant content reflecting Singapore's multifaceted heritage and culture, appealing to the diverse tastes of its audiences living in HDB apartments and condominiums, and working in commercial buildings.

This initiative is supported by statistics from the company's second national outdoor study which found that 61% of 3,000 residents polled liked viewing lifestyle topics on Target Media's digital display panels.





Target Media Culcreative's digital display panels spotlighted educational content and vibrant vignettes of Peranakan heritage as provided by The Intan.

ANDREW GN



Born in Singapore, Andrew Gn studied art and fashion in London, New York and Milan before he took a year-long apprenticeship under couturier Emanuel Ungaro in Paris. Blending cultural influences, his designs were awarded the Singapore President's Design Award in 2007 and remains the sole consistent Singaporean label at Paris Fashion Week since 1995. In 2023, ACM presented *Andrew Gn*:

Fashioning Singapore and the World, tracing the fashion journey of Andrew Gn, one of Singapore's most prolific designers, and celebrates his major gift to ACM's collection.

Andrew Gn also donated artefacts from the Andrew Gn Archive and supported the ACM Gala 2023.



Cape, 2017 Andrew Gn (1966) Spring/Summer 2018 Paris, France

Credit Line: Gift of Andrew Gn. Image courtesy of Andrew Gn



Gown, 2015 Andrew Gn (1966) Spring/Summer 2016 Paris, France

Credit Line: Gift of Andrew Gn. Image courtesy of Andrew Gn

MR ANIL CHANDRU THADANI



Vibrant scenes comprising the activities, buildings, communities and objects synonymous with Kampong Gelam, adorn the sidewall of a shophouse at 92 Arab Street, the latest canvas for renowned muralist Yip Yew Chong.

The piece was commissioned by managing director Anil Chandru Thadani of Paramax Holdings — the owners of the shophouse. It showcases and celebrates Kampong Gelam's long standing role as a hub and heartland for

multicultural community ties, heritage and enterprise over the past two centuries.

Mr Yip consulted and engaged deeply with community experts and residents past and present to identify suitable content for his creation. This fostered invaluable community buy-in and pride. The mural stands as an example of how an individual can create an iconic community asset which sustains the area's soul.





Members of the public enjoying a mural produced by artist Mr Yip Yew Chong in Kampong Gelam, as commissioned by Mr Anil Chandru Thadani. Photo by Urban Redevelopment Authority.

BLOOMBERG



With its focus on the arts, education, environment, government innovation and public health, Bloomberg aims to improve the lives of people.

Bloomberg has been and continues to be a strong supporter of the ACM's Crossing

Cultures programme. The quarterly affair promotes the museum's collection and exhibitions through performing arts extravaganzas and other forms of heritage-centric activities and workshops, building and facilitating collaborations between artists for enhanced visitor engagement.



Crossing Cultures at ACM supported by Bloomberg.

CAPITALAND INVESTMENT LIMITED



Headquartered and listed in Singapore, CapitaLand Investment Limited is a leading global real asset manager with a strong Asian foothold.

CapitaLand Investment and NHB jointly curated three captivating and interactive art

installations to celebrate Singapore's rich heritage. These mesmerising and eye-catching pieces of art greatly enlivened Bugis Street, Funan and Raffles City, enthralling shoppers and members of the public as they strolled by during the Singapore Night Festival.







From left to right, the three installations CapitaLand Investment and NHB jointly curated for the Singapore Night Festival 2023: SeaScape Symphony at Funan, Flowing Water Road Shrine at Raffles City, and Florescene at Bugis Street.

FARFETCH



FARFETCH is an e-commerce company that sells commodities from luxury brands, boutiques and department stores via its digital marketplace. It aims to be a global luxury platform that connects creators, curators and customers.

In line with its goal of empowering individuality, the company donated generously

to the ACM Gala 2023. This helped fund the museum's *Andrew Gn: Fashioning Singapore* and the World exhibition which traced the fashion journey of its namesake. The retrospective explored Gn's roots, cross-cultural expressions of Asian and Western art, and celebrated his distinctive aesthetics, craftsmanship and global impact.





FARFETCH, a platform for the luxury fashion industry, supported the ACM Gala 2023. FARFETCH often supports arts and culture projects through collaborations with local partners as well as international players such as Design Miami (left). In 2023, it staged a music party in Shanghai, China as part of its efforts to collaborate with industries immersed in pop culture.

HINRICH FOUNDATION



Manila Galleon: From Asia to the Americas was one of the ACM's special exhibitions. It expounded on the significance of trade routes between the Americas, Europe and Asia and ran from 16 Nov 2023 to 17 March 2024. Major donor, the Hinrich Foundation, an Asia-based philanthropic organisation, was also instrumental in the production of the Manila Galleon International Conference as well as a pocketbook publication.

Established by business leader Merle A. Hinrich, the Foundation believes that sustainable global trade strengthens relationships between nations and improves people's lives. It supports original research and education programmes that build understanding and leadership in global trade.





The Hinrich Foundation co-sponsored the ACM's special exhibition Manila Galleon: From Asia to the Americas (left).

Mr Merle Hinrich and his wife Mrs Miriam Hinrich (third and second from right) attended its opening on 15

November 2023. In January 2024, The Hinrich Foundation hosted a conference (right) in conjunction with the ACM's exhibition which was live-streamed to participants around the world. In-person guests had the opportunity to go on a guided tour of the exhibition.

KARIM FAMILY FOUNDATION



The Karim Family Foundation provided a generous donation to the ACM for its 2023 Gala. This gift has been vital in supporting the museum's mission of spotlighting the vibrant artistic heritage of Singapore, as well as the diverse cultural stories of its neighbours via exhibitions and educational programmes.

The Foundation is an endeavour by Bachtiar Karim to formalise his family's efforts of giving back to society. It has been actively involved in philanthropy, focusing on sports development, arts and culture, mental health, and education as it pursues its commitment of uplifting communities in Singapore and Indonesia.



Mr. Bachtiar Karim, Mdm. Dewi Sukwanto, Ms. Cindy Karim, and Mr. Chayadi Karim, principals of Karim Family Foundation

MS KELLY KEAK RUI TING



Ms Kelly Keak, the managing director of mtm labo Singapore, which offers skincare and beauty services, is a regular face in the philanthropy scene. Committed to sharing her passion for wellness, Ms Keak has been inspiring her team as she paves the way for wider holistic living in the community.

As a partner of the ACM Gala 2023, Ms Keak's gifts of mtm labo wellness products for guests, echoed some of the museum's past and present exhibit themes which draw attention to the timeless, cross-cultural pursuit of holistic well-being and the vitality of body, spirit and mind.





Ms Kelly Keak Rui Ting, the managing director of mtm labo Singapore (left) supported the ACM Gala 2023 which she attended with her husband, Mr Mark Lee Kean Phi (right).

KINGSMEN OOH-MEDIA PTE LTD



Established in 2005, Kingsmen Ooh-Media is the experiential marketing arm of the Kingsmen Group. It specialises in brand activation, as well as interactive social media and out-of-home media placements.

As the exclusive media representative of the Singapore Cruise Centre, Kingsmen

Ooh-Media sponsored advertising space for The Intan at the Centre's HarbourFront Passenger Terminal. The prominent display of The Intan's offerings as an authentic Peranakan house, enticed and encouraged a global audience to visit and experience the charm of the cultural gem firsthand.





In 2023, Kingsmen Ooh-Media dedicated prominent advertising space to Peranakan museum, The Intan, at the Singapore Cruise Centre's HarbourFront Passenger Terminal.

LAGARDÈRE TRAVEL RETAIL



In August 2023, Lagardère Travel Retail brought a taste of The Intan Peranakan home museum to Changi International Airport, replicating the warmth and charm of a traditional Peranakan home across its terminals.

Immersive displays were set up at two locations in the airport alongside a fun photo opportunity spot at Terminal 4. Informative captions provided a nuanced understanding of Peranakan customs and traditions while digital screens with vibrant content from The Intan added further life to the airport displays.





The Discover Singapore gift shops at Changi Airport's Terminal 3 (left) and Terminal 1 (right) featured intricate artefacts, mesmerising motifs and breathtaking artistry as part of a partnership with The Intan to celebrate all things Peranakan.

PROF LIM TOW KEANG



Professor Lim Tow Keang, a trailblazer in respiratory medicine in Singapore, generously donated an extensive collection of textiles comprising shoulder wraps, shawls, sarongs, horse saddle cloths, and ceremonial textiles to the NUS Museum in Kent Ridge.

Originating from Indonesia and Borneo — as far as the remote island of Flores and

landlocked Toraja — the collection features a range of patterns used by different communities and social classes. Some of the textiles feature anthropomorphic motifs which convey ancestral narratives, exemplifying the region's diverse tapestry of cultures and craftsmanship.





MR MARK LEE KEAN PHI



Mr Mark Lee Kean Phi wears several hats within the heritage sphere. He is a NHB member and chairman of the ACM and Peranakan Museum.

His unwavering dedication towards the safeguarding and promotion of heritage and culture is exemplified through his generous contributions to the ACM and its 2023 Gala which have greatly enriched the institution's

educational programme offerings.

Mr Lee runs Sing Lun Holdings which specialises in textile industries, investments and real estate. As chief executive officer, the third-generation leader plays a pivotal role in diversifying the business while upholding the organisation's longstanding commitment of contributing to Singapore.





Mr Mark Lee Kean Phi, a dedicated contributor to Singapore's heritage scene, attended the ACM Gala on 25 May 2023 with his spouse Ms Kelly Keak Rui Ting. He is pictured on the right with his wife, the Gala's guest-of-honour, Minister for Culture, Community and Youth, Mr Edwin Tong, and then ACM director, Mr Kennie Ting.

MS PAIGE PARKER AND MR JIM ROGERS



Prolific philanthropist Ms Paige Parker champions a variety of local causes ranging from education to the arts and gender equality. She is a board member, patron and fundraiser for numerous non-profit institutions including the ACM.

As ACM Gala Chair, Ms Parker cultivated new donors to advance the museum's mission of

illuminating history and understanding the world around us in new, creative ways.

The Gala marked the museum's 25th anniversary as well as the opening of *Andrew Gn: Fashioning Singapore and the World*, one of the museum's largest showcases celebrating a contemporary Singapore fashion luminary.





Philanthropist Ms Paige Parker and her husband Mr Jim Roger contributed to the ACM in 2023. Ms Parker was chair of the ACM Gala and delivered a speech at the event.

MR RICHARD EU



Mr Richard Eu helms Eu Yan Sang, a family business founded in 1879 which he transformed into one of the largest Traditional Chinese Medicine groups in Asia.

Mr Eu has a deep affinity for the arts, music and heritage, and has been unwavering in his

support of the National Museum of Singapore, where he previously served as chairman. His 2023 donation for instance, was channelled towards the museum's exhibition — Plastic: Remaking Our World which ran for the first half of 2024.



Mr Richard Eu.

MRS ROSE SIEW HONG WONG



Mrs Rose Wong, one of the last to experience a traditional Nyonya upbringing during the colonial era, generously donated a kamcheng (a covered container) to the ACM and Peranakan Museum, reuniting it with its twin which her

mother had previously gifted to the museum. She also donated two period sarongs (waist wraparounds) and an oversized Straits Chinese wedding basket.







Mrs Rose Wong donated a porcelain kamcheng (left), and dowry tingkat (centre) made of bamboo with gold leaf accents, to the ACM and Peranakan Museum in memory of her parents Mr and Mrs Khoo Soo Beow. On the right is an image of Mrs Wong's late mother on the 12th day of her wedding which took place in Penang, British Malaya in June 1941, as portrayed on the cover of the book Gilding the Phoenix: The Straits Chinese and their Jewellery.

ROYAL INSIGNIA



Stunning trophies, intricate medals and eye-catching jewellery. Managed by the Hoe family, Royal Insignia is a Singapore atelier specialising in the fine art of medal making and bespoke gifts, bringing its brand of impeccable craftsmanship and creativity to the world of diplomatic gifts and royal ware.

Royal Insignia's generous donation to the ACM has helped facilitate *ACM Conversations*, an ongoing lecture series on craftsmanship where experts are invited to discuss and hammer out trends in the production, promotion, preservation and trade of tradition-steeped crafts.





Royal Insignia is managed by the Hoe family as testament to their abiding love for the craft. On the left are Mr Ivan and Ms Rachel Hoe. On the right is a picture of a Royal Insignia craftsman working on a bespoke gift commission.

SATS LTD



Spotlighting the evolution of Singapore's storied hawker culture, SATS conceptualised, curated and sponsored a showcase of homegrown flavours for the National Museum of Singapore's donor event and launch of its Now Boarding: Experiencing Singapore Through Travel 1800s – 2000s exhibition, delivering an unforgettable gastronomic experience for guests.

Food played a fairly significant role in the exhibition which whisked visitors through an

exhilarating journey that captured two centuries of traveller experience in Singapore.

Combining culinary innovation with a collaborative culture, SATS has been working with hawker brands to preserve and promote Singapore's cherished hawker culture, while helping small and medium local business owners internationalise. The company has concurrently expanded its portfolio of branded food solutions and food businesses to new heights in aviation and beyond.





The SATS team at the launch of Now Boarding: Experiencing Singapore Through Travel 1800s – 2000s at the National Museum of Singapore. The company provided a variety of authentic and elevated hawker fare (right) at the museum's donor event and launch.

TATLER



Tatler is a luxury media brand that celebrates the best of Asia. The media company produces quality content and unforgettable experiences to a discerning audience. Its award-winning digital, print and experiential products unite Asia's most influential communities and brands around shared passions. Tatler was the official media partner for the ACM's 2023 Gala which marked the museum's silver jubilee and launch of the exhibition, *Andrew Gn: Fashioning Singapore and the World*. Tatler's impeccable media coverage of the event and its key figures helped spread awareness of ACM's mission and vision to a wider audience.





Tatler Asia was the official media partner of the ACM Gala 2023. The media brand featured the event and launch of the museum's Andrew Gn: Fashioning Singapore and the World exhibition on its various platforms.

MR TEO CHEE HEAN



In 2023, Senior Minister (SM) Teo Chee Hean on behalf of his family, donated a piece of calligraphy called "博爱" (bo ai) to the Sun Yat Sen Nanyang Memorial Hall in Balestier.

It has historic origins, having been presented by the internationally revered revolutionary Sun Yat Sen to SM Teo's grandfather Teo Beng Wan. Teo Beng Wan was the nephew of Teo Eng Hock, the owner of the private villa Wan Qing Yuan in the early 20th century. Wan Qing Yuan, the present day memorial hall, had been used as a base for Dr Sun's

resistance movement.

The calligraphy, which means universal love, serves as a poignant reminder of Dr Sun's desire to "save the world, the people, and the country". Moreover, it reflects the close ties between Dr Sun and the Teo family, as well as the pivotal role Singapore played in his revolutionary endeavours.

The gift was made in memory of Mr and Mrs Teo Beng Wan and Mr and Mrs Teo Cheng Guan.





Calligraphy with the Chinese characters "bo ai" (Universal Love) which was presented by Dr Sun Yat Sen to Teo Beng Wan in the early 20th century. Teo's descendants gifted the piece to the Sun Yat Sen Nanyang Memorial Hall in 2023.

MR TSAI ENG-RUNG



An active supporter of the arts and heritage scene in Singapore, Mr Tsai Eng-Rung donates to the National Museum of Singapore annually in support of its vision "To inspire with Stories of Singapore and the World".

Mr Tsai has been passionate about preserving a sense of rootedness and his contributions to heritage extend beyond the city-state, having supported the restoration of his former place of learning — a century old primary school building in Taiwan. The building was subsequently designated a "Heritage Historical Building" by the Taiwanese government. In 2022, Mr Tsai went a step further and donated the 旺台樓(Want-Taiwan Building), a brand new structure with education, art and cultural facilities, to his alma mater.





Mr Tsai Eng-Rung

THE FULLERTON HOTELS AND RESORTS



As the sun set on May 25 2023, esteemed guests streamed through the revolving doors of the historic The Fullerton Hotel Singapore to mark the ACM's annual gala on the occasion of its 25th anniversary.

Stately and majestic in the evening light, the national monument was also the venue for the launch of the museum's headline-grabbing *Andrew Gn: Fashioning Singapore and the World* exhibition. As principal supporter of the ACM Gala, The Fullerton Hotels and Resorts

provided exceptional holistic support, offering an array of fine-dining options and top-notch hospitality.

The Fullerton Hotels and Resorts owns and manages the award-winning The Fullerton Hotel Singapore which opened in 2001 and The Fullerton Bay Hotel Singapore which opened in 2010. Both hospitality icons are situated in the beating heart of Singapore's historic city centre.





The Fullerton Hotel Singapore (left) played host to the ACM Gala 2023. The Fullerton Hotels and Resorts owns and manages the hotel, as well as The Fullerton Bay Hotel Singapore (right).

THE OVAL PARTNERSHIP



Enhancing the human experience and preserving heritage are key to how The Oval Partnership operates. Comprising a global team of urbanists, designers and researchers, The Oval Partnership designs inclusive and sustainable neighbourhoods, and works to nurture and contribute to the longevity of a community's social, ecological and economic capital.

For the Singapore Night Festival 2023, The Oval Partnership developed an exhibition called Kampong Port Cities of the Pre-colonial Era. The immersive multi-disciplinary showcase focused on examining the rich, sustainable culture and history of kampongs. Visitors got to travel back in time to 14th century Southeast Asia and discover the stories behind ancient societies and its bustling marketplaces.





The Oval Partnership is behind a sensitively designed masterplan which facilitated the revitalisation of a historical area in central Chengdu, China (left). It builds on the "open city concept" pioneered by The Oval Partnership where new urban fabrics are blended with heritage buildings for adaptive reuse. The award-winning mixed-use development and urban regeneration project features open spaces, layered alleyways and heritage buildings (right).

THE SHOW COMPANY



Established in 1984, The Show Company which specialises in large arena productions supported the Singapore Night Festival 2023.

The Singapore-based business owns an extensive inventory of audio, lighting, visuals, and staging systems. Its full-time team of show

production professionals expertly handles large-scale productions across Asia Pacific.

With a keen vision to excel as the region's preferred show producer, the team strives to set new standards with every production it stages and produces.



The Show Company.

YUVABHARATHI INTERNATIONAL SCHOOL



Yuvabharathi International School, which offers educational programmes from the Montessori to senior secondary level, has been a strong supporter of the Tamil Language Council's Tamil Language Festival since 2016, donating most recently towards the festival's 2024 edition.

Its support and contributions have enabled the Tamil Language Council to promote the

greater use of the Tamil language and widen appreciation of Indian culture within the community, especially among youth.

The school also generously pledged its support to the Indian Heritage Centre's Ente Veedu, My Home: Malayalees in Singapore special exhibition, as part of its commitment to promote and preserve Indian culture in Singapore.





The Yuvabharathi International School has been supporting the Tamil Language Festival since 2016. In 2023, it also gave towards the Indian Heritage Centre's special exhibition Ente Veedu, My Home: Malayalees in Singapore (right).

MR YEO KHEE TECK AND MS HELEN NG CHIP NOI



Inspired by Singapore's consistent efforts to nurture and uplift the arts, culture and heritage sectors, engineering professionals Mr Yeo Khee Teck and Ms Helen Ng Chip Noi made a generous contribution to the ACM for the advancement and preservation of the nation's cultural heritage. This gift has supported the production of new educational programmes and exhibitions at the historic venue.



Mr Yeo Khee Teck and Ms Helen Ng Chip Noi (centre) with members of the ACM's Development team.

MR ZHANG TAO



Business magnate Mr Zhang Tao's generous gift to the ACM Gala 2023 has been vital in invigorating the museum's ongoing efforts to unpack the breadth and depth of Asia's rich cultural heritage. His contributions have also aided in drawing greater attention to the museum's slate of visitor-centric programmes and exhibitions.

Mr Zhang Tao is the founder of Meituan, a prominent and popular e-commerce shopping platform in China, as well as Dianping, a popular restaurant review site. Both sites merged along the way, becoming the world's largest provider of online and on-demand delivery services for which he is founding chairman.



Mr Zhang Tao.

OUR SUPPORTERS



We would like to thank all supporters of the Patron of Heritage Awards 2023 for their invaluable contributions towards building a vibrant arts, heritage and culture scene in Singapore.

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