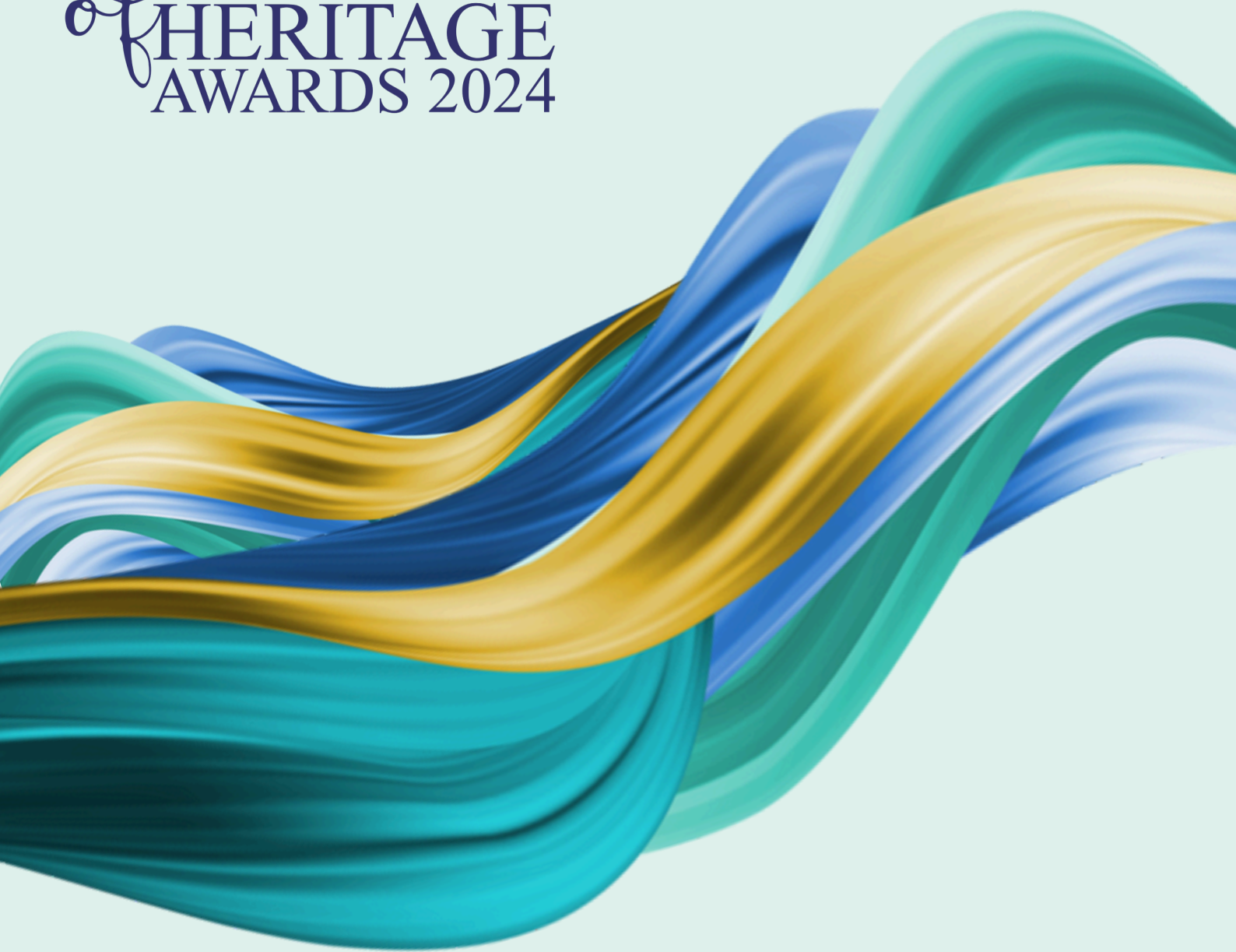


PATRON of HERITAGE AWARDS 2024



ORGANISED BY
N S M
National Museum
of Singapore

PRESENTED BY
 **National
Heritage
Board**

SUPPORTED BY

Ministry Of Culture, Community and Youth

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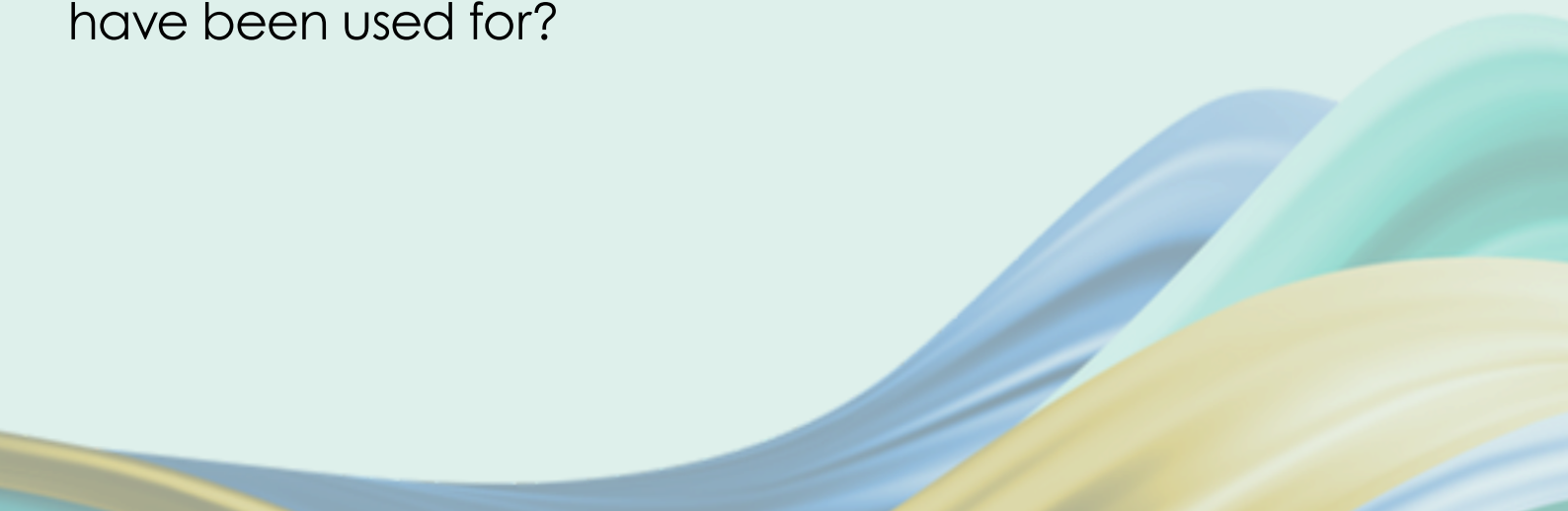
PATRON HERITAGE AWARDS 2024

Flowing Forward Together: Celebrating Our Patrons

Like a boat adrift in open waters, Singapore's early history can sometimes feel elusive, mysterious, and tricky to chart.

This year, the National Museum of Singapore's anchor exhibition, *Once Upon a Tide: Singapore's Journey from Settlement to Global City*, offers visitors a new lens through which to navigate the island's intriguing past.

Headlining the show are never-before-seen Neolithic stone tools, potentially pushing human activity in Singapore back some 3,000 to 5,000 years. Discovered on a secluded stretch of Pulau Ubin's western shore, the prehistoric artefacts are on public display for the very first time. Humble in appearance, the stone axes and flakes provoke thought on the possibilities of early life here. Who made them and what could they have been used for?



PATRON of HERITAGE AWARDS 2024

Part of the National Heritage Board's SG60 celebrations, *Once Upon a Tide* explores the ripples and major waves of Singapore's story. Featuring immersive digital storytelling and a trove of other intriguing finds, it invites visitors to sail into the myths, memories, and daily lives that have played out along Singapore's coastline and interiors. Told across five episodes, the story is one of vibrant connections and the dynamic flows of trade, people, and ideas.

In an increasingly turbulent landscape, the exhibition draws attention to the importance of values such as openness, interconnectedness, innovation, and resilience that have defined Singapore's progress over its long history, including the past six decades.

Your support as patrons has been instrumental in helping to ensure that our stories and values continue to be heard and cherished. As modern-day conduits of cultural exchange and preservation, you help illuminate Singapore's past and inspire new generations to engage with our heritage via exhibitions and efforts such as this. Tonight, we celebrate and honour you for your extraordinary generosity that has helped to bring oceans of knowledge and communities together.



PATRON of HERITAGE AWARDS 2024

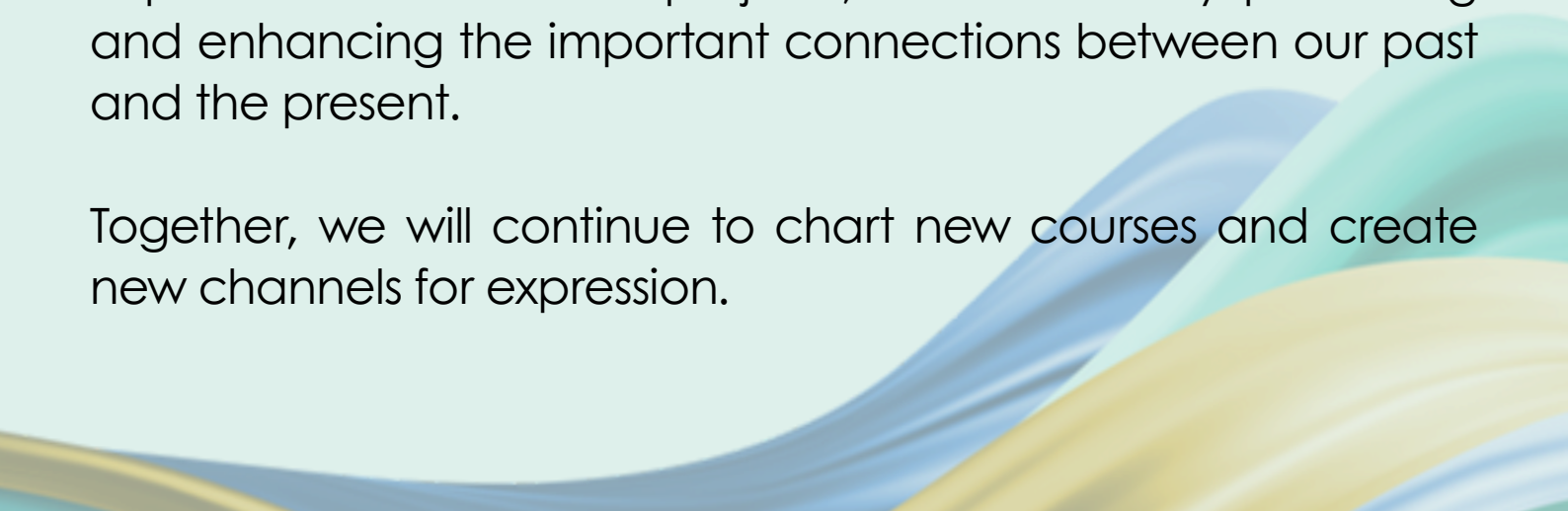
Akin to the tides that shape our coastlines, embodying both continuity and renewal, this evening's gathering also unfolds within a chapter of transformation. The country's beloved Grand Old Dame, the National Museum of Singapore, is in the midst of a careful, phased restoration while remaining open to the public.

As you entered the museum, you would have walked through its elegant 27-metre rotunda dome crowned with luminous stained glass. Restored in May 2025 in faithful adherence to its original 19th-century design, each pane represents layers of history and dedicated craftsmanship.

The restoration of the rotunda dome is one of several acts in the museum's restoration programme, with the Singapore History Gallery and Level 2 galleries poised to reopen next year.

With your support, we are empowered to pursue our vision as the custodians of Singapore's heritage, including executing important maintenance projects, and effectively preserving and enhancing the important connections between our past and the present.

Together, we will continue to chart new courses and create new channels for expression.



CHAIRMAN'S MESSAGE

The heart of a nation lies in its heritage. It gives a nation its identity and connects its people across time. The work that we do in the heritage and museum sector, to share our rich cultural heritage and inspire future generations, can only be made possible through the dedication of our patrons. In recognition of this significant support, the *Patron of Heritage Awards* was founded in 2006 to highlight the exceptional individuals and organisations who have joined us in championing our shared legacy.

Ms Yeoh Chee Yan

Chairman

National Heritage Board



CHAIRMAN'S MESSAGE

With deep gratitude, I acknowledge the patrons who, through their collective passion and enthusiasm, generously contributed \$12.5 million to heritage causes in 2024. This reflects the energetic spirit and continued vitality of our heritage community throughout the years.

The generosity of heritage benefactors has been the driving force behind our ability to safeguard and celebrate our shared heritage. Together, their support has enabled us to enhance our offerings, expand the National Collection, elevate our capabilities, and extend our outreach to champion the importance of heritage.

Diverse Contributions across Wide-Ranging Industries

2024 was marked by diverse and meaningful support from our exceptional patrons across wide-ranging industries, from food and beverage to real estate and architecture. Through these generous contributions of resources, expertise, and extensive networks, we have magnified the impact of our heritage initiatives and offerings, drawing more people to appreciate and understand Singapore's rich and diverse heritage.

Our signature festivals received tremendous support that allowed us to present heritage in unique and accessible ways. For Singapore *HeritageFest 2024*, Yeo's support for its signature *HOMEGROUND: We Built This City* installation paid homage to Singapore's rich built heritage. CapitaLand Investment Limited's contribution towards presenting captivating light installations at Bugis Street, Funan, and Raffles City, added vibrancy to the Bras Basah Bugis precinct while also supporting local and regional artists, creatives and communities in line with *Singapore Night Festival 2024*.

CHAIRMAN'S MESSAGE

Our museums have also benefited from significant patron support. Dalio Philanthropies' cash donation towards the Asian Civilisations Museum further drove our efforts in promoting Peranakan culture and heritage. RSP Architects Planners & Engineers (Pte) Ltd lent its architectural expertise for the National Museum of Singapore's playground, which has helped create a unique outdoor space featuring design elements inspired by the National Museum's rich history.

Beyond our festivals and museums, our language campaigns have also strengthened their impact and offerings with the outstanding support of our patrons. SBS Transit Ltd has been a strong supporter of our language campaigns, offering advertising space on its buses for *Speak Good English Movement*, *Speak Mandarin Campaign's Promote Mandarin Council* as well as Malay Language Council's *Bulan Bahasa (Malay Language Month)*. Mini Environment Service Pte Ltd and Yuvabharathi International School have also been continuously supporting initiatives by the Tamil Language Council, such as the *Tamil Language Festival*, spurring greater promotion and awareness of the use of Tamil language in Singapore.

These examples represent just some of the many ways our patrons have supported our efforts, demonstrating their commitment and passion to safeguarding and promoting our heritage.

CHAIRMAN'S MESSAGE

Dedicated Support from Passionate Individuals

While it is important to acknowledge the support of our industry patrons, I would also like to take this time to mention the passionate individuals who helped to grow our efforts and deepen our connections with heritage and our community at large.

With that, I would like to acknowledge the unwavering contributions of Mr Keith Chua, Mr Tsai Eng-Rung and Mr Richard Eu for their generous support in cash donation and expertise to the National Museum of Singapore. Their efforts have contributed greatly to the major revamp of the National Museum, allowing the museum to tell the Singapore story through a myriad of new and refreshed offerings for both Singaporeans and visitors from across the globe.

Their support is crucial in our efforts to promote heritage in Singapore and beyond. Here at NHB, we recognise the efforts of everyone – individuals and organisations alike – as their valuable contributions have allowed us to strengthen and solidify the work that we do in the heritage and museum sector.

Looking Ahead

This year has been a reminder that heritage is truly a collective effort of not just one singular entity, but of different individuals, communities and organisations coming together to keep our heritage alive. I look forward to your continued support as we continue to safeguard and celebrate the heritage of our diverse communities, together.

AWARD CATEGORIES



Distinguished Patron

Recognises contributions
\$2 million and above



Patron

Recognises contributions
\$1 million to \$1,999,999



Partner

Recognises contributions
between \$150,000 - \$999,999



Friend

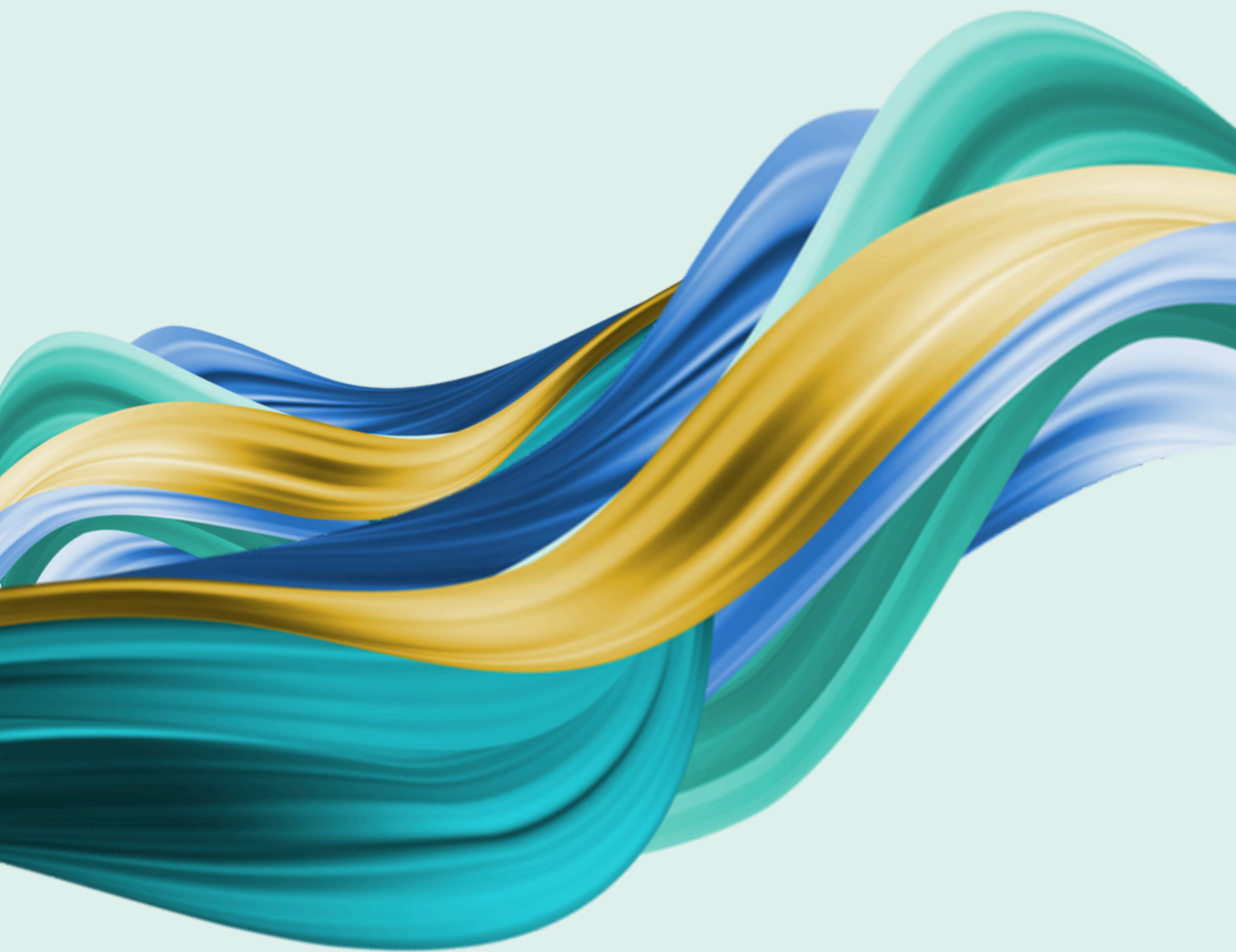
Recognises contributions
between \$50,000 - \$149,999



Supporter

Recognises contributions
between \$10,000 - \$49,999

OUR DONORS



DISTINGUISHED PATRON



SUNTEC SINGAPORE INTERNATIONAL CONVENTION AND EXHIBITION CENTRE



In 2024, Suntec Singapore International Convention and Exhibition Centre provided exhibition space and media support to The Intan, showcasing its trove of Peranakan wares and artefacts to a wide audience.

Contributing to the preservation and promotion of the city's heritage, Suntec Singapore International Convention and Exhibition Centre generously provided exhibition space and media support for The Intan in 2024 by showcasing highlights from the private museum's collection of Peranakan artefacts. In doing so, throngs of local and international visitors were exposed to the rich diversity of Singapore culture.

DISTINGUISHED PATRON

SUNTEC SINGAPORE INTERNATIONAL
CONVENTION AND EXHIBITION CENTRE



With nearly three decades of experience in the Meetings, Incentives, Conferences, and Exhibitions industry, Suntec Singapore has acquired a strong reputation as Asia's preferred meeting venue and has been home to numerous landmark events since it opened in 1995. Its International Convention and Exhibition Centre also holds the prestigious title of world's leading high-tech meeting and convention centre.

PATRON

FOOCHOW COFFEE RESTAURANT & BAR MERCHANTS ASSOCIATION SINGAPORE



The Foochow Coffee Restaurant and Bar Merchants Association launched its Singapore Coffee Shop Heritage Gallery in honour of the nation's 60th birthday in November 2024. Its grand opening was officiated by then Minister of State for Culture, Community and Youth, Mr Alvin Tan.

The familiar clatter of porcelain cups and the beloved breakfast tradition of dunking toast into coffee, tea, or a side of soft-boiled eggs — these are the everyday rhythms of Singapore's kopitiam. This spirit is captured at the new Singapore Coffee Shop Heritage Gallery, launched in 2024 at 21 Tyrwhitt Road by the Foochow Coffee Restaurant and Bar Merchants Association to honour Singaporeans' cherished ritual and celebrate the nation's 60th birthday. Inside, more than 3,000 items and artefacts, such as floral ceramic cups, vintage soft drink bottles, and sock filters, offer a nostalgic look at the evolution of local coffee shop culture.

PATRON

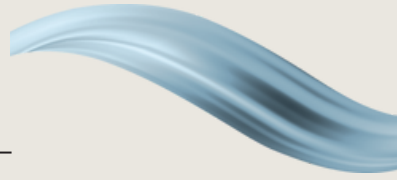
FOOCHOW COFFEE RESTAURANT & BAR MERCHANTS ASSOCIATION SINGAPORE



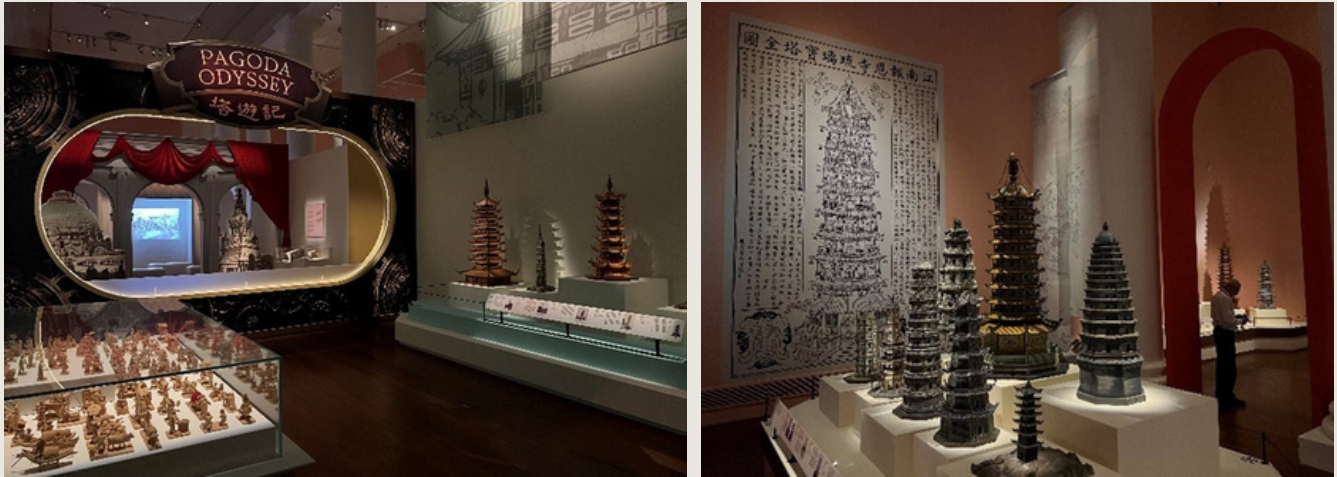
The gallery regularly presents an array of cultural programmes including theatrical performances, entrepreneurship talks, and research symposiums.

Established in 1921, the association represents over 300 members who own more than 400 coffee shops islandwide. The association has long championed the interests of traditional kopitiam, promoting business growth and fostering camaraderie among its members. It organises dialogues with government leaders, runs seminars to help members navigate policy changes, and supports public health initiatives such as the recent *Siu Dai (Less Sugar) by Default* campaign.

The association has a track record of stepping forward in times of need. In the past, it raised funds during the Sino-Japanese War and distributed rations after World War II. Since then, it has supported local medical charities and contributed towards disaster relief efforts. More recently, it supported national initiatives like the *Speak Mandarin Campaign*. These collective contributions reflect its enduring commitment to both heritage and community.



KWAN IM THONG HOOD CHO TEMPLE



In 2024, the Kwan Im Thong Hood Cho Temple supported the Asian Civilisations Museum's Pagoda Odyssey 1915: From Shanghai to San Francisco exhibition.

Established in 1884, the Kwan Im Thong Hood Cho Temple is one of Singapore's oldest Buddhist temples. In recognition of its heritage, NHB designated it a Historic Site in 2001. The temple holds a prominent position among Singapore's Buddhist community, offering various services to its devotees, including spiritual guidance and blessings.

In addition to its religious functions, it is actively involved in philanthropic efforts in areas such as education, the community, and culture. The temple's charitable work, promoting compassion and goodwill, extends beyond religious boundaries, and its dedication to cultural preservation and interfaith harmony has earned it widespread respect in Singapore.

In 2024, the temple generously supported the ACM's exhibition *Pagoda Odyssey 1915: From Shanghai to San Francisco*, which reunited a set of 84 hand-carved model pagodas for the first time in over a century. The exhibition spotlights the significance of Buddhist art and Asian architectural heritage, tracing the origins of pagodas and their evolution from stupas to sophisticated marvels.

PATRON

MAGICAL BRIDGE FOUNDATION



The launch of *A Whale of a Tale* playground at the National Museum of Singapore was officiated by guest-of-honour Minister of State Mr Baey Yam Keng (centre), pictured here with (from left) Ms Elaine Captain, Chief Operating Officer, Magical Bridge Foundation; Mr Chen Hong, Technical Manager, Pan-United Corporation Ltd; Ms Amanda Toh-Steckler, Board Member, Magical Bridge Foundation; Mr Beh Swee Chiew, CEO of RSP Architects Planners & Engineers (Pte) Ltd; Ms Chung May Khuen, Director, National Museum of Singapore; and Mr Kirk Siang, Group Director, National Heritage Board.

Magical Bridge Foundation is a non-profit organization headquartered in Palo Alto, California, that creates multigenerational playgrounds, parks, and programs for more inclusive communities.

Featuring unique design elements inspired by the National Museum's rich history and the iconic whale exhibit it once housed, the playground was launched at the museum's front lawn in commemoration of SG60 and to celebrate the museum's 138th birthday.

The project at the National Museum was made possible through the generous gift from the late Vincent Steckler and his wife, Amanda Toh Steckler.

PARTNER

ANDREW GN



Prolific fashion designer Andrew Gn donated some of his iconic creations to the ACM in 2024. The gifts include a maxi gown with butterfly sleeves and peony embellishments from his Spring/Summer 2016 collection, inspired by northern France and Chinese imperial porcelain (left), as well as a sleeveless embellished gown with a sweetheart neckline from his Pre-Fall 2016 collection (right), which fuses Russian decorative motifs with Victorian flair.

Paris-based designer Andrew Gn is celebrated for his exquisite, East-meets-West aesthetic and meticulous craftsmanship. Born in Singapore and trained in London, New York, and Milan, Gn honed his artistry under couturier Emanuel Ungaro before launching his own label. Since 1995, he has been the only Singaporean mainstay at Paris Fashion Week. In 2007, Gn was awarded the Singapore President's Design Award.

In 2024, he contributed several outfits from his collection to the ACM. This followed his major gift to the museum the year before which included more than 100 fashion creations and culminated in the ACM's blockbuster exhibition, *Andrew Gn: Fashioning Singapore and the World*, a landmark retrospective tracing his journey and his role in amplifying Asian design on the international stage.

PARTNER

MR CHRIS HALL



Textile collector Chris Hall donated a remarkable collection of Japanese textiles to the ACM. Among them is this exquisite fukusa — a gift-wrapping textile — adorned with a feather robe motif dating to the late Edo or Meiji period in the 19th century.

Chris Hall is a Hong Kong-based collector renowned for amassing one of the world's most important private collections of Asian textiles. His collection, largely from China, Japan, and Southeast Asia, spans 2,500 years of history.

Mr Hall has been a major patron of the ACM since its founding, collaborating with the museum on special exhibitions, loans, and rotating displays. In 2024, he generously donated his collection of Japanese textiles, comprising kimonos, religious garments, robes, fabric samples, silk gift covers, accessories, and rare designs used in textile craft. These provide vivid insight into the beauty, craftsmanship, and cross-cultural nature of Japanese textile artistry from the Edo period (1603–1868) to the 20th century.

PARTNER

DALIO PHILANTHROPIES



Left: ACM Conversations: Three Nyongas and an Esteemed Collaborator. Right: "Joyce Yap makes Ayam Tempura", one of the Peranakan culinary videos supported by Dalio Philanthropies.

Dalio Philanthropies, founded by the Dalio family in 2003, supports a diverse range of organisations to help catalyse positive change around the world across core focus areas of education, economic empowerment, arts and community, health and wellness, and the Ocean.

Dalio Philanthropies believes that thriving arts and cultural institutions strengthen communities and enhance health, happiness, and well-being. Support in the region includes organisations that deepen community ties through the arts, music, and culture, celebrating creativity and fostering meaningful connections. One such program that Dalio Philanthropies has provided support for is ACM Conversations, an annual series of monthly talks exploring the Asian Civilisations Museum's core curatorial themes, exhibitions, and programming, along with an appreciation for Asian art and culture. Another organisation is the Peranakan Museum, where their giving funded a series of culinary videos spotlighting the rich material and intangible culture of Peranakan communities in Singapore and the region.

PARTNER

JEWEL CHANGI AIRPORT



In 2024, Jewel Changi Airport showcased the beauty of Peranakan culture on its advertising platforms in partnership with The Intan.



In a vibrant celebration of Singapore's living heritage, Jewel Changi Airport partnered with The Intan for the second time to connect the world with the rich Peranakan culture at the heart of the nation's gateway, fostering a deeper appreciation for the community's unique heritage among local and foreign visitors.

PARTNER

MINI ENVIRONMENT SERVICE PTE LTD



A decade-long partnership fueling Tamil language preservation in Singapore.

Mini Environment Service is a diverse business group providing seamlessly integrated property and logistics solutions. Committed to the promotion of Tamil language in Singapore, it has generously pledged 10 years of support to the Tamil Language Council and its programmes and initiatives, such as the *Tamil Language Festival*.

PARTNER

SAMSUNG ELECTRONICS SINGAPORE PTE LTD



Samsung's brand activation at the Singapore Night Festival 2024 invited visitors to journey into the past with fresh artistic perspectives via its Galaxy AI.

For its second year at the *Singapore Night Festival*, Samsung Electronics Singapore collaborated with NHB and local artists to spotlight the creative potential of Artificial Intelligence (AI). Festivalgoers enjoyed vibrant murals as well as interactive experience corners featuring the latest Galaxy Z Series smartphones at the festival's 1950s-inspired *Wonder World – The Machine of Nostalgia* amusement park. These immersive installations invited visitors to journey into the past while discovering how Galaxy AI can inspire fresh artistic perspectives.

As a leading technology company redefining the worlds of mobile devices, home appliances, and more, Samsung Electronics Singapore aims to connect and inspire its users by making innovative features more accessible. With the launch of its own suite of mobile AI features, Samsung Electronics aims to transform everyday communication and creativity, empowering consumers to explore new possibilities in their daily lives.

PARTNER

SBS TRANSIT LTD



In 2024, SBS Transit supported the Speak Good English Movement, the Speak Mandarin Campaign, and Bulan Bahasa (Malay Language Month) by displaying advertisements on its public buses.

SBS Transit Ltd is a leading bus and rail operator in Singapore. Every day, it carries more than 3.5 million passenger on its network of public buses and trains.

A strong supporter of Singapore's language campaigns, the public transport operator generously contributed advertising space on its buses to the *Speak Good English Movement*, the *Promote Mandarin Council* for the *Speak Mandarin Campaign*, and the *Malay Language Council, Singapore* for *Bulan Bahasa* (Malay Language Month). This has helped generate greater awareness of the language campaigns and encourage heritage appreciation in Singapore.

PARTNER

STELLAR ACE



Left: In September 2024, Mr Tony Heng of Stellar Ace signed a Memorandum of Understanding with Mr Lam Sheau Kai of SMRT Trains and NHB CEO Ms Chang Hwee Nee to bring heritage experiences and content to Singapore's public transit spaces. Right: The signing was witnessed by Dr Tan Wu Meng of Jurong GRC Grassroots Organisations. A wall at Bugis MRT Station spotlighting some of Singapore's landmarks.

Stellar Ace, Singapore's largest local out-of-home media company, proudly supports the Singapore HeritageFest through its extensive media network, fostering deeper heritage appreciation among the community.

In 2024, Stellar Ace extended this support through a Memorandum of Understanding signed with SMRT Corporation Ltd and NHB, contributing to the HAN@Clementi initiative. By weaving cultural narratives across MRT stations located near NHB's Heritage Activation Nodes, the partnership brings heritage into daily commutes and helps Singaporeans reconnect with their surroundings and collective history.

A subsidiary of SMRT Corporation Ltd, Stellar Ace connects brands with audiences through a 360° data-informed media ecosystem. Its WINK+ app enhances the commuter journey with real-time mobility tools, curated points of interest, heritage trails, and consumer insights, reinforcing Stellar Ace's commitment to relevance, engagement and public value.

PARTNER

THE SHAW FOUNDATION PTE



The Shaw Foundation in Singapore was set up in 1957 by the Shaw brothers with the overriding principle that wealth contributed by society should be returned and in generous measures. It is one of the largest philanthropic organisations in Singapore and continues to support causes in education, welfare, medicine, arts and heritage.

In recognition of a significant donation by the Shaw Foundation in 2024, the National Museum granted the foundation exclusive naming rights to its refreshed Glass Rotunda gallery showcase. The Shaw Foundation Glass Rotunda gallery re-opened in 2025, offering an immersive digital and cinematic experience of Singapore's history as a port city.

PARTNER

ZURICH INSURANCE GROUP AND ZURICH INSURANCE COMPANY LTD (SINGAPORE BRANCH)



A team from Zurich Insurance at the launch of AMAZÔNIA: Photographs by Sebastião Salgado, a photography showcase raising environmental awareness and encouraging positive action for the planet.

Zurich Insurance was the main global partner of *AMAZÔNIA: Photographs by Sebastião Salgado*, a breathtaking exhibition raising environmental awareness through photography at the National Museum of Singapore beginning in November 2024 and ending in March this year. The showcase featured photographs highlighting the threat of deforestation and climate change to the ecosystems in the Amazon region.

Sustainability matters to Zurich Insurance, a leading global multi-line insurer with more than 150 years of history. Echoing Salgado's efforts to encourage positive action for the planet, Zurich believes that photography is a powerful means of raising awareness about climate change and environmental issues affecting the world.

Zurich Insurance serves over 75 million customers in more than 200 countries and territories. To create a brighter future together, it offers protection services that go beyond traditional insurance and supports customers and communities in building resilience. Since 2020, its Zurich Forest project, a collaboration with Instituto Terra, supports reforestation and biodiversity restoration in Brazil's Atlantic Forest.

FRIEND

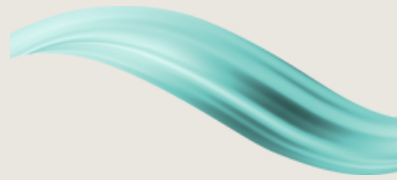
ANG CHIN MOH FOUNDATION



The Navigating Piety: Customs and Practices for the Afterlife exhibition at Kreta Ayer Square featured funeral set-ups from various religions. The exhibition was brought to life by Ang Chin Moh Funeral Directors and the Ang Chin Moh Foundation, in collaboration with My Community for its 2024 festival which explored themes of life and death.

The Ang Chin Moh Foundation is an independent charity dedicated to raising awareness about dying, death, and funerals through education, heritage, and philanthropy. Reflecting its commitment to meaningful conversations about mortality and cultural heritage, it partnered with My Community in 2024 for the *Navigating Piety: Customs and Practices for the Afterlife* exhibition in Chinatown as part of the organisation's annual festival. The foundation also supported My Community by contributing to its Queenstown Museum building fund.

FRIEND



DR BENJAMIN H.Y. SEET

In 2024, Dr Benjamin H.Y. Seet donated 821 items to National Library Singapore. His donation consists of one of the world's largest collections of aerial propaganda leaflets from two historical periods—the Japanese Occupation of South East Asia (1942-1945) and the Malayan Emergency (1948-1960).

Though millions of such leaflets were airdropped from aircraft, few survived, making the collection particularly significant. Pieced together over three decades, the collection includes leaflets produced during World War II by the Psychological Warfare Division of the South East Asia Command, as well as British and Malayan authorities during the Emergency.

Printed in multiple languages including Chinese, Burmese, and Japanese, the materials were designed to influence various groups spanning Japanese soldiers, civilians, and communist insurgents.

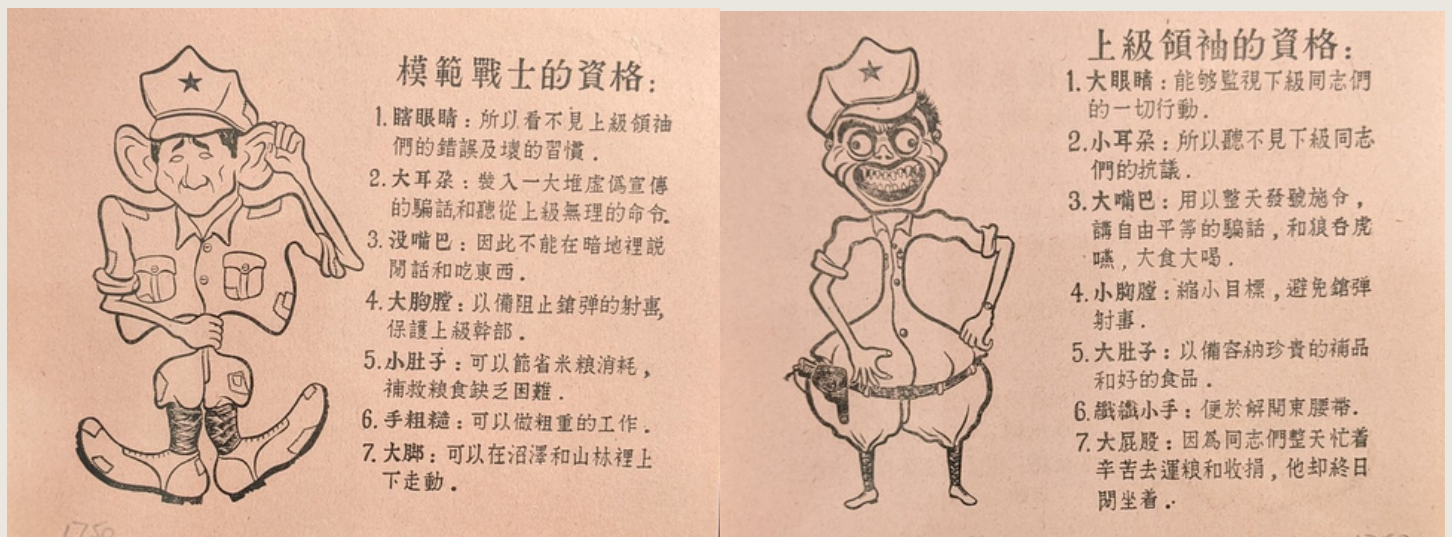
The donation also contains valuable supporting materials such as official translations, drop orders, photographs, maps, and research articles related to both historical periods in Southeast Asia.

FRIEND

DR BENJAMIN H.Y. SEET



This \$10 Japanese Occupation-style note from 1945 bears a diagonal stripe with the words: "Japanese money will die just like Japan". On its back, assurances of the strength and longevity of British currency appear in three languages. Allied Forces printed propaganda leaflets that resembled money to increase the likelihood of their being picked up by civilians.



This leaflet from November 1954 attempts to sow discord and weaken morale within the rank and file of the Malayan Communist Party by highlighting the disparities between its leaders and followers.

FRIEND

BLOOMBERG



Bloomberg is a supporter of the ACM's Crossing Cultures programme which brings to life themes inspired by objects in the institution's expansive collection.

Bloomberg is a leading global provider of financial services, software, and media. With its focus on the arts, education, environment, government innovation, and public health, Bloomberg aims to improve the lives of people around the world.

Bloomberg is an ongoing supporter of the ACM's Crossing Cultures programme. The quarterly affair promotes the museum's collection and exhibitions through heritage-centric activities such as storytelling sessions, intimate gallery gigs, and live performances, building and facilitating collaborations between artists for enhanced visitor engagement.

FRIEND

CAPITALAND INVESTMENT LIMITED



A walk down memory lane: From left to right, the three installations jointly curated by CapitaLand Investment and NHB for the Singapore Night Festival 2024 — Delulu High at Bugis Street, Fortune Beads at Funan, and Red House Café at Raffles City.

A bright pink disco bus. An abacus-inspired game. A reimagined light art installation of the once-popular, now defunct Red House Bakery. In collaboration with NHB, CapitaLand Investment Limited presented three captivating art installations at Bugis Street, Funan, and Raffles City for the *Singapore Night Festival 2024*. Thoughtfully curated to celebrate Singapore's rich cultural heritage, the installations added vibrancy to the precinct, drawing crowds and delighting both shoppers and passersby.

Headquartered and listed in Singapore, CapitaLand Investment Limited is a leading global real asset manager with a strong foothold in Asia, committed to enlivening public spaces and contributing to Singapore's arts, culture, and heritage landscape.

FRIEND

DP ARCHITECTS PTE LTD



*Left: DPA representatives at the media launch of the Singapore HeritageFest 2024.
Right: DPA representatives at the closing ceremony of the festival with President Tharman Shanmugaratnam.*

For the *Singapore HeritageFest 2024*, DP Architects (DPA) designed the Homeground pavilion, a “paper town” showcasing the evolution of Singapore’s public housing. DPA also hosted a series of walking tours titled *Architrek Through Time* which delved into Singapore’s urban planning history and highlighted distinctive features of the city’s built landscape.

Founded in 1967, DPA is a multidisciplinary design practice deeply committed to the built environment and a strong believer in celebrating Singapore’s tangible and intangible heritage.

FRIEND

HYUNDAI MOTOR GROUP INNOVATION CENTER SINGAPORE (HMGICS)



The Hyundai Motor Group Innovation Center Singapore donated the first electric vehicle produced on local soil to the National Museum of Singapore. Representing a significant milestone in the city-state's ongoing journey towards a greener future, the car was accessioned into NHB's National Collection in 2024.

In 2024, Hyundai Motor Group Innovation Center Singapore made a landmark contribution to Singapore's heritage by donating the first made-in-Singapore IONIQ 5 to the National Museum of Singapore, where it was accessioned into NHB's National Collection. As the first electric vehicle (EV) produced in Singapore, it marked a significant milestone in the nation's sustainable development journey and is a key addition to the museum's *Collecting Contemporary Singapore* initiative which documents important contemporary events as they unfold.

The Hyundai Motor Group Innovation Center Singapore serves as an open innovation hub driving the delivery of the group's human-centric future mobility vision by leveraging its strong global expertise in automotive manufacturing, as well as Industry 4.0 technologies such as artificial intelligence and robotics. The centre advances mobility innovation and also offers transformative customer experiences, including immersive tours, a unique seed-to-table Korean restaurant, and a Smart Farm. Committed to nurturing shared growth with Singapore's businesses and academia, the centre fosters a vibrant, open innovation ecosystem.

FRIEND

MR KEITH CHUA TIANG CHOON



The Singapore Stone.

Mr Keith Chua, Executive Chairman of ABR Holdings, most recently adopted the National Museum of Singapore's prized artefact, the Singapore Stone, for three years under the museum's *Adopt An Artefact* initiative. This adoption supports the museum's fundraising efforts to enhance its Life in Singapore galleries.

An active philanthropist, Mr Chua supports numerous causes in health, social services, education, and heritage. From January 2018 to December 2024, he served as Chairman of the National Museum of Singapore's Advisory Board and continues to support the museum and its endeavours.

FRIEND

KLOOK



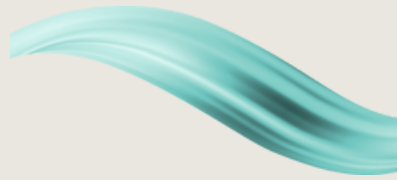
Left: Klook was the official ticketing partner for the Singapore Night Festival's Wonder World amusement park experience in 2024. Right: A leader in experiences and travel services, Klook offers quality activities worldwide.

Founded in 2014, Klook is a leader in experiences and travel services, providing access to hundreds of thousands of quality activities across 3,400+ destinations worldwide. From iconic attractions and cultural tours, to in-destination transport and travel essentials, its mobile-first platform ensures that discovering and booking unforgettable experiences is effortless and seamless.

In 2024, Klook served as the official ticketing partner for the *Singapore Night Festival's* highlight attraction, *Wonder World: The Machine of Nostalgia*, inspired by the island's 1950s amusement parks known for their carnival-like atmosphere and eclectic mix of entertainment offerings. Committed to bringing the world closer through experiences, Klook streamlined and facilitated access to the event.

As a pioneer in Asia's social commerce space and in cultivating the world's largest community of content creators to inspire and influence, the company is capturing the next generation of travellers and connecting them to bolder, more transformative experiences.

FRIEND



MR RICHARD EU



Mr Richard Eu is the Non-Executive Chairman of Eu Yan Sang International, a business founded in 1879 by his great-grandfather, which he transformed into one of the largest Traditional Chinese Medicine groups in Asia.

Mr Eu has a deep affinity for the arts, music, and heritage, and has been unwavering in his support of the National Museum of Singapore where he previously served as chairman. He continues to champion the museum and cultural preservation efforts by contributing to the institution's special exhibitions.

FRIEND

RSP ARCHITECTS PLANNERS & ENGINEERS (PTE) LTD



A Whale of a Tale, a Magical Bridge Design– the first intergenerational playground at a museum in Singapore.

The National Museum together with Magical Bridge Foundation launched a playground at the museum's front lawn in commemoration of SG60 and to celebrate its 138th birthday. Visitors can look forward to an intergenerational play space with offerings to engage the whole family, including seniors.

As a key supporter of the project, RSP provided architectural consultancy services for the playground. This complements their support for the Reunion Social Space and Café, completed two years prior, and enhances the museum's effort to be accessible to intergenerational audiences.

Headquartered in Singapore, RSP is a global multidisciplinary architectural and engineering design group, with 69 years of experience, building alongside Singapore. Its design philosophy centres around engaging society and the environment. The playground project with National Museum was undertaken as part of its Corporate Social Responsibility efforts.

FRIEND

SIAN CHAY MEDICAL INSTITUTION



*Left: Qixi Fest 2024 was graced by Prime Minister Lawrence Wong, Minister Josephine Teo, grassroots advisers of Tanjong Pagar GRC and Radin Mas SMC, as well as NHB CEO Chang Hwee Nee.
Right: Members of the Sian Chay Medical Institution which supported the festival as a presenting partner.*

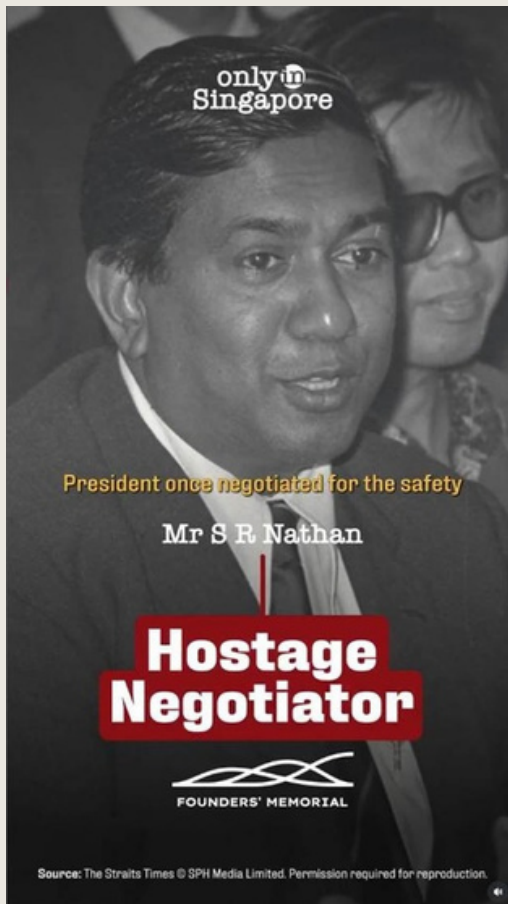
As presenting partner, the Sian Chay Medical Institution supported the 2024 edition of Qixi Fest through in-kind and cash sponsorships for its calendar of events which spanned workshops, cultural showcases, and a street party.

A steadfast presence in the city-state, the institution has served Singapore for 124 years. It offers free Traditional Chinese Medicine consultations, medical subsidies, affordable acupuncture, and *tuina* (Chinese therapeutic massage) to the public, regardless of race, religion, or nationality. The institution operates 14 branches and handles 390,000 patient visits annually.

In addition, it runs the Sian Chay Charity Centre, where seniors receive free meals and haircuts in support of the city's Healthier SG and Age Well SG initiatives. Reaching over 100,000 people annually, Sian Chay strives to make Singapore a City of Good.

FRIEND

SPH MEDIA LIMITED



SPH Media Ltd. sponsored the use of archival images for the Founders' Memorial. Some of these were used in social media posts such as these Instagram reels on the late former president S.R. Nathan (left) and Singapore's very own Kheronese silk industry (right).

SPH Media Ltd, a leading media group which publishes print and digital editions of newspapers, magazines and books, generously sponsored the use of archival materials such as images and articles from its extensive archive for the Founders' Memorial outreach efforts. These materials were used in social media posts, articles, and video interviews.

FRIEND

MR TSAI ENG-RUNG



Mr Tsai Eng-Rung and a bell from the Ning Yeung Wui Chinese clan association which he adopted to help fund enhancements to the National Museum of Singapore.

Businessman Mr Tsai Eng-Rung donates annually to the National Museum of Singapore in support of its vision to document and share the city-state's remarkable rise and evolution over the centuries.

In 2024, Mr Tsai participated in the museum's *Adopt An Artefact* initiative to help fund enhancements to its Life in Singapore galleries. His adopted artefact, under the Our Singapore Stories category, is a bell from Singapore's oldest Chinese clan association — the Ning Yeung Wui — established in 1822 by clansmen from Taishan County, Guangdong Province, China.

FRIEND

YHS (SINGAPORE) PTE LTD



A showcase of Yeo's transformation through the years at the Singapore HeritageFest 2024. From a drinks pushcart in the 1900s to a special edition Orchid Chrysanthemum Tea in 2024, Yeo's continues to provide nourishing goodness across generations.

Yeo Hiap Seng (Yeo's), a leading local food and beverage brand, is proud to have supported the *Singapore HeritageFest 2024* as an official partner.

To mark the occasion, Yeo's unveiled a special edition Orchid Chrysanthemum Tea — a refreshing twist on its signature, time-honoured chrysanthemum recipe, infused with Singapore's national flower. Its packaging features an image of the Vanda Miss Joaquim orchid, drawn from NHB's archives. The concoction pays tribute to Singapore's journey of transformation and celebrates the preservation of its rich heritage.

With over 125 years of history in Singapore, Yeo's has been a part of everyday moments and festive traditions, delivering nourishing goodness across generations. In partnership with NHB, Yeo's continues to honour its longstanding heritage and legacy in Singapore.

FRIEND

YUVABHARATHI INTERNATIONAL SCHOOL



The Yuvabharathi International School has been supporting the Tamil Language Festival since 2016.

Yuvabharathi International School, which offers programmes from the Montessori to senior secondary level, has been a proud supporter of the Tamil Language Council's *Tamil Language Festival* since 2016. Most recently, the school extended its support to the 2025 edition of the festival.

This partnership has enabled the Tamil Language Council to amplify its initiatives, promote the Tamil language, and foster a deeper appreciation of Indian culture within the community, especially among youth.

OUR SUPPORTERS

WE WOULD LIKE TO THANK ALL SUPPORTERS OF THE PATRON OF HERITAGE AWARDS 2024 FOR THEIR INVALUABLE CONTRIBUTIONS TOWARDS BUILDING A VIBRANT ARTS, HERITAGE, AND CULTURE SCENE IN SINGAPORE.

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WE WOULD LIKE TO EXPRESS OUR GRATITUDE TO THE
FOLLOWING PUBLIC AGENCIES AND INSTITUTIONS
FOR THEIR SUPPORT IN 2024.

Majlis Ugama Islam Singapura
Tote Board

Some donors have requested to remain anonymous.

