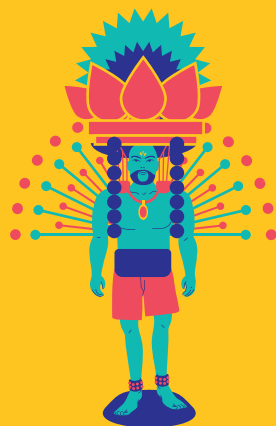
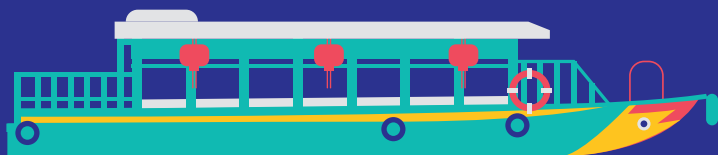


OUR SG
HERITAGE



OUR SG HERITAGE PLAN

AN EXECUTIVE SUMMARY





6.47

MILLION ATTENDEES
TO HERITAGE EVENTS
AND PROGRAMMES
ISLAND-WIDE IN 2016

\$74.3

MILLION CONTRIBUTED TO
ARTS AND CULTURE IN 2016



MORE THAN
290

HERITAGE
PROJECTS DRIVEN
BY THE COMMUNITY
AND SUPPORTED BY
HERITAGE GRANTS



8.36

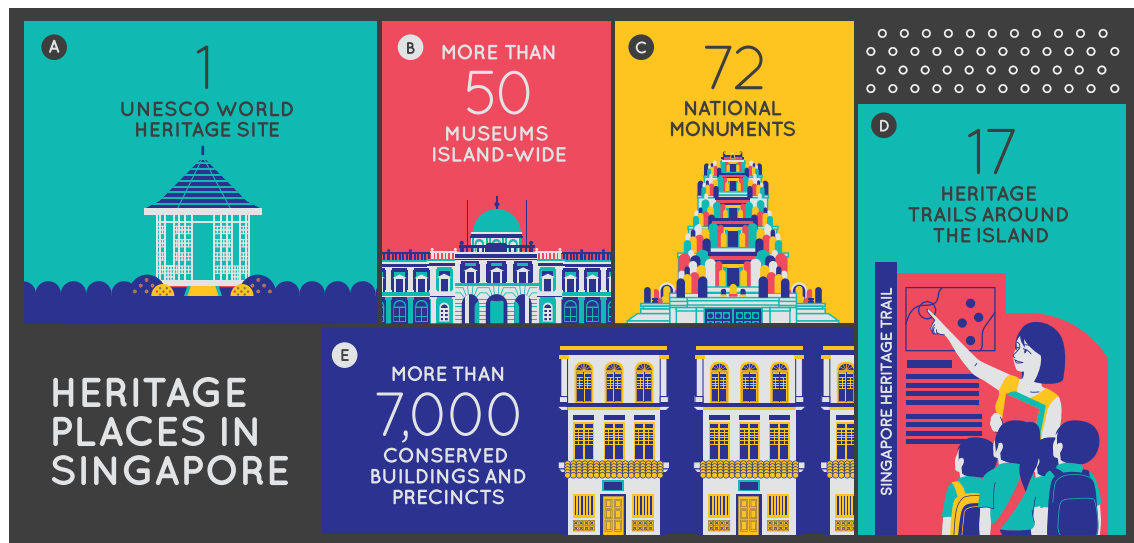
MILLION VISITORS
TO MUSEUMS, AND
ARTS AND HERITAGE
INSTITUTIONS IN 2016

2

MILLION VISITORS
TO HERITAGE PORTAL
ROOTS.SG



IN SINGAPORE, OUR HERITAGE CAN BE FOUND ALL AROUND US.



In Singapore, our heritage can be found all around us and experienced in our daily lives. Heritage is embodied in places such as historic buildings, sites and museums, objects such as artworks and artefacts, as well as practices such as festive celebrations, traditional crafts and food offerings.

Singapore's rich history and diverse multicultural heritage are defining traits of our country, and our identity as Singaporeans. Our heritage is what we have inherited from our forefathers, what inspires us in our lives today, and what we need to treasure and pass on to future generations.

Heritage is the sum total of our memories, experiences, artefacts and traditions from our past. On a personal level, it contributes to who and what we are.

On a collective level, it brings together different groups of people from diverse backgrounds, such as families, seniors, youth and new citizens through shared experiences. It explains how we came to be as a nation and as a people.

Heritage thus provides the building blocks for our nation-building efforts, and unites us in times of difficulty. It forms the foundation of what we can become, and helps us to adapt and thrive as the world changes around us.

OUR SG HERITAGE PLAN

Our SG Heritage Plan is the first master plan for the future of Singapore's heritage and museum sector.

Our SG Heritage Plan is the first master plan for the future of Singapore's heritage and museum sector. The plan outlines the broad strategies and initiatives for the sector from 2018 to 2022 and beyond. It also takes into consideration the current achievements and developments in the sector.

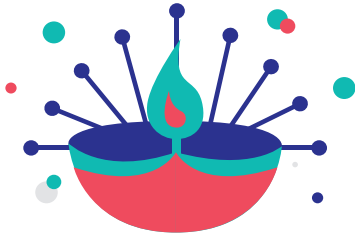
The plan was developed in response to the growing interest in heritage and museums among Singaporeans, and the increasing number of people who wish to play an active role in protecting and promoting our heritage. It was also formulated to deal with challenges facing heritage preservation in a globalised world with rapid changes to our social and economic environment.

Through the plan, we hope to foster pride in our heritage and in what makes us Singaporean, build a more cohesive and resilient society, and protect and promote Singapore's heritage so that it remains valued, and continues to be treasured by future generations.

For more information about the plan, please visit oursgheritage.sg.



Our SG Heritage Plan seeks to...



01

Articulate the value and importance of heritage for Singaporeans, especially its role in connecting communities, strengthening identity and belonging, and improving our quality of life.

02

Take stock of our heritage efforts in the past few years, highlighting the good work that has been done, but also noting the gaps that have yet to be addressed.



03

Share our plans for the road ahead, so that people are aware of the efforts being made and how they can get involved.



CREATING THE PLAN TOGETHER

Public input is at the heart of Our SG Heritage Plan.



ENGAGEMENT SESSIONS

When developing Our SG Heritage Plan, the National Heritage Board (NHB) organised over 30 focus group sessions and consulted more than 730 participants. Coming from diverse backgrounds, the participants included heritage experts, members of non-governmental organisations, academics, practitioners, museum-goers, volunteers, educators, youths and students. The input we received was crucial in the formulation of our heritage strategies and helped us to identify our focus areas over the next few years.

WEBSITE & ROVING EXHIBITION

After these focus group sessions, we sought views from the wider public. We set up a dedicated website, oursgheritage.sg, in December 2017 and launched an exhibition, which travelled around Singapore in January and February 2018. 34,000 people visited the exhibition and website, and more than 7,300 provided their views and feedback. This input helped to shape the vision and strategies outlined in this report.



More than
730
participants from over
30 focus group sessions



More than
34,000
people visited the
exhibition and website



More than
7,300
provided their views
and feedback

WHAT WE HOPE TO ACHIEVE

OUR VISION

Our rich and multicultural heritage anchors our Singaporean identity.

We aspire to create a cohesive society where we value and engage with our heritage.

This makes us proud of our nation and our connections to the world, and takes us confidently into the future.



Our Vision will be achieved through initiatives grouped in four areas:



OUR PLACES

Our places where we live, work and play in hold many shared memories, and we must care for them so that our stories can be passed on to future generations.

We will explore ways to enable people to better appreciate and understand our past by highlighting heritage in everyday spaces. We will also find ways to retain the history and memories of these places, while recognising that land is scarce in Singapore and there are competing needs.



OUR CULTURES

Our traditions and way of life are what make us a multicultural Singapore, and we must cherish these so that they will live on.

We will introduce initiatives to safeguard and promote our intangible cultural heritage, which comprises traditions, rituals, crafts, expressions, knowledge and skills. We will also document our intangible cultural heritage and facilitate its transmission to the next generation, while allowing it to grow and adapt with the times.



OUR TREASURES

Our museums and their collections tell the story of Singapore, Asia and the world, and enable us to discover more about ourselves and the world we live in.

We will work on making these precious artefacts and institutions more inclusive and accessible to everyone by developing engaging programmes and reaching out to diverse communities. We will also find ways to better safeguard Singapore's rich archaeological heritage.



OUR COMMUNITIES

Our heritage that binds us is the legacy we share, and we can each play a part in shaping it.

We will strengthen our partnerships with communities, heritage groups and volunteers, and encourage greater ownership of Singapore's heritage. We will find new ways to empower our partners, and strive to reach out to new audiences through technology and digital platforms.

WHAT THE PLAN WILL DO

The first edition of Our SG Heritage Plan will shape the work for Singapore's heritage and museum sector from 2018 to 2022.

Here is a summary:

OUR PLACES

- A** Incorporate heritage considerations into planning, striking a balance between our development needs and preserving our heritage.
- B** Develop an inventory of tangible heritage by 2019 to create greater public awareness and understanding of our heritage places.
- C** Strengthen research and documentation of historic buildings, sites and structures.
- D** Enliven our historic precincts and showcase the vibrancy and character of these spaces.
- E** Incorporate heritage into everyday spaces by showcasing and commemorating the history and heritage of different estates and neighbourhoods.
- F** Support and empower National Monument owners and occupiers.
- G** Promote greater public awareness of our National Monuments and historic buildings.



OUR TREASURES

- A** Build and care for our National Collection by continuing to acquire artefacts, and strengthening our expertise in the conservation of these artefacts.
- B** Develop a National Register for Singapore-based collections across the public sector.
- C** Enhance the infrastructure of our national museums and heritage institutions, such as the revamp of the Changi Chapel Museum.
- D** Celebrate key milestones in our nation's history and commemorate the efforts of our pioneers.
- E** Cultivate a vibrant and productive research culture at our national museums and heritage institutions.
- F** Develop and present more "curated-by-Singapore" exhibitions that showcase original content told from a Singaporean perspective.
- G** Nurture interest in our heritage in our young by enhancing the learning experiences of school visits to museums and heritage institutions.
- H** Safeguard archaeological heritage by reviewing existing legislation, developing a framework to govern archaeological works, and developing local capabilities.
- I** Make our national museums and heritage institutions more accessible by conducting an accessibility audit to identify gaps, and following up with improvements to our museums and institutions.



OUR CULTURES

- A** Ratify the UNESCO 2003 Convention for the Safeguarding of the Intangible Cultural Heritage.
- B** Develop an intangible cultural heritage inventory by 2019 to create greater public awareness and understanding of our diverse intangible cultural heritage.
- C** Effect legislative changes to the NHB Act to better safeguard and promote Singapore's intangible cultural heritage.
- D** Enhance efforts to promote our intangible cultural heritage, such as by leveraging our festivals, exhibitions and programmes.
- E** Introduce a recognition scheme for practitioners of intangible cultural heritage by 2019.
- F** Strengthen research and documentation of intangible cultural heritage.
- G** Nominate a Singapore intangible cultural heritage element for UNESCO's Representative List.



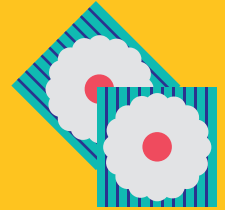
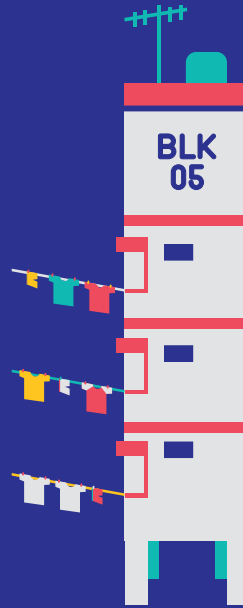
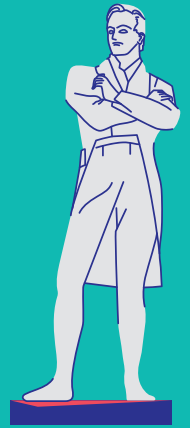
OUR COMMUNITIES

- A** Support more ground-up initiatives through grants and training of our community partners.
- B** Facilitate inter-community understanding through programmes that showcase the heritage and cultures of different communities.
- C** Encourage more cultural philanthropy and volunteerism.
- D** Serve diverse communities and reach out to different segments of society, including senior citizens and persons with special needs.
- E** Promote greater access to our heritage by reaching out through technology and presenting new heritage content online.



For more information about the plan, please visit oursgheritage.sg.

  #oursgheritage



We would like to thank
our partners, stakeholders,
agencies and members of
the public who have helped to
shape Our SG Heritage Plan.

