



## GUIDELINES ON THE USE OF THE NATIONAL ANTHEM VIDEOS

There are two official films for the Singapore National Anthem highlighting various moments in a Singapore citizen's journey. This is an important milestone in Singapore's progress and excellence, highlighting the nation's developments across the years.

This user guide seeks to share the recommended usage of the two films for various events and occasions.

Film	Recommended Usage
<p>Unite (<i>Bersatu</i>)</p> <p><a href="https://youtu.be/WuSzliQbBoE">https://youtu.be/WuSzliQbBoE</a></p> 	<p>This film adopts a heartfelt journey with Singaporeans, highlighting the poignant moments we encounter in life. With a focus on family, our communities, and lived experiences, it celebrates our unique Singaporean identity and values.</p> <p>We take pride in our harmony across race, religion, and generations, all of which are integral to our sense of belonging.</p> <p>Titled “Unite (<i>Bersatu</i>)”, this film resonates with Singaporeans, evoking feelings of home.</p> <p>Examples of occasions where “Unite (<i>Bersatu</i>)” may be used:</p> <ul style="list-style-type: none"> <li>• Grassroots and community events</li> <li>• Events with Singaporeans overseas, such as Singapore Day</li> </ul>
<p>Onward (<i>Majulah</i>)</p> <p><a href="https://youtu.be/wg_iOM3FjAM">https://youtu.be/wg_iOM3FjAM</a></p> 	<p>This film highlights the grit and determination of Singaporeans, celebrating our achievements as one nation. Alongside our progress over the years, it showcases our unique cultural identity.</p> <p>Together, we build a future we envision, working hand in hand to realise our dreams and collective aspirations as one united people.</p> <p>Titled “Onward (<i>Majulah</i>)”, this film instills national pride and inspires Singaporeans to move forward as one, reaching even greater heights.</p> <p>Examples of occasions where “Onward (<i>Majulah</i>)” may be used:</p> <ul style="list-style-type: none"> <li>• National Citizenship Ceremonies for new Singapore Citizens</li> <li>• National Day receptions at overseas missions</li> <li>• Formal events in which Singapore is represented on an international stage</li> </ul>

- Similar to the National Anthem, the National Anthem video should be used with dignity and respect, and organisations and individuals are encouraged to play the

National Anthem video in full where possible. Please refer to the [guidelines on the use of the National Anthem](#) for more information.

- For occasions where the National Anthem is sung/played twice (e.g. at the start and ending of the event), agencies may consider playing both versions of the film.
- If the National Anthem video is to be used on a daily basis, users may consider playing each version of the film on alternate days.