

# **Terms and Conditions**

#### (A) #WeHeartKebaya Giveaway Contest

- The #WeHeartKebaya Giveaway Contest is organised by National Heritage Board ("Organiser") on the National Heritage Board Facebook and Instagram page (<u>https://www.facebook.com/NationalHeritageBoardSG</u>, <u>https://www.instagram.com/nhb\_sg/</u>)
- 2. The #WeHeartKebaya Giveaway Contest requires each Participant to complete the following items within the stipulated duration mentioned in the post caption.
- 3. By entering the Giveaway Contest, the Participant agrees to be bound by these Terms and Conditions, which shall form a valid and binding agreement between the Participant and the Organiser.

## (B) Eligibility

- 1. This Giveaway Contest is open to people in Singapore who, at the time of submitting the Entry, are 13 years of age or older. Participants below 13 years must seek parental consent before participation.
- 2. Only one (1) Entry per Participant will be considered, even if multiple entries are submitted.
- 3. The following individuals are not eligible to participate in the #WeHeartKebaya Giveaway Contest: employees and immediate families of the Organiser and its advertising, sales and promotion agencies.

## (C) #WeHeartKebaya Giveaway Contest Mechanics and Rules

- 2 eligible entries (1 on Facebook, 1 on Instagram) will be chosen as winners to each receive a studio photoshoot at Oh Dear Studio in their kebaya (worth \$590 each), and a \$100 voucher from any of the participating kebaya brands -Toko Aljunied, Kebaya By Ratianah, Little Nyonya Batik, Baju by Oniatta.
- 20 eligible entries (10 on Facebook, 10 on Instagram) will be chosen as runnerup winners to each receive a \$50 voucher from any of the participating kebaya brands - Toko Aljunied, Kebaya By Ratianah, Little Nyonya Batik, Baju by Oniatta.
- 3. Any entry that contains material that the Organiser deems offensive is subject to immediate disqualification and deletion. This includes, but is not limited to, the following:
  - a. Vulgarities, redacted or in full; or
  - b. Racist, sexist, and/or other discriminatory content.
- 4. The Organiser's decision on all matters concerning the #WeHeartKebaya Giveaway Contest is final and binding. The Organiser is not obliged to enter



into any correspondence on any matter concerning the #WeHeartKebaya Giveaway Contest.

#### (D) Prizes

- The winners will be notified within 1 week of the contest closing by direct message on Facebook or Instagram regarding the prize collection arrangement. ("Notification"). By participating in this #WeHeartKebaya Giveaway Contest, the Participant agrees to the Organiser publishing his or her name and photo on the Pages for the purposes of the #WeHeartKebaya Giveaway Contest and publicity of the ICH Kebaya Nomination.
- 2. In order to claim his or her Prize, each Participant is required to reply to National Heritage Board's direct message with the following information for verification purposes within seven (7) days from the time of the Notification:
  - a. Full name
  - b. Contact number
  - c. Email address
- 3. Any Participant who does not respond with the information as required in the above clause within the stipulated seven (7) days from the time of the Notification will forfeit his or her rights to the Prize.
- 4. The Organiser reserves the right to replace any Participant(s) subsequently disqualified.
- 5. The prize is non-refundable and not exchangeable for cash, credit or any other item.

## (E) General

- 1. The Organiser may without notice or liability to any party:
  - a. Vary the Terms and Conditions or discontinue the contest; or
  - b. Substitute, withdraw or cancel any Prize without disclosing any reason and without any payment or compensation whatsoever.
- 2. By participating in the contest, all participants agree to release and hold harmless National Heritage Board from any and all liability whatsoever for any injuries, losses or damages of any kind to any persons or property arising from or in connection with, either directly or indirectly, the following:
  - a. The awarding, acceptance, receipt, possession, use or misuse of any of the Prize or parts thereof awarded pursuant to the contest; or
  - b. The participation in the contest, or any Prize-related activities including, without limitation, the breakdown or malfunctioning of any computer system or equipment.
- 3. By entering the #WeHeartKebaya Giveaway Contest, the Participant agrees to a complete release of Instagram from any or all liability in connection with this contest.

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- 4. The #WeHeartKebaya Giveaway Contest is in no way associated with, sponsored by, endorsed by or administered by Facebook or Instagram.
- 5. In the event of any inconsistency between these Terms and Conditions and any brochure, marketing or promotional material relating to the contest, these Terms and Conditions shall prevail.
- 6. These Terms and Conditions shall be governed by Singapore law and the Participants agree to submit to the exclusive jurisdiction of the courts of Singapore.

#### (F) Privacy Statement

#### **GOVERNMENT OF SINGAPORE PRIVACY STATEMENT**

- Read in full at https://www.nhb.gov.sg/contents/privacy-policy
- We may use "cookies", where a small data file is sent to your browser to store and track information about you when you enter our websites. The cookie is used to track information such as the number of users and their frequency of use, profiles of users and their preferred sites. While this cookie can tell us when you enter our sites and which pages you visit, it cannot read data off your hard disk
- You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website
- If you provide us with personally identifiable data,

(a) We may share necessary data with other Government agencies, so as to serve you in the most efficient and effective way, unless such sharing is prohibited by law.

(b) We will NOT share your Personal Data with non-Government entities, except where such entities have been authorised to carry out specific Government services.

(c) For your convenience, we may also display to you data you had previously supplied us or other Government agencies. This will speed up the transaction and save you the trouble of repeating previous submissions. Should the data be out-of-date, please supply us the latest data

- To safeguard your personal data, all electronic storage and transmission of personal data are secured with appropriate security technologies
- This site may contain links to non-Government sites whose data protection and privacy practices may differ from ours. We are not responsible for the content and privacy practices of these other websites and encourage you to consult the privacy notices of those sites.
- Please contact NHB\_Feedback@nhb.gov.sg if you:



(a) have any enquiries or feedback on our data protection policies and procedures,

(b) need more information on or access to data which you have provided to us in the past.