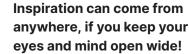


Welcome To ACM, Fashion Explorers!



Let's take a trip into the **#SGFASHIONNOW** exhibition and our ACM galleries. Discover the different ways designers are inspired to create.

keen eye



### Let's meet the **#SGFASHIONNOW** Designers:



**Andrew Gn** Based in Paris, Andrew's work mixes influences from East and West, with colours, luxurious materials, and intricate details.



**Baëlf Design** Founded in 2016. Jamela Law and Lionel Wong use 3D printing and aser cutting for their experimental ashion works.

What's a silhouette? A garment's overall shape.



**Carol Chen** Winner of fashion competition Singapore Stories 2020, organised by the Textile and **Fashion Federation** Carol uses zardozi embroidery in her recent works.

> What's experimental? New and untested, innovative.



Stylemart Having taken over her family's boutique Stylemart, Kavita Thulasidas strives to combine Western silhouettes with Asian weaving and embroiderv artistrv.



Studio HHFZ Hu Ruixian introduces contemporary takes to traditional dress, collaborating with local creatives to design unique prints.





What's zardozi? A technique from Central and South Asia using metallic threads.

**Ong Shunmugam** 

Former lawyer

contemporary ~

inspiration from

traditional Asian

fashions that take

designs

**Time Taken to** 

Known as Singapore's cheongsam expert, because of his signature style and detailing. Goh Lai Chan uses fabrics from around the world for his cheongsam creations. their customers.

Make a Dress Founded by Letitia Phay and Jade Swee, this firm uses intricate handwork to create complex, flattering evening and bridal pieces for

Photo credits in alphabetical order: Andrew Gn, Baëlf Design, Carol Chen, C+C Design Communications (LAICHAN, Ong Shunmugam, Studio HHFZ, Stylemart, Time Taken to Make a Dress)

Tools you will need to begin your journey.

THE ACTIVITIES

SHION & DES





Fashionable Fact: This outfit was worn by Mdm Kwa Geok Choo (1920-2010), accomplished lawyer and wife of founding Prime Minister of Singapore, Mr Lee Kuan Yew.

This custom-made piece by designer Priscilla Shunmugam features a red-andwhite colour palette and floral print. It was designed for donor Paige Parker, who felt the colours, motifs, and traditional cheongsam silhouette aptly represented Singapore.

**(B) Cheongsam with cape** Ong Shunmugam by Priscilla Shunmugam



Designers take inspiration from all around them. Some might include clues about who they are, what they like, or where they are from.

For example, this cheongsam (*qipao* in Mandarin Chinese) with a matching shawl in batik is a nice nod to multi-cultural Singapore.



Kavita Thulasidas' work combines a kebaya, traditional top worn by women in island Southeast Asia, with a gara, a type of sari embellished with Parsistyle embroidery.

The intricate silk-thread handiwork inspired by Parsi embroidery features flora and fauna that symbolise purity and protection.

### Your Personal Style



Write 4 words in the blanks that describe you, your style and preferences.

Sketch what each word represents.

### Word 2:

Here are some words to help you get started: Cheerful Traditional Colourful Contemporary Funky Elaborate Bold Simple Monochrome Casual Fancy

### Word 3:

Word 4:

Word 1:

5

# Picture This

Meaningful designs have stories behind them, and symbols or patterns are a way to add meaning to decoration.



### Fashionable Fact:

This dress is actually made out of plastic! With 3D printing technology, we can now even print buildings and houses.

**(D) Jing Dress** Baëlf Design by Jamela Law, Lionel Wong

Answer: Dragon

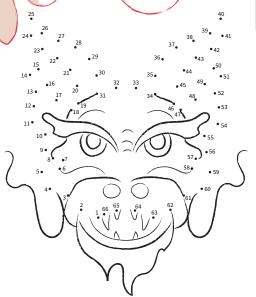
### What Am I?

Roar! I am a majestic, mythical creature that represents rainfall and symbolises the emperor in Chinese culture. My scales can be seen on the Jing Dress. Join the dots and I will appear!



This modern cheongsam made by Studio HHFZ features a print drawn by Singaporean illustrator Ly Yeow, who wants to encourage us to love our own bodies.

**(E) Cheongsam** Studio HHFZ by Hu Ruixian



## Shape It Up

Combine some shapes that you like here.



Repeat them as many times as you want in the space below.

Create your symbol below, and repeat it to make your own example of a printed fabric.

### Fashionable Fact:

Technology enables us to make prints on clothing much faster now. In the past, designs were handdrawn or printed with woodblocks, and each colour dyed onto the cloth. Patterns and motifs now can be made by running the fabric through an inkjet printer.



This skirt cloth (*kain panjang*) is decorated **(F)** Skirt cloth with a Garuda pattern, which interlaces images of the half-human, half-bird mythical creature. Can you spot its wings on the cloth? Fashionable Fact: In the 1700s, it was one of the patterns that only members of the royal family of Yogyakarta could wear.



Material: Dehua porcelain, also known as "blanc de Chine".

How it's used: The pure, soft clay made it easy to mould and create the billowing effect of the outfit Guanyin wears.

(G) Guanyin standing on a lobster

### What's My Name?

Can you help name these materials commonly used by artists/designers?



# Materialise Ideas

Here we explore how materials — an essential part of fashion and design can speak volumes about a designer's skill and creativity.



lightweight lace. (H) Cheonasam LAICHAN by Goh Lai Chan

# B

I'm a luxurious fabric that originated in China, and known for being soft and smooth.

How to identify a traditional cheongsam: · High collar · Close-fitting tailoring · Usually features a side slit for ease of walking





(I) Gown Andrew Gn

and rebirth.

### **A Perfect Fit**

Think of your favourite item of clothing and how it fits, and sketch it below.

Answer: A-Beads; B-Silk

I'm a decorative accessory.

I can be sewn onto fabrics or

strung together with a needle

and thread.

BE\_\_S



2

Sometimes more than one technique is used in the creation of a garment, as was the case for this modern cheongsam.

Designers Letitia Phay and Jade Swee work closely with their clients to design special pieces that will reflect their personality.

(L) Cheongsam Time Taken to Make a Dress by Letitia Phay and Jade Swee

**Sew Easy** Try these simple embroidery stitches at home. Do seek the help of an adult, especially when handling sharp tools like scissors and needles.

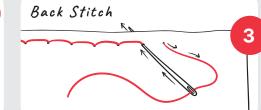
Materials needed:

Embroidery thread

Sewing needle

Cloth with an even, wide weave works best

Scissors



**Designer Carol Chen** used a textile with zardozi embroidery in this piece. Zardozi involves sewing metallic threads onto silk satin or velvet cloth, an ancient technique used in many different

(J) Top with cape sleeves and pants Carol Chen

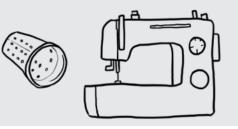
jacket. How would you feel wearing a

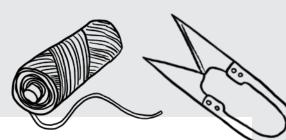
iacket like this?

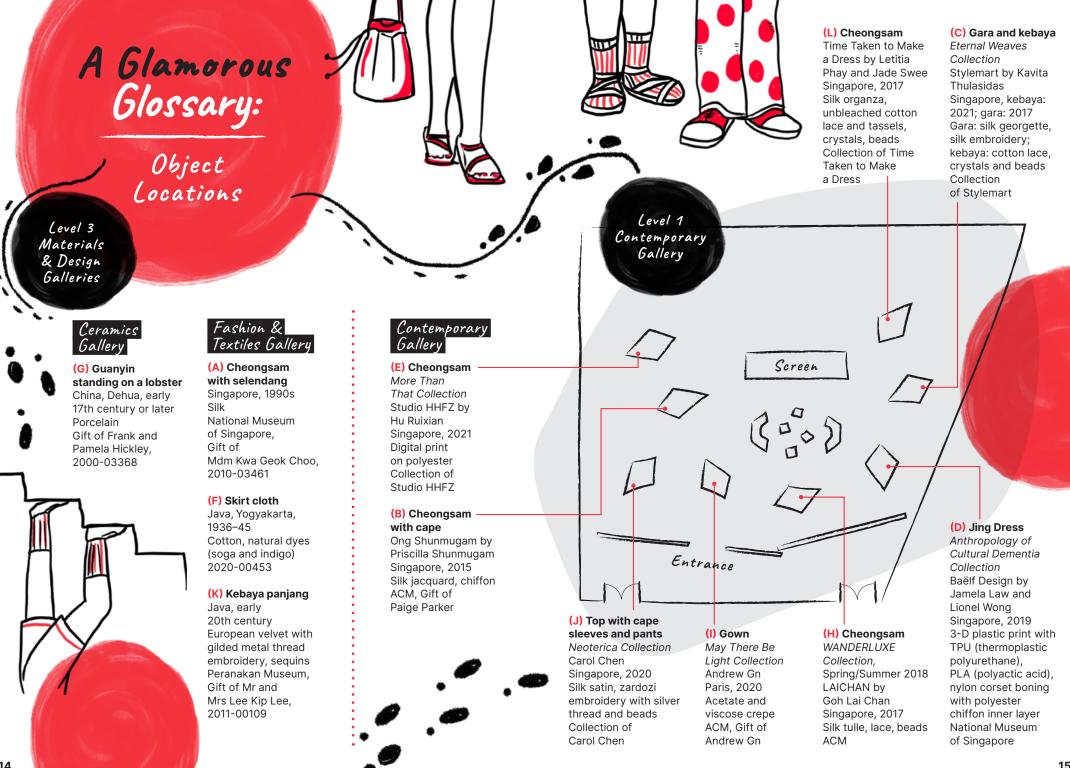


## We hope you've been inspired to make your own fashion creation!

Combine your preferred print, silhouette, and techniques, and draw as many outfits as you like, mixing and matching different elements to create a collection.









### Continue your exploration with these #SGFASHIONNOW programmes here at the ACM.

#### **Chinese Knots Online Workshop**

2 to 3.30pm Adults: 17 Jul Parent-and-child: 18 Sep \$10 refundable deposit per participant.

### **Student Curator Guided Tours**

7.30 to 8.30pm Visit the ACM website for available tours. *\$10 refundable deposit per participant.* 

#### Conversations

3 to 4pm 13 Aug Livestreamed for free on ACM's Facebook and YouTube pages.

### Shape of You by Baëlf Design

1 to 5pm 2 Oct \$10 refundable deposit per participant.

#### Art to Heart Workshop by Singapore Association for Mental Health

2 to 3.30pm 23 Oct, 20 Nov \$10 refundable deposit per participant.

### For more information visit acm.org.sg. Programmes may be subject to change.

HIMIN BUT





Supported By







Major Supporter



PAIGE PARKER

This trail was developed by the Audience Department © ACM, Singapore 2021. Design & illustration by Diane Ng Rose.