

#### **MEDIA ADVISORY**

# Late Night Fridays @ ACM

19 & 26 June 2009 (Fridays), Asian Civilisations Museum



[18 June 2009, SINGAPORE] This Friday and the next, head down to the Asian Civilisations Museum (ACM) to party with one of China's greatest emperors! On 19 and 26 June, the museum will stay open till midnight for Late Night Fridays @ ACM, with free admission from 5pm onwards. Visitors can catch the blockbuster exhibition The Kangxi Emperor: Treasures from the Forbidden City and enjoy a host of festivities, including a spectacular 3D light show that will see the museum's façade transformed into a thrilling canvas of lights and moving images on 19 June, created and sponsored by Glorious Pte Ltd.

Also not to be missed is *Jazz by The River: An Evening of Cuban Jazz* (part of the Original Bacardi Mojito Fiesta) at the ACM Green just outside the museum. The event showcases exciting Cuban jazz music presented by Bacardi.

As they take in spectacular views of the historic Singapore River by night, visitors can also enjoy freebies such as free mojitos (from 7pm – 9.30pm) and ice-cream, while stocks last.

Late Night Fridays @ ACM is held in conjunction with Singapore River Festival 2009. For more information, log on to www.acm.org.sg or call 6332 7798.



## <u>Late Night Fridays @ ACM – Event Highlights</u>

## Indoors (ACM)

- Experience the ACM at night! Galleries stay open till 12 midnight
- Free admission to ACM from 5pm to 12midnight
- Discover the origins of the iconic River at ACM's Singapore River Gallery
- Free ice-cream and mojitos (7pm 9.30pm) for visitors to *The Kangxi Emperor*, while stocks last

## **Outdoors (ACM Green)**

- Jazz by The River: an Evening of Cuban Jazz (part of the Original Bacardi Mojito Fiesta)
- Museum façade light show sponsored by Glorious (Singapore) Pte Ltd (19 June only)

# Late Night Fridays @ ACM - Event Programme (for 19 & 26 June, unless stated otherwise)

Time	Activity
5.00pm – 12mn	Free admission to museum galleries
7.00pm – 9.30pm	Redemption of free mojitos* (sponsored by Bacardi) and icre-cream  *For visitors aged 18 and above only. Valid ID must be presented at point of redemption. Limited to 1 mojito per visitor.
8.30pm	Light show on ACM facade by Glorious Pte Ltd (19 June only)
9.30pm	Cuban jazz performance by Bacardi
10.15pm	Light show on ACM facade by Glorious Pte Ltd
10.45pm	Cuban jazz performance by Bacardi



## **Exhibition Information**

The Kangxi Emperor: Treasures from the Forbidden City 13 March - 28 June 2009 Special Exhibitions Gallery, Asian Civilisations Museum

Hailed as one of China's greatest emperors, the Kangxi Emperor, XuanYe, succeeded his father, Emperor Shunzhi, at the tender age of eight. During his reign (1662 – 1722), the Manchus consolidated rule over China and the Chinese empire expanded.

The Kangxi Emperor's many achievements can be attributed to his passion and competence in his various roles. He was an astute ruler, skilled warrior, keen scholar and patron of the arts. His intellect, political acumen, diverse talents and civic virtues won him the admiration and support of his subjects.

This exhibition showcases treasures from the Palace Museum, Beijing and offers visitors a rare glimpse into the Forbidden City - right here in Singapore.

#### **High-resolution images available:**





To date, more than 115,000 visitors have gotten up close and personal with *The Kangxi Emperor*, through exhibits such as his ceremonial armour, on loan from The Palace Museum, Beijing.



#### For more information or images, please contact:

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#### About the Asian Civilisations Museum

The Asian Civilisations Museum's mission is to explore and present the cultures and civilisations of Asia, so as to promote awareness and appreciation of the ancestral cultures of Singaporeans and their links to Southeast Asia and the World. The Asian Civilisations Museum first began its operations at Armenian Street in 1997, which closed at end-2005, and re-opened on 25 April 2008 as the Peranakan Museum. The ACM's flagship at the historic Empress Place Building opened on 2 March 2003.

# About the Singapore River Festival 2009

The Singapore River Festival 2009 returns for a second year, from 19 to 27 June 2009, to set abuzz Singapore's 24-hour nightlife entertainment district with exciting lifestyle and entertainment events both on and along the river. From Boat Quay and Empress Place to Clarke Quay and Robertson Quay, the whole river will come alive with free events and activities. Revellers will be spoilt for choice with nightly activities that include a speciallycommissioned romantic musical and bumboat parade paying tribute to the people of the river, a music festival celebrating our vibrant musical past, spectacular aerial performances, a Mojito festival, themed parties, an attempt at a record-making performance of mega illusions and a dance marathon. With its wide variety of dining establishments along the river, the Festival also promises great deals such as speciallypriced Mojito cocktails, a food and wine festival, one-for-one deals and a host of other irresistible food and beverage promotions to complement this not-to-be-missed nightlife experience.

#### Address

1 Empress Place, Singapore 179555

Museum Front Desk: (65) 6332 7798

Public Programmes: (65) 6332 3284

#### **Opening Hours**

Mondays: 1pm – 7pm

Tuesdays - Sundays: 9am - 7pm

(to 9pm on Fridays)