



## **TERMS & CONDITIONS**

### **“What’s Your Toy Story” Campaign 2021**

By submitting an entry, the participant agrees to the following terms and conditions:

- 1) The “What’s Your Toy Story” Campaign 2021 (“Campaign”) is organised by the National Museum of Singapore (NMS), an institution of the National Heritage Board (“NHB”), in conjunction with the Children’s Season at the National Museum 2021.
- 2) Campaign is open to participants residing in Singapore. There is no age limit to participate in the Campaign.
- 3) The Campaign is open for submission of entries from 20 November 2021, 10:00am to 26 December 2021, 11:59pm (Singapore Time) (“Campaign Duration”).
- 4) Entry form may be submitted as follows: -
  - a. for physical submission, form can be collected at the “What’s Your Toy Story?” drop-in area outside Growing Up gallery in the National Museum of Singapore and must be completed with all necessary details and a drawing or photograph of their treasured toy. The form must be dropped in the submission box at the same location within the campaign duration; or
  - b. for digital submission, please complete the form at <http://go.gov.sg/toystory2021> within the Campaign Duration. Participants must choose to attach a photograph or a drawing of their treasured toy together with their form.
- 5) The toy described in the entry must be owned by the participant, be in the participant’s possession and be in fair condition for display. Participants who had entered previous “Get Curious!” campaign in 2019 may participate again provided that the toy to be entered is not the same toy used in the earlier campaign.
- 6) The participant must be willing to: -
  - a. loan the toy to NHB for display at the National Museum of Singapore for a minimum display period of six (6) months; and
  - b. permit NHB to perform repair, restoration or treatment (e.g. cleaning) on the toy as NHB deems fit.
- 7) NHB may require the participant to bring the toy to the National Museum of Singapore, for the purposes of assessing the condition of the toy and suitability for display.
- 8) If the submitted toy is selected for display, NHB may display the toy in such a manner as it deems fit. The participant agrees:



- a. to be publicly acknowledged by name in the display label and other campaign-related publicity efforts, and NHB shall include the following credit line or as may otherwise be agreed in writing between the parties:

*“This toy is contributed by <insert name> as part of the “What’s Your Toy Story” campaign.”*
  - b. that NHB may use or publish any part of the participant’s entry in the display label and other campaign-related publicity efforts.
- 9) NHB and the participant may agree to an extension of the display period via written agreement at least fourteen (14) days before the expiry of the original display period.
- 10) The participant shall make all necessary arrangements for:
- a. delivery of the toy to the National Museum of Singapore, for assessment (if required) and/or upon confirmation and selection by NHB for display; and
  - b. collection of the toy at the end of the display period, on such dates/timings to be arranged with NHB.
- 11) NHB shall give the toy the same care it gives comparable property of its own and shall take reasonable precautions to safeguard the toy.
- 12) NHB shall inform participants before performing any repair, restoration or treatment on the toy. It is understood and agreed that all tangible objects are subject to gradual inherent deterioration for which neither party is responsible.
- 13) If any loss or damage to the toy occurs when the toy is in NHB’s possession, NHB shall promptly report the same to the participant by telephone and letter or email (with an image of the damaged toy in the case of damage) regardless of who is responsible for the loss or damage.
- 14) The participant shall indemnify NHB and hold NHB harmless from and against all loss, claims, damages, liabilities, costs and expenses arising out of or in connection with the participant’s participation in this Campaign.
- 15) The participant agrees that NHB may film, photograph or reproduce the toy in any form or medium for any purposes of NHB.
- 16) Participation in this Campaign assumes all consent is provided for any media or publicity related to the participant or this Campaign. The participant, including reference to the participant’s parent or legal guardian, also agrees that NHB may collect, use and disclose any personal data provided by the participant in the entry, for the purposes of administering the Campaign, including any related publicity efforts. NHB may also use the personal data for research, analysis and development activities (including data analytics, surveys and/or profiling) to enhance NHB’s programme offerings and operations, and for NHB’s reference and archival purposes. If necessary, NHB may share this data with other Government agencies (or non-Government entities which have been authorised to carry out specific services by NHB) in order to serve you in the most efficient and effective way, unless such sharing is prohibited by legislation. For more details on NHB’s privacy policy, please refer to <http://www.nhb.gov.sg/contents/privacy-policy>.



- 17) Any submission that NHB deems, in its sole discretion, to fail to comply with these terms and conditions, will be disqualified. NHB also reserves the right to disqualify any entry that is discriminatory, offensive or contains otherwise objectionable or inappropriate content.
- 18) Selected entries will be announced on Campaign's website / NHB or NMS's Facebook page / NHB or NMS's Instagram page or story. Each selected entry will be entitled to a gift and selected participant will be notified by email / telephone which will provide instructions on gift collection.
- 19) Gifts must be claimed personally by the selected participants with proof of identification. If any selected participant is unable to collect his/her gift personally, he/she or parent/legal guardian must produce a signed letter authorising a proxy to collect on his/her behalf, in such format as may be specified by NHB.
- 20) Gifts are non-negotiable, non-transferable, non-refundable and cannot be exchanged for cash. Unless otherwise stated, the selected participant is solely responsible for any and all taxes and/or fees as well as all additional costs that may be incurred in relation to the acceptance of the gift.
- 21) NHB makes no warranties, representations or guarantees either expressed or implied regarding any gift, including but not limited to any warranty of merchantability or fitness for a particular purpose.
- 22) NHB reserves the right to disqualify any entry, forfeit and/or reclaim any gift at any time if NHB deems that there has been a breach of the T&Cs by any selected participant, whether discovered during or after the Campaign Duration.
- 23) NHB may in its sole and absolute discretion substitute, withdraw and/or cancel any gifts or make changes to the value and/or number of gifts at any time without prior notice. NHB is not obliged to provide reasons and shall not be liable for any payment or compensation to any person due to such changes.
- 24) All decisions by NHB are final and no correspondence will be entertained.
- 25) NHB reserves the right to amend these terms and conditions and/or revise, cancel, suspend or modify the Campaign at its sole discretion at any time.
- 26) These terms and conditions shall be governed by the laws of Singapore. Apart from NHB and the participant, no other parties shall have any rights under the Contracts (Rights of Third Parties) Act (Cap. 35B) to enforce any of these terms and conditions.