



WITH LOVE FROM SNOOPY, CHARLIE BROWN & THE PEANUTS GANG

IN CONJUNCTION WITH SNOOPY & CHARLIE BROWN: THE PEANUTS MOVIE

Singapore Philatelic Museum

Ongoing to April 2016

Daily 10 am to 7 pm

\$6 for adults and \$4 for children (3 to 12 years old). Free admission for Singapore Citizens and Permanent Residents.

Singapore Philatelic Museum celebrates the 65th anniversary of the Peanuts comic strips created by Charles M. Schulz. The comic strip made its first appearance on October 2, 1950. December 2015 also celebrates the 50th anniversary of the animated *Peanuts*. The first animated film was a Christmas special aired on TV in USA on December 9, 1965.

Schulz's journey with *Peanuts* comic strips began in 1950. After many mailbox rejections, Schulz boarded a train from St. Paul to New York with a handful of drawings for a meeting with United Feature Syndicate. On October 2 of that year, *Peanuts*, named by the syndicate, debuted in seven newspapers. 50 years later, *Peanuts* appeared in over 2,600 newspapers worldwide and Charles M. Schulz had become a household name. The strip continues to maintain its universal appeal throughout five distinctly different decades

Charlie Brown and the *Peanuts* gang created a universal language that

speaks to readers around the world, filled with winless baseball seasons, lonely vigils for the Great Pumpkin, and a kite-eating tree. The daily comic strip has appeared in 75 countries and 21 languages, including Croatian, Malay, Tlingit and Catalan. The characters can be found on plush dolls, music boxes, salt and pepper shakers, tub toys, lunch boxes, band-aids, model kits and countless other items.

DISPLAY COMIC STRIPS

Even after producing almost 18,000 comic strips, Schulz remained devoted to *Peanuts*. When questioned about the overwhelming passion for his work, Schulz explained, "Why do musicians compose symphonies and poets write poems? They do it because life wouldn't have any meaning for them if they didn't. That's why I draw cartoons. It's my life."

On February 12, 2000, Schulz died in Santa Rosa, California, of complications from colon cancer. Just a few hours later, his final original strip appeared in the Sunday papers.

For more information, please visit spm.org.sg